

Country-Level Data for Brazil country Outcome XM-DAC-41146-BRA_D_2.1

Data as of:
27 July 2024

OUTCOME BRA_D_2.1 [XM-DAC-41146-BRA_D_2.1](#)

Policies and strategies of public and private companies and institutions to strengthen women's economic rights and opportunities are adopted, implemented and monitored.

OUTCOME DETAILS

SDG alignment



Impact areas



Women's economic empowerment

Organizational outputs



Norms, laws, policies and institutions

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Outcome Description

IF (i) national and subnational governments, public and private companies and institutions have the capacity to formulate, implement and monitor policies and strategies to promote decent work, gender-responsive social protection and entrepreneurship for women, IF (ii) women's business enterprises and women entrepreneurs have the capacity to participate in dialogues and to influence strategies of public and private companies and institutions; and IF (iii) women and gender equality advocates have the capacity and the opportunities to participate in decision-making processes and to promote decent work and gender-responsive social protection and macroeconomic policies; THEN (iv) policies and strategies of public and private companies and institutions to strengthen women's economic rights and opportunities will be adopted, implemented and monitored BECAUSE (v) systems, processes and capacities will be in place and inclusive to promote women's economic rights and opportunities.

UN Partners

UNAIDS



UNDP

Advocacy, communications and social mobilization

Capacity development and technical assistance

Comprehensive and disaggregated data (discontinued)

Intergovernmental Normative Support

Support functions



UNICEF

RESOURCES

\$773.20 K

Planned Budget

\$694.16 K

Actual Budget

PLANNED BUDGET

ACTUAL BUDGET AND SHORTFALL

EXPENSES





Funding Partners

Regular resources (Core):


 UN Women
\$9,105

Other resources (Non-Core)/ Funding Partners:

 Multi-Partner Trust Fund Office  Miscellaneous Donors
\$65,609 \$30,069

 Instituto Lojas Renner
\$0

 Foundation to Promote Open Society \$173,938

 UN Women as Administrative Agent for Joint Programmes
\$415,435

TOTAL OTHER RESOURCES (NON-CORE)
\$685,051

OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : 2017-2023

OUTCOME BRA_D_2.1

B – Baseline M – Milestones T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Policies and strategies of public and private companies and institutions to strengthen women's economic rights and opportunities are adopted, implemented and monitored.	Number of public procurement policies and strategies targeting women's business enterprises (WBEs) (cumulative)	2019 (Baseline)	0	N/A
		2017 (Milestone)	0	-
		2018 (Milestone)	2	1
		2019 (Milestone)	2	1
		2020 (Milestone)	100	86
		2021 (Milestone)	100	81
		2022 (Milestone)	0	0
		2023 (Target)	5	16

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of increase of WEPs and Gender and Race Pro Equity companies sourcing from women's business enterprises (WBEs) (cumulative)	2015 (Baseline)	0	N/A
	2017 (Milestone)	5	-
	2018 (Milestone)	10	83
	2019 (Milestone)	12	0
	2020 (Milestone)	15	-
	2021 (Target)	20	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of women not contributing to the national social security scheme	2014 (Baseline)	37.4	N/A
	2017 (Milestone)	36	-
	2018 (Milestone)	35	35
	2019 (Milestone)	34	34
	2020 (Milestone)	33	36
	2021 (Milestone)	32	33
	2022 (Milestone)	36	33
	2023 (Target)	33	0

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of black women not contributing to the national social security scheme	2014 (Baseline)	44,2	N/A
	2017 (Milestone)	43	-
	2018 (Milestone)	42	41
	2019 (Milestone)	40	41
	2020 (Milestone)	38	-
	2021 (Target)	36	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of gender pay gap	2014 (Baseline)	39.7	N/A
	2017 (Milestone)	29	-
	2018 (Milestone)	28.5	22
	2019 (Milestone)	28	22
	2020 (Milestone)	27.5	23
	2021 (Milestone)	27	21
	2022 (Milestone)	23	20.21
	2023 (Target)	20	20.41

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of national and/or local (multi) sectoral strategies, policies and/or action plans that are adopted with a focus on gender equality (CO)	2021 (Baseline)	1	N/A
	2022 (Milestone)	0	0
	2023 (Target)	2	0

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP 3.9.1: Number of women with strengthened capacities and skills to participate in the economy, including as entrepreneurs, with UN-Women's support	2019 (Baseline)	604	N/A
	2018 (Milestone)	1000	450
	2019 (Milestone)	-	618
	2020 (Milestone)	600	1711
	2021 (Target)	1000	2479

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP 3.9.2: Number of women entrepreneurs supported to access finance and gender-responsive financial products and services, with UN-Women's support	2019 (Baseline)	0	N/A
	2018 (Milestone)	200	0
	2019 (Milestone)	-	0
	2020 (Milestone)	4	0
	2021 (Target)	10	45

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP 3.9.3: Number of government entities, companies, and/or international organizations that develop and/or implement gender-responsive procurement policies, with UN-Women's support	2017 (Baseline)	6	N/A
	2018 (Milestone)	3	11
	2019 (Milestone)	3	11
	2020 (Milestone)	3	4
	2021 (Target)	3	5

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP 3.9.4: Number of national and international signatories to the Women Empowerment Principles	2017 (Baseline)	149	N/A
	2018 (Milestone)	100	43
	2019 (Milestone)	150	110
	2020 (Milestone)	180	173
	2021 (Target)	200	122

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP 3.9.5: Number of countries developing and/or implementing gender-responsive fiscal stimulus packages for COVID-19 economic response and recovery, with UN-Women's support.	2020 (Baseline)	No	N/A
	2020 (Milestone)	-	FALSE
	2021 (Target)	No	FALSE

OUTPUT INDICATOR AND RESULTS

OUTPUT BRA_D_2.1.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
<p>National and subnational governments, public and private companies and institutions have enhanced capacity to formulate, implement and monitor policies and strategies to promote decent work, social protection and entrepreneurship for women, particularly those facing multiple forms of discrimination.</p> <p>Planned Budget: \$5.66 M</p> 	Number of companies committed to WEPs (cumulative)	2015 (Baseline)	77	N/A
		2017 (Milestone)	100	-
		2018 (Milestone)	200	193
		2019 (Milestone)	300	302
		2020 (Milestone)	40	14
		2021 (Milestone)	500	15
		2022 (Milestone)	10	16
		2023 (Target)	14	31

Actual Budget and Shortfall:

\$4.93 M

Shortfall: \$737.30 K



Expenses:

\$4.52 M




INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of companies that received the Gender and Race Pro-Equity Seal in each edition	2015 (Baseline)	68	N/A
	2018 (Milestone)	70	0
	2019 (Milestone)	0	0
	2020 (Milestone)	74	1
	2021 (Milestone)	2	0
	2022 (Milestone)	0	2
	2023 (Target)	4	5

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of public and private WEPs signatory companies publicly reporting its gender equality commitments, according to UN Women's proposed methodology	2015 (Baseline)	68	N/A
	2017 (Milestone)	72	-
	2018 (Milestone)	75	47
	2019 (Milestone)	80	47
	2020 (Milestone)	85	-
	2021 (Target)	90	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of private and public companies that implement the methodology to measure institutional racism (cumulative)	2015 (Baseline)	0	N/A
	2017 (Milestone)	2	-
	2018 (Milestone)	3	3
	2019 (Milestone)	4	45
	2020 (Milestone)	5	-
	2021 (Target)	6	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of institutions that have increased capacities to design and implement institutional reforms/strategies/policies that promote gender equality and women's empowerment (CO)	2021 (Baseline)	0	N/A
	2022 (Milestone)	17	23
	2023 (Target)	20	6

OUTPUT BRA_D_2.1.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
<p>Women's business enterprises and women entrepreneurs have enhanced capacity to participate in dialogues and to influence strategies of public and private companies and institutions, with special focus on gender-sensitive procurement policies</p> <p>Planned Budget: \$336.21 K</p> 	Number of networks of women's associations, women's business enterprises and women entrepreneurs created and/or strengthened with UN Women's support (cumulative)	2016 (Baseline)	0	N/A
		2017 (Milestone)	1	-
		2018 (Milestone)	2	4
		2019 (Milestone)	3	28
		2020 (Milestone)	150	241
		2021 (Milestone)	150	668
		2022 (Target)	0	-

Actual Budget and Shortfall:
\$373.52 K

Shortfall: \$0.00



Expenses:
\$330.57 K



OUTPUT BRA_D_2.1.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Women and gender equality advocates, particularly those facing multiple forms of discrimination, have enhanced capacity and opportunities to participate in decision-making processes, and to promote decent work and gender-responsive social protection and macroeconomic policies.	Number of dialogue fora created with UN Women's support each year	2015 (Baseline)	1	N/A
		2017 (Milestone)	0	-
		2018 (Milestone)	0	1
		2019 (Milestone)	1	3
		2020 (Milestone)	1	1
		2021 (Milestone)	1	2
		2022 (Milestone)	7	9
		2023 (Target)	6	10

Planned Budget:
\$920.05 K



Actual Budget and Shortfall:
\$252.74 K

Shortfall: \$667.32 K



Expenses:
\$203.01 K

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of women's organizations with increased capacities to deliver and/or monitor the quality of services, resources and goods for women in humanitarian and development settings (CO, HQ)	2021 (Baseline)	0	N/A
	2022 (Milestone)	3	4
	2023 (Target)	4	21

STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : **2022**

Policies and strategies of public and private companies and institutions to strengthen women's economic rights and opportunities are adopted, implemented and monitored.

In 2022, UN Women contributed to changes in institutional performance and behaviour among individuals or groups through partnerships established with focus on women's economic empowerment, which translated into new policies and strategies by public and private companies and institutions. In the reporting year, the response to the Venezuelan refugees and migrants' influx became more gender responsive with the contribution of UN Women. According to the Gender with Age Marker (GAM), 92 per cent of the organizations that compose the Coordination Platform for Refugee and Migrants from Venezuela (R4V) developed gender sensitive actions, representing an increase compared to the 80 per cent reported in 2021. Building on the capacities developed in the scope of the Joint Programme Moverse : Economic Empowerment of Refugee and Migrant Women in Brazil, implemented by UN Women in partnership with UNHCR and UNFPA, four civil society organizations and 12 companies developed and initiated the implementation of Action Plans for the economic empowerment of refugee and migrant women, as a result of the technical support offered by UN Women and a public commitment assumed by 15 companies to develop strategies for the socioeconomic inclusion of this population in Brazil. 86 per cent of the companies that developed the action plans adopted strategies to effectively hire and integrate refugee and migrant women into the workspace. 53 per cent of the companies committed to developing communication strategies that represent and empower refugee and migrant women, breaking harmful stereotypes that are frequently associated with them. 33 per cent of companies committed to funding external initiatives for the economic empowerment of refugee and migrant women. Furthermore, UN Women made progress towards establishing a municipal care system in Belém do Pará. The institutional framework of the Belém municipal government became more gender-sensitive to care economy issues as 11 governmental institutions, which are part of the newly created advisory committee of project Ver-o-Cuidado, financed by Open Society Foundations, incorporated actions in their 2023 workplans to contribute to the development of a care system in Belém. This is largely attributed to increased capacities of

Belgium's government officials on care economy and public policies, as a result of capacity-building and technical assistance provided by UN Women in 2022 to the government. These institutions are expected to be directly involved in the implementation of activities as well as in the development of the care system. This is strategic as an intersectoral approach to public policy implementation is needed to allow for a care system to be implemented. For the first time since the establishment of Premio Pro-Equidade , a national award that recognizes companies that invest in gender equality, the Ministry of Women, Family and Human Rights added "integrating refugee and migrant women" as a scoring criterion for the companies applying for the award. This was a result of continuous technical assistance from UN Women. The award is expected to encourage companies to offer decent work, opportunities for career growth and, ultimately, socioeconomic integration to refugee and migrant women in Brazil, based on the principle of leaving no one behind. Also in 2022, the the Happy Child Programme (HCP) continued to be implemented by the Brazilian Ministry of Citizenship, and incorporated a stronger gender component which is expected to contribute to strengthening women's rights. The Ministry included three courses on Violence Against Women, Attention to Pregnant Women and Corresponsibility in Care in the programme's staff training platform, as a result of enhanced capacities of public sector employees in charge of the management and coordination of the programme on gender equality and gender-responsive social protection strategies. This is attributed to UN Women's technical support to the Ministry through the Joint SDG Fund Programme. The HCP is a social protection policy that aims to promote the integral development of children in early childhood, having as target audiences pregnant women, children up to 36 months old and their families. Therefore, discussing the gendered aspects of care and the perspective of shared responsibility is strategic for advancing gender equality and contributing for the programme to be more gender responsive.