

# Country-Level Data for Argentina country Outcome

## XM-DAC-41146-ARG\_O\_4

OUTCOME ARG\_O\_4 [XM-DAC-41146-ARG\\_O\\_4](#)

**UNW CO Resource mobilization, partnerships and communication strategies provide a foundation to increase and diversify non core resources.**

### OUTCOME DETAILS

#### SDG alignment



#### Impact areas



Advancing partnerships and resourcing

#### Organizational outputs

##### Policy Marker

GENDER EQUALITY

##### Humanitarian Scope

No

##### UN System Function

Advocacy, communications and social mobilization

Support functions

#### Outcome Description

UN Women is working in the development of a RM strategy to ensure continuity and diversification of non-core resources beyond 2021. Among prospective funding, an Agreement with UNOPS is being drafted, and donors from private and third sector are being contacted. To strengthen UN Women's work in the country, a 2021 communications plan will be implemented, including activities to carry out the Unite Campaign and activities to strengthen UNW image in the media. Communications is currently carried out by a UNV, funded by the Argentine Government. Under this output cluster, the office will also support implementation of the 2021 work plan of the UNW Civil Society Advisory Group in Argentina, which was created in 2020.



## RESOURCES

**\$60.00 K**

Planned Budget

**\$60.00 K**

Actual Budget

PLANNED BUDGET

ACTUAL BUDGET AND SHORTFALL

EXPENSES



### Funding Partners

Regular resources (Core):

 UN Women  
\$60,000

Other resources (Non-Core)/ Funding Partners:

 Argentina \$0

**TOTAL OTHER RESOURCES (NON-CORE)**

\$0

OUTCOME ARG\_O\_4

B - Baseline      M - Milestones      T - Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UNW CO Resource mobilization, partnerships and communication strategies provide a foundation to increase and diversify non core resources.	SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women’s rights	2020 (Baseline)	0	N/A
		2021 (Target)	1	3

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2020 (Baseline)	0%	N/A
	2021 (Target)	0%	1

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2022 (Target)	-	100

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2020 (Baseline)	0	N/A
	2021 (Target)	2	TRUE

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2022 (Target)	-	



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	(Baseline)	-	N/A
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	(Baseline)	-	N/A
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	(Baseline)	-	N/A
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	(Baseline)	-	N/A
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	(Baseline)	-	N/A
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.11: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a) (Not for country reporting)	(Baseline)	-	N/A
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	(Baseline)	-	N/A
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	(Baseline)	-	N/A
	2021 (Target)	-	-



## OUTPUT INDICATOR AND RESULTS

### OUTPUT ARG\_O\_4.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased and diversified non-core resources to better position UNW presence in the country.	Total amount of non-core resources risen	2019 (Baseline)	0	N/A
		2021 (Milestone)	USD 1.800.000	1800000
		2022 (Target)	5	6

Planned Budget:  
**\$36.35 K**



Actual Budget and Shortfall:  
**\$32.00 K**

Shortfall: \$4.35 K



Expenses:  
**\$28.75 K**



### OUTPUT ARG\_O\_4.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
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Un Women CO communications capacity and systems provide a foundation for effective advocacy for gender equality and the empowerment of women.

Number of mentions of UN-Women Argentina in the media.

2019 (Baseline)	50	N/A
2021 (Milestone)	50	531
2022 (Target)	450	2074

Planned Budget:  
**\$136.50 K**



Actual Budget and Shortfall:  
**\$113.50 K**

Shortfall: \$23.00 K



Expenses:  
**\$45.49 K**



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of Likes to ONU Mujeres Argentina Facebook account.	2019 (Baseline)	2504	N/A
	2021 (Milestone)	4000	9333
	2022 (Target)	13046	21039

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of followers to ONU Mujeres Argentina (onumujeresar) Instagram Account.	2020 (Baseline)	4500	N/A
	2021 (Milestone)	4000	15543
	2022 (Target)	23171	23168

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of followers to ONU Mujeres Argentina Twitter account	2020 (Baseline)	329	N/A
	2021 (Milestone)	2500	2074
	2022 (Target)	3367	3411

**OUTPUT ARG\_O\_4.3**

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of UN Women's Mandate	UN Women's Civil Society Advisory Group set-up in Argentina	2019 (Baseline)	No	N/A
		2021 (Milestone)	yes	FALSE
		2022 (Target)	Yes	TRUE

Planned Budget:  
**\$22.00 K**



Actual Budget and Shortfall:  
**\$10.00 K**

Shortfall: \$12.00 K



Expenses:  
**\$28.16 K**



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