

# Country-Level Data for Asia and the Pacific RO country Outcome XM-DAC-41146-APA\_O\_2


OUTCOME APA\_O\_2 [XM-DAC-41146-APA\\_O\\_2](#)

**Effectively influencing for impact & scale:] UN-Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate**

## OUTCOME DETAILS

### SDG alignment

#### Impact areas

 Advancing partnerships and resourcing

#### Organizational outputs

#### Policy Marker

GENDER EQUALITY

#### Humanitarian Scope

No

#### UN System Function

Advocacy, communications and social mobilization

### Outcome Description

Effectively influencing for impact & scale:] UN-Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate

RESOURCES

**\$833.99 K**

Planned Budget

**\$0.00**

Actual Budget

PLANNED BUDGET



OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : **2023-2025**

OUTCOME APA\_O\_2

B - Baseline

M - Milestones

T - Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Effectively influencing for impact & scale:] UN-Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate	Funding received from (a) public partners (b) private sector (QCPR 4.3.5) (Desk Review)	2021 (Baseline)	a) \$9,792,236; B) \$61,261	N/A
		2023 (Milestone)	A) \$9,750,000; B) \$375,000	-
		2024 (Milestone)	A) \$9,750,000; B) \$500,000	-
		2025 (Target)	A) \$9,750,000; B) \$1,000,000	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Contributions received through pooled and thematic funding mechanisms (Desk Review)	2021 (Baseline)	\$970,078	N/A
	2023 (Milestone)	\$250,000	-
	2024 (Milestone)	\$250,000	-
	2025 (Target)	\$250,000	-

## OUTPUT INDICATOR AND RESULTS

### OUTPUT APA\_O\_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
[Strategic Partnerships and Resource Mobilization]: The ROAP supports the diversification of partnerships with public sector partners (donor governments, IFIs, pooled funds, host governments) and private sector partners (businesses and corporate foundations, HNWIs and family foundations, individual giving) for increased resource mobilization.	Number of CSAG meetings held	2013 (Baseline)	1	N/A
		2023 (Milestone)	TBD	High >70%
		2024 (Milestone)	-	-
		2025 (Target)	-	-

Planned Budget:

**\$3.20 M**



Actual Budget and Shortfall:

**\$2.94 M**

Shortfall: \$268.19 K



Expenses:

**\$2.47 M**



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of outreach events to private sector	2013 (Baseline)	0	N/A
	2023 (Milestone)	TBD	a) 5 b) 2 c) 0
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of partnerships forged with High Net Worth Individuals	2018 (Baseline)	0	N/A
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of partnerships forged with Foundations	2018 (Baseline)	0	N/A
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of traditional donors engaged with that ROAP had no ongoing engagements	2018 (Baseline)	1	N/A
	2024 (Milestone)	-	-
	2025 (Target)	-	-

**OUTPUT APA\_O\_2.2**

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
[Strategic Partnership and Resource Mobilization] ROAP supports the strategic engagement with regional inter-governmental organizations (ASEAN, PIF, and/or SARRC) to enhance UN Women’s strategic positioning to promote gender equality and empowerment of women and girls in the region	% increase of UN Women’s coverage in media in the Asia pacific	2013 (Baseline)	10%	N/A
		2023 (Milestone)	13	14
		2024 (Milestone)	15	-
		2025 (Target)	16	-

Planned Budget:

**\$151.50 K**



Actual Budget and Shortfall:

**\$145.00 K**

Shortfall: \$6.50 K





Expenses:  
**\$115.98 K**



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of unique visitors and followers on AP website and number of followers on UN W AP social media networks (merged with APA_O_2.2C)	2017 (Baseline)	246,970, 40,000, 13,700	N/A
	2023 (Milestone)	3	3
	2024 (Milestone)	4	-
	2025 (Target)	4	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of new private sector entities signed up to WEPs in the region	2018 (Baseline)	800	N/A
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of staff and journalists trained in communication for GEEW	2017 (Baseline)	5, 20	N/A
	2024 (Milestone)	-	-
	2025 (Target)	-	-

**OUTPUT APA\_O\_2.3**

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
[Communications & Advocacy]: ROAP effectively promotes regional communications capacities, outreach and collaboration to advance UN Women’s mandate and positioning regionally  Planned Budget: <b>\$1.72 M</b>	% of resources mobilized under SN	2014 (Baseline)	20	N/A
		2023 (Milestone) a) 60, b) 50, c) 2/year, d) 1/year, e)	2	High >70%
		2024 (Milestone) a) 70, b) 50, c) 2/year, d) 1/year, e)	2	-
		2025 (Target) a) 70, b) 50, c) 2/year, d) 1/year, e)	2	-

Actual Budget and Shortfall:  
**\$510.38 K**

Shortfall: \$1.21 M



Expenses:

\$488.82 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of unique visitors to Asia-Pacific UN-Women Regional website	2021 (Baseline)	1200000	N/A
	2023 (Milestone)	1300000	1285251
	2024 (Milestone)	1400000	-
	2025 (Target)	1500000	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UN Women considered a credible partner to civil society organisations	2018 (Baseline)	30	N/A
	2023 (Milestone)	186375	231716
	2024 (Milestone)	195250	-
	2025 (Target)	204105	-

## OUTPUT APA\_O\_2.4

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
[Communications & Advocacy]: ROAP promotes and drives innovative regional advocacy efforts to advance to advance UN Women's mandate and positioning on GEWE	Number of HeForShe champions increased	2018 (Baseline)	10	N/A
		2023 (Milestone)	2	4
		2024 (Milestone)	2	-
		2025 (Target)	7	-

Planned Budget:  
**\$368.77 K**



Actual Budget and Shortfall:  
**\$129.27 K**

Shortfall: \$239.50 K



Expenses:

\$84.13 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of people engaged through advocacy campaigns	2018 (Baseline)	10000	N/A
	2023 (Milestone)	6	6
	2024 (Milestone)	6	-
	2025 (Target)	6	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of initiatives to strengthen UN Women regional advocacy and campaigns focusing on Generation Equality Actions Coalition, digital empowerment of women and engagement of men and boys in gender equality within Asia and the Pacific	2023 (Baseline)	0	N/A
	2023 (Milestone)	2	2
	2024 (Milestone)	2	-
	2025 (Target)	2	-