

# Country-Level Data for Americas & the Caribbean RO

## country Outcome XM-DAC-41146-LAC\_D\_2.2

OUTCOME LAC\_D\_2.2 [XM-DAC-41146-LAC\\_D\\_2.2](#)

**Public and private financing advance gender equality through gender responsive budgets, policies, strategies and instruments**

### OUTCOME DETAILS

#### SDG alignment

##### Impact areas



Women's economic empowerment

##### Organizational outputs



Financing for gender equality

#### Policy Marker

GENDER EQUALITY

#### Humanitarian Scope

No

#### UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Direct support and service delivery

#### Outcome Description



## RESOURCES

**\$373.95 K**

Planned Budget

**\$0.00**

Actual Budget

PLANNED BUDGET



## OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : **2023-2025**

### OUTCOME LAC\_D\_2.2

B - Baseline

M - Milestones

T - Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Public and private financing advance gender equality through gender responsive budgets, policies, strategies and instruments	SP_D_0.21 SDG Indicator 5.c.1: Proportion of countries with systems to track and make public allocations to gender equality and women's empowerment (Desk Review)	2022 (Baseline)	11%	N/A
		2023 (Milestone)	0	-
		2024 (Milestone)	0	-
		2025 (Target)	15%	-

- SDG Indicator :

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.2.4	2022 (Baseline)	2	N/A
Number of innovative financing instruments introduced that include gender equality objectives (Desk Review)	2023 (Milestone)	1	-
	2024 (Milestone)	1	-
	2025 (Target)	1	-

## OUTPUT INDICATOR AND RESULTS

### OUTPUT LAC\_D\_2.2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Private sector is engaged in promoting gender equality and women empowerment through financing as well as workplace, value chain and community policies and practices, so that access to finance and gender lens investment contribute to reducing the financing gap for gender equality	SP_D_0.2.d Number of tools introduced that support innovative financing and accountability, including related to digital financing, for gender equality (CO)	2022 (Baseline)	1	N/A
		2023 (Milestone)	0	0
		2024 (Milestone)	0	-
		2025 (Target)	1	-

Planned Budget:

**\$190.60 K**

Actual Budget and Shortfall:

**\$0.00**

Shortfall: \$190.60 K

Expenses:

**\$0.00**

## OUTPUT LAC\_D\_2.2.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Governments in Latin America and the Caribbean have increased capacity to promote gender responsive macroeconomic policies and budgets	SP_D_0.2.a Number of partners with capacities to integrate gender equality into fiscal laws/policies/standards (CO, RO, HQ)	2022 (Baseline)	2	N/A
		2023 (Milestone)	3	4
		2024 (Milestone)	4	-
		2025 (Target)	5	-
		Planned Budget: <b>\$419.40 K</b>		

Actual Budget and Shortfall:

**\$0.00**

Shortfall: \$419.40 K

Expenses:

**\$0.00**

## OUTPUT LAC\_D\_2.2.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Changes attributed to UN Women in skills or abilities and capacities of individuals or institutions and/or the availability of new	SP_D_0.2.d Number of tools introduced that support	2022 (Baseline)	2	N/A
		2023 (Milestone)	6	2

products and services contributing to  
Financing for gender equality

innovative financing and accountability,  
including related to digital financing, for  
gender equality (CO)

2024 (Milestone)

4 -

2025 (Target)

4 -

Planned Budget:

**\$261.97 K**



Actual Budget and Shortfall:

**\$0.00**

Shortfall: \$261.97 K



Expenses:

**\$0.00**

STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : 2023

### Public and private financing advance gender equality through gender responsive budgets, policies, strategies and instruments

As part of the work to promote Public financing to advance gender equality through gender responsive budgets, policies, strategies and instruments , in 2023 UN Women ACRO finalized and launched the publication &ldquo;Gender Budgeting. A roadmap for its implementation from Latin American experiences&rdquo; capturing advances and main results of 12 countries of the region in including gender budgeting in their planning and budgeting normative and policy frameworks. The study shows how 4 countries (Ecuador, Guatemala, Mexico and Peru) make gender budgeting mandatory within their Public Planning and Budgetary Laws while 10 countries (Argentina, Bolivia, Chile, Colombia, Ecuador, Guatemala, Honduras, Mexico, Dominican Republic and Uruguay) integrate it in their long-term

development strategies. Also 11 countries (Argentina, Bolivia, Chile, Colombia, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Peru and Dominican Republic) have included instructions to advance gender budgeting within their call circular or budgetary guidelines within the last three years. Additionally, 7 countries of the region (Argentina, Bolivia, Colombia, Ecuador, Guatemala, Mexico, and Dominican Republic) have institutionalized gender budget markers or gender budget classifiers that allow to track amounts specifically allocated and spent for gender equality, thanks to the strengthened budgetary instruments focused on transparency and accountability. For example, data shows that in these 7 countries exist allocations to policies to eliminate violence against women facilitating social control on this area. The data gathered, analyzed and presented in this document demonstrates the importance of the information development, systematization and availability to provide structured instruments to be used by countries as examples of good practices and move forward with its own strategies and tools. Also, the document is valuable because it shows the progress made in the region in terms of GRB, result of its promotion, and availability of technical assistance. The publication reached 1,116 total clicks by December 2023. Additionally, in 2023 UN Women also launched the digital platform [presupuestoygenero.net](https://presupuestoygenero.net) collecting 296 documents in the library section classified by theme, type of resource, country and language. It also includes a tools section, with 162 tools, organized in 9 categories according to their use within the budget cycle. Furthermore, the initiatives section, was also updated with the information of 12 national gender budget initiatives, including a brief summary, bibliography of relevance and a template with the extended information. At the launching in March, the platform accounted for 4,262 visits reaching up to 20,472 visits in December, showing the increasing interest in its content. This was a result of a specific visibility strategy maintaining regular publications on UN Women social media. Visits include a wide range of countries including not only LAC region countries representing approximately 41% of total access to the knowledge platform (being Guatemala, Argentina, Mexico, Colombia and Chile among the top 5 countries) but also the United States Germany, Russia, Great Britain, and China. This is particularly interesting considering that the platform has not yet been translated into English. Considering the Latin America and the Caribbean. Overall view of Latin America countries and other access countries are outside the region. The hashtag [#PresupuestoYG](https://twitter.com/PresupuestoYG) created to follow-up on the discussions showed by December 2023 an increased from 7,547 to 11,446 interactions, from 1,464 to 2,289 shares and a total audience reach from 80,449 to at least 145,585 in social media. Furthermore, in line with the Global report ["Strengthening public financial management to achieve gender equality and women's empowerment"](https://www.un.org/en/development/desa/policy/2023-report-strengthening-public-financial-management-to-achieve-gender-equality-and-women-s-empowerment); UN Women ACRO produced in 2023 a regional report to analyze the progress of indicator 5.c.1, using the information provided by the voluntary reports of 10 countries of Latin America and the Caribbean in 2021 with UN Women's assistance. The results proved that 20% of the countries were fully compliant with the indicator's requirements while the rest 80% were close to meeting mentioned requirements. The report was used as one of the main documents informing the regional consultation prior to the sixty-eighth session of the Commission on the Status of Women (CSW68), on the priority theme ["Accelerating the achievement of gender equality and the empowerment of all women and girls by addressing poverty and strengthening institutions and financing with a gender perspective"](https://www.un.org/en/development/desa/policy/2023-report-strengthening-public-financial-management-to-achieve-gender-equality-and-women-s-empowerment), organized during the 65<sup>th</sup> Meeting of the Presiding Officers of the Regional Conference on Women in Latin America and the Caribbean in October 2023, at the Economic Commission for Latin America and the Caribbean (ECLAC) headquarters in Santiago, Chile. As of today, the report has reached 162 visits in UN Women LAC website. Also, in the area of Public Finance, in partnership with FLACSO Argentina UN Women ACRO organized the third edition of the virtual specialized course on Gender Responsive Budgeting for women in politics, reaching out to 300 women leaders in decision making position. By the end of the course 89,5% of the participants reported an increased knowledge of instruments and tools to promote and implement gender-responsive budgeting. Regarding the work with the private sector, a WEPs regional strategy was developed and implemented in close coordination with all LAC countries. UN Women ACRO provided technical support to 14 COs with WEPs presence through regular meetings with WEP focal points, bilateral meetings with country focal points to support strategies and plans in the territory, providing talks and training for companies from different countries, meetings with companies for WEPs submissions at the regional level. Furthermore, in collaboration with WEPs focal points UN Women ACRO organize the second edition of the WEPs cycle, including a set of 6 sessions addressing a diverse range of issues such as: Gender Procurement, marketing and communication without stereotypes, business case, new masculinities, monitoring & transparency, gender pay gap. reaching out 6,689 people registered and

14,630 views on LinkedIn. The series had 880 viewers on LinkedIn and 1,724 people connected on Zoom. A total of 24 speakers participated and 11 companies from the region presented good practices. In addition, panelists from 9 different countries in the region participated: Uruguay, Colombia, Argentina, Brazil, Mexico, Nicaragua, Chile, El Salvador, Venezuela, as well as representatives from HQ and the Regional Office. ACRO also supported the supervision and execution of due diligence processes for approval and publication of new signatories throughout the region. As a result, during 2023, 254 new companies joined the WEPs, reaching 2,342 signatories throughout the region, making Latin America and the Caribbean being the leader region with the higher number of WEPs signatories in the world. Furthermore, the region is also positioned as a relevant and thriving region in WEPs issues, through the participation of our region in task forces and initiatives led by HQ, such as the WEPs focal points meetings and the WEPs 2.0 initiative with commercial banks in Ecuador and Bolivia. Accompaniment and technical assistance for the WEPs 2.0 process in Banco Sol and Banco Pichincha, through the review of tools used in the process and support for a workshop given to the Board of Directors of Banco Sol in Bolivia. The strengthening of alliances allows us to provide a solid and articulated response to the private sector on issues of gender equality and women's empowerment in the business world. Through the strengthening and joint work with UNGC (Global Compact) at the regional level, a work plan was implemented that included reviewing all the contents of the TGE (Target Gender Equality) accelerator to align them with the WEPs