## Effectively influencing for impact and scale

# \$27.55 M \$18.47 M <br> \$8.33 M <br> 75 <br> 46 <br> Expense <br> Regular resources (core) <br> Other resources (non-core) <br> Countries <br> Funding Partners 

UN Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate.

## Our result highlights

## Financing And Advocating For Gender Equality

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UN Women is effectively influencing other actors, in financing gender equality and women's empowerment, advancing its own partnerships and raising awareness of gender equality.

In 2022, UN Women increased its active partnerships with the public and private sectors and its engagement with international financial institutions and nontraditional partners, including through mobilizing individual giving for gender equality. It significantly deepened its engagement with diverse youth and adolescents in its programming by working closely with youth focal points in countries across all regions.

## Organizational output indicators In 2022

| SP_O_2A |  |  |  |
| :---: | :---: | :---: | :---: |
| Funding received from (a) public partners (b) private sector (Desk Review) |  |  |  |
| QCPR: 4.3.5 Disaggregation Data |  |  |  |
|  |  |  |  |
| COUNTRY: | GLOBAL |  |  |
|  |  | Public partners | The private sector (QCPR) |
| 2021 | Baseline | \$523.4 million | \$21.6 million |
| 2022 | Milestone | $\$ 530$ million | \$18 million |
|  | Result | \$510.9 million | \$34.5 million |
| 2023 | Milestone | \$545 million | \$20.7 million |
|  | Result | - | - |
| 2024 |  | \$560 million | \$23.8 million |
|  | Result |  | - |
| 2025 | Target | \$600 million | \$27.4 million |
|  | Result | - | - |

## SP_O_2B

Contributions received through pooled and thematic funding mechanisms (Desk Review)

Baseline 2021: \$138.9 million

|  | 2022 | 2023 | 2024 | 2025 |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Result | $\$ 102.4$ million | - | - | - |  |
| Milestone | $\$ 136.4$ million | $\$ 152.6$ million | $\$ 178.7$ million |  |  |
| Target |  |  |  | $\$ 207.0$ million |  |

SP_O_2C
Percentage of UN Women's field offices and relevant HQ Units that implemented dedicated initiatives to engage with non-traditional partners ( $\mathrm{CO}, \mathrm{RO}, \mathrm{HQ}$ )

Progress
Baseline 2021: 31\%

|  | 2022 | 2023 | 2024 | 2025 |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Result | $31 \%$ | - | - | - |  |
| Milestone | $34 \%$ | $36 \%$ | $38 \%$ |  |  |
| Target |  |  |  | $41 \%$ |  |

SP_O_2D
Number of partnerships to support UN Women's mission including (1) resourcing for Gender Equality (financial or nonfinancial), (2) Convening, (3) Responsible Business Practices, (4) Influencing and/or Knowledge sharing. (Desk Review)

Progress
Baseline 2021: 272

|  | 2022 | 2023 | 2024 | 2025 |
| :--- | :--- | :--- | :--- | :--- |
| Result | 366 | - | - | - |
| Milestone | 302 | 332 | 367 |  |
| Target |  |  |  | 407 |

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SP_O_2E
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UN women's increased influence as per percentage of mentions in top tier media, number of unique visitors to UN Women websites and followers on all UN Women social media channels (Desk Review)
Disaggregation Data
COUNTRY: GIOBAL

|  |  | Mentions in top tier media | Unique visitors to UN Women websites | Followers on all UN Women social media channels |
| :---: | :---: | :---: | :---: | :---: |
| 2021 | Baseline | 17.00\% | 11,500,000 | 12,500,000 |
| 2022 | Milestone | 5.0\% | 12,075,000 | 12,625,000 |
|  | Result | 6.60\% | 10,844,496 | 14,102,743 |
| 2023 | Milestone | 5.0\% | 12,680,000 | 12,750,000 |
|  | Result | - | - | - |
| 2024 | Milestone | 5.0\% | 13,310,000 | 12,875,000 |
|  | Result | - | - | - |
| 2025 | Target | 5.0\% | 14,000,000 | 13,000,000 |
|  | Result | - | - | - |

## SP_O_2F

Rating of UN Women Youth2030 performance on meaningful youth engagement, as set out in the Youth2030 Scorecard: (i) Policies and processes for meaningful youth engagement(ii) Diversity of youth (groups) engaged (iii) Meaningful youth engagement in the year in: (a) design, development, monitoring and evaluation of Strategic Plans; (b) support to Governments/ inter-governmental processes; (c) UN-led programmes, projects and campaigns ( $\mathrm{CO}, \mathrm{RO}, \mathrm{HQ}$ )

QCPR: 1.4.25

## Disaggregation Data

COUNTRY:
GLOBAL


