



# Country-Level Data for India country Outcome XM-DAC-41146-IND\_O\_2

OUTCOME IND\_O\_2

XM-DAC-41146-IND\_O\_2

Increased engagement of partners in support of UN-Women's mandate

#### **OUTCOME DETAILS**

### **SDG** alignment





#### Impact areas



Advancing partnerships and resourcing

Organizational outputs

**Policy Marker** 

**GENDER EQUALITY** 

**Humanitarian Scope** 

No

**UN System Function** 

Advocacy, communications and social mobilization

#### **Outcome Description**

Increased engagement of partners in support of UN-Women's mandate

\$319.47 K

\$0.00

PLANNED BUDGET

PLAN PERIOD: 2023-2027

M - Milestones

B - Baseline

T - Target

Planned Budget

**Actual Budget** 

## **OUTCOME INDICATOR AND RESULTS**

OUTCOME IND\_O\_2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of UN-Women's mandate	Funding received from (a) public partners (b) private sector (QCPR 4.3.5) (Desk Review)	2023 (Baseline)	Yes	N/A
		2023 (Milestone)	-	-
		2024 (Milestone)	Yes	-
		2025 (Milestone)	Yes	-
		2026 (Milestone)	Yes	-
		2027 (Target)	Yes	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of UN-Women's field offices and	2023 (Baseline)	1	N/A
relevant HQ Units that implemented dedicated initiatives to engage with non-	2023 (Milestone)	-	100
traditional partners (CO, RO, HQ)	2024 (Milestone)	1	
	2025 (Milestone)	1	-
	2026 (Milestone)	1	-
	2027 (Target)	1	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of partnerships to support UN-Women's mission including (1) resourcing for Gender Equality (financial or non-financial), (2) Convening, (3) Responsible Business Practices, (4) Influencing and/or Knowledge sharing. (Desk Review)	2023 (Baseline)	1	N/A
	2023 (Milestone)	-	-
	2024 (Milestone)	1	-
	2025 (Milestone)	1	-
	2026 (Milestone)	1	-
	2027 (Target)	1	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UN women's increased influence as per percentage of mentions in top tier media,	2023 (Baseline)	Baseline Value Social Media (2023): 637,700 Website: 26,300	N/A
number of unique visitors to UN Women websites and followers on all UN Women	2023 (Milestone)	-	-
social media channels (Desk Review)	2024 (Milestone)	Social Media: 700,000 Website: 35,000	-
	2025 (Milestone)	Social Media: 800,000 Website: 40,000	-
	2026 (Milestone)	Social Media: 900,000 Website: 45,000	-
	2027 (Target)	Social Media: 1,000,000 Website: 50,000	-

## **OUTPUT INDICATOR AND RESULTS**

## OUTPUT IND\_O\_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Alliance-building and supporting	Evidence of civil society advisory groups at	2017 (Baseline)	1	N/A
supporting civil society and the women's movement, engaging men and boys and	country and regional levels providing regular feedback on UN Women programming	2024 (Milestone)	-	-
		2025 (Milestone)	-	-
		2026 (Milestone)	-	-
Planned Budget: <b>\$2.57 M</b>		2027 (Target)	-	-

Actual Budget and Shortfall:

\$1.11 M

Shortfall: \$1.46 M

Expenses:

\$977.20 K

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UN Women's Business Sector Advisory Committee meetings	2017 (Baseline)	0	N/A
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Milestone)	-	-
	2027 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Annual Donor Meet with current and prospective donors	2017 (Baseline)	1	N/A
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Milestone)	-	-
	2027 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Develop resource mobilisation collateral for programmes	2017 (Baseline)	5	N/A
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Milestone)	-	-
	2027 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Travel support to undertake relationship visits with potential donors	2017 (Baseline)	12	N/A
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Milestone)	-	-
	2027 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Media articles/programmes featuring UN Women, its priorities and programmatic work	2017 (Baseline)	50	N/A
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Milestone)	-	-
	2027 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of followers on UN Women managed social media networks around the issue of gender equality and women's empowerment	2017 (Baseline)	460000	N/A
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Milestone)	-	-
	2027 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of media and communications trainings/workshop (including on SDGs) conducted	2017 (Baseline)	5	N/A
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Milestone)	-	-
	2027 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of campaign reports	2017 (Baseline)	2	N/A
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Milestone)	-	-
	2027 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increase in non-core resources mobilized from private sector and HNIs through shared-value based partnerships	2018 (Baseline)	USD 3 million	N/A
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Milestone)	-	-
	2027 (Target)	-	-