

# Country-Level Data for China country Outcome XM-DAC-41146-CHN\_O\_2

[OUTCOME CHN\\_O\\_2](#) [XM-DAC-41146-CHN\\_O\\_2](#)

## Increased engagement of partners in support of UN-Women's mandate

### OUTCOME DETAILS

#### SDG alignment



#### Impact areas



Advancing partnerships and resourcing

#### Organizational outputs

##### Policy Marker

GENDER EQUALITY

##### Humanitarian Scope

No

##### UN System Function

Advocacy, communications and social mobilization

#### Outcome Description

Increased engagement of partners in support of UN-Women's mandate

## RESOURCES

**\$261.95 K**

Planned Budget

**\$0.00**

Actual Budget

PLANNED BUDGET



## OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : **2021-2025**

OUTCOME CHN\_O\_2

B - Baseline

M - Milestones

T - Target

### OUTCOME STATEMENT

### INDICATOR STATEMENT

### YEAR

### BMTS

### REPORTED RESULT

Increased engagement of partners in support of UN-Women's mandate

SP O\_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women's rights

2023 (Baseline)

1990000

N/A

2021 (Milestone)

3

3

2022 (Milestone)

-

2023 (Milestone)

1990000

2024 (Milestone)

1700000

2025 (Target)

70000

-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2020 (Baseline)	0	N/A
	2021 (Milestone)	1	NA
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2023 (Baseline)	1	N/A
	2021 (Milestone)	-	-
	2022 (Milestone)	-	1
	2023 (Milestone)	1	0.3
	2024 (Milestone)	1	
	2025 (Target)	1	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2023 (Baseline)	12	N/A
	2021 (Milestone)	Yes	TRUE
	2022 (Milestone)	-	
	2023 (Milestone)	12	
	2024 (Milestone)	15	
	2025 (Target)	18	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2022 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.1i: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a) (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

## OUTPUT INDICATOR AND RESULTS

### OUTPUT CHN\_O\_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Effective partnerships between UN Women and major stakeholders, including government, civil society, women's rights organizations, private sector, regional and international organizations.  Planned Budget: <b>\$806.26 K</b>	Number of new partnerships with private sector established that result in either funds mobilized or strategic joint activities furthering UN Women's mandate carried out.	2017 (Baseline)	n/a	N/A
		2021 (Milestone)	3	4
		2022 (Milestone)	Yes	TRUE
		2023 (Milestone)	290000	267552
		2024 (Milestone)	136416	
		2025 (Target)	70000	-

Actual Budget and Shortfall:  
**\$738.71 K**

Shortfall: \$67.55 K

Expenses:  
**\$703.56 K**

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Amount of funds mobilized in 2018 for China projects	2017 (Baseline)	n/a	N/A
	2021 (Milestone)	3	3
	2022 (Milestone)	7	10
	2023 (Milestone)	4	2
	2024 (Milestone)	5	
	2025 (Target)	6	-



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of companies introduced to the China office via the targeted branding campaign that make verbal or written commitments to contribute funding.	2017 (Baseline)	n/a	N/A
	2023 (Milestone)	29	5
	2024 (Milestone)	30	
	2025 (Target)	31	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP o.2.3: % of UN Women's field offices and relevant HQ Units that implemented dedicated initiatives to engage in non-traditional partnerships	2022 (Baseline)	Yes	N/A
	2023 (Milestone)	Yes	TRUE
	2024 (Milestone)	Yes	
	2025 (Target)	Yes	-

## OUTPUT CHN\_O\_2.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Resources base is expanded and diversified to meet the demand for UN Women catalytic and technical support and strategic grant-making.  Planned Budget: <b>\$505.40 K</b>	Number of advocacy / RM materials produced distributed developed to advocate for GEEW and to support resource mobilization efforts and branding visibility for UN Women	2017 (Baseline)	1	N/A
		2021 (Milestone)	Yes	TRUE
		2022 (Milestone)	1,029,938	2529280
		2023 (Milestone)	1990000	1137815
		2024 (Milestone)	1700000	
		2025 (Target)	3722700	-

Actual Budget and Shortfall:  
**\$97.15 K**

Shortfall: \$408.25 K



Expenses:  
**\$81.81 K**

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of external events or media interviews in which UN Women China office staff speak that leverage greater outreach to raise public and mainstream stakeholder awareness of GEEW	2017 (Baseline)	n/a	N/A
	2021 (Milestone)	Yes	TRUE
	2023 (Milestone)	Yes	TRUE
	2024 (Milestone)	Yes	
	2025 (Target)	Yes	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of increased weibo followers	2017 (Baseline)	79000	N/A
	2021 (Milestone)	1	0
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of increased wechat followers	2017 (Baseline)	5590	N/A
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of views of our social media posts related to China-specific, global, and regional UN Women advocacy and communications campaigns, such as HeForShe	2017 (Baseline)	n/a	N/A
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of China office staff (not interns) who have ever participated in regional or local communication trainings	2017 (Baseline)	100%	N/A
	2024 (Milestone)	-	-
	2025 (Target)	-	-

### OUTPUT CHN\_O\_2.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UN Women China effectively engages in and expands its communications and advocacy capabilities for gender equality agenda.	Number of followers of UN-Women on Chinese social media (SP OEEF Output 2.9)	2020 (Baseline)	300000	N/A
		2021 (Milestone)	580000	610000
		2022 (Milestone)	5	5
		2023 (Milestone)	8	6
		2024 (Milestone)	-	-
		2025 (Target)	12	-

Planned Budget:

**\$414.91 K**



Actual Budget and Shortfall:

**\$145.56 K**

Shortfall: \$269.35 K



Expenses:

**\$132.46 K**

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of media coverage in the country where UN Women is mentioned.	2020 (Baseline)	15	N/A
	2021 (Milestone)	18	22
	2022 (Milestone)	600000	606000
	2023 (Milestone)	620000	50187
	2024 (Milestone)	-	
	2025 (Target)	640000	-