Country-Level Data for Mexico country Outcome XM-DAC-41146-MEX_O_2

OUTCOME MEX_O_2   XM-DAC-41146-MEX_O_2

Increased engagement of partners in support of UN Women's mandate

OUTCOME DETAILS

SDG alignment

Impact areas

Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Support functions

Outcome Description

Increased engagement of partners in support of UN Women's mandate

RESOURCES

$177.00 K
Planned Budget

$165.03 K
Actual Budget

PLANNED BUDGET

ACTUAL BUDGET AND SHORTFALL

EXPENSES

Funding Partners

Regular resources (Core):

UN Women
$165,028

OUTCOME MEX_O_2

B - Baseline   M - Milestones   T - Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of UN Women's mandate	SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women's rights	2021 (Baseline)	TBD	N/A
		2020 (Milestone)	–	0
		2021 (Milestone)	100	1
		2022 (Milestone)	–	
		2023 (Milestone)	–	
		2024 (Milestone)	–	
		2025 (Target)	TBD	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2021 (Baseline)	TBD	N/A
	2020 (Milestone)	-	1
	2021 (Milestone)	1	1
	2022 (Milestone)	-	
	2023 (Milestone)	-	
	2024 (Milestone)	-	
	2025 (Target)	TBD	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2021 (Baseline)	1	N/A
	2020 (Milestone)	–	–
	2021 (Milestone)	–	–
	2022 (Milestone)	–	0
	2023 (Milestone)	–	0
	2024 (Milestone)	–	
	2025 (Target)	1	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2019 (Baseline)	yes	N/A
	2020 (Milestone)	–	TRUE
	2021 (Milestone)	yes	TRUE
	2024 (Milestone)	–	–
	2025 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	(Baseline)	-	N/A
	2020 (Milestone)	-	–
	2021 (Milestone)	-	–
	2024 (Milestone)	-	–
	2025 (Target)	-	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	(Baseline)	-	N/A
	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	(Baseline)	-	N/A
	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	(Baseline)	-	N/A
	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	(Baseline)	-	N/A
	2020 (Milestone)	-	–
	2021 (Milestone)	-	–
	2024 (Milestone)	-	–
	2025 (Target)	-	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	(Baseline)	-	N/A
	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.11: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a)(Not for country reporting)	(Baseline)	-	N/A
	2020 (Milestone)	-	–
	2021 (Milestone)	-	–
	2024 (Milestone)	-	–
	2025 (Target)	-	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	(Baseline)	-	N/A
	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	(Baseline)	–	N/A
	2020 (Milestone)	–	–
	2021 (Milestone)	–	–
	2024 (Milestone)	–	–
	2025 (Target)	–	–

OUTPUT INDICATOR AND RESULTS

OUTPUT MEX_O_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased knowledge and capacity of academia, the corporate sector, civil society, the media and non-traditional partners to participate and advocate for GEWE.	CO strategy and AWPs reflects national priority on GE and WHR	2013 (Baseline)	Yes	N/A
		2020 (Milestone)	1	1
		2021 (Milestone)	2	2
		2022 (Milestone)	3	1
		2023 (Milestone)	4	1
		2024 (Milestone)	5	
		2025 (Target)	6	–

Planned Budget:
$58.00 K

Actual Budget and Shortfall:
$26.86 K

Shortfall: $31.14 K

Expenses:
$20.70 K

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Availability of baselines and targets for all indicators of the Country Strategy 2014-2019	2013 (Baseline)	60%	N/A
	2024 (Milestone)	–	–
	2025 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
% of new or revised programmes/projects aligned with the Country Strategy that have clear results chains and SMART outcomes and outputs	2013 (Baseline)	80	N/A
	2024 (Milestone)	–	–
	2025 (Target)	–	–

OUTPUT MEX_O_2.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
A strategy of communication for development to promote GEEW is implemented in coherence with programmatic goals.	% of activities of the Monitoring, Evaluation and Research Plan 2014-2019 implemented annually	2013 (Baseline)	80	N/A
		2020 (Milestone)	5	15
		2021 (Milestone)	10	8
		2022 (Milestone)	15	9
		2023 (Milestone)	20	9
		2024 (Milestone)	25	
		2025 (Target)	30	–

Planned Budget:
$790.04 K

Actual Budget and Shortfall:
$426.55 K

Shortfall: $363.49 K

Expenses:
$416.83 K

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
% of project budgets executed for evaluations	2013 (Baseline)	3.4	N/A
	2020 (Milestone)	–	2836
	2021 (Milestone)	2400	3234
	2022 (Milestone)	3600	1894
	2023 (Milestone)	4800	4136
	2024 (Milestone)	6000	
	2025 (Target)	7200	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
% of management responses completed	2013 (Baseline)	100	N/A
	2020 (Milestone)	50	63
	2021 (Milestone)	100	39
	2022 (Milestone)	150	56
	2023 (Milestone)	200	36
	2024 (Milestone)	250	
	2025 (Target)	300	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of opinion articles written by UN Women in the media.	2018 (Baseline)	10	N/A
	2020 (Milestone)	10	21
	2021 (Milestone)	20	5
	2022 (Milestone)	30	5
	2023 (Milestone)	40	4
	2024 (Milestone)	50	
	2025 (Target)	60	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of increase followers of UN-Women on social media at national level. Facebook	2018 (Baseline)	64336	N/A
	2020 (Milestone)	30%	29
	2021 (Milestone)	30%	42%
	2022 (Milestone)	30%	6.97
	2023 (Milestone)	30%	1.02
	2024 (Milestone)	30%	
	2025 (Target)	30%	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of increase followers of UN-Women on social media at national level. Instagram	2018 (Baseline)	6783	N/A
	2020 (Milestone)	30%	130
	2021 (Milestone)	30%	46%
	2022 (Milestone)	30%	43.8
	2023 (Milestone)	30%	1.08
	2024 (Milestone)	30%	
	2025 (Target)	30%	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of increase followers of UN-Women on social media at national level. Twitter	2018 (Baseline)	54695	N/A
	2020 (Milestone)	15%	34
	2021 (Milestone)	15%	20
	2022 (Milestone)	15%	31.59
	2023 (Milestone)	15%	1.15
	2024 (Milestone)	15%	
	2025 (Target)	15%	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Interaction rate (Twitter)	2018 (Baseline)	2.50%	N/A
	2020 (Milestone)	-	3
	2021 (Milestone)	-	1.80%
	2022 (Milestone)	-	3.6
	2023 (Milestone)	-	3.3
	2024 (Milestone)	-	
	2025 (Target)	2.50%	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Facebook total reach	2018 (Baseline)	6774783	N/A
	2020 (Milestone)	-	11247444
	2021 (Milestone)	-	15560798
	2022 (Milestone)	-	1799852
	2023 (Milestone)	-	3287868
	2024 (Milestone)	-	
	2025 (Target)	6000000	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of Knowledge products uploaded on UN Women website.	2018 (Baseline)	100%	N/A
	2020 (Milestone)	-	100
	2021 (Milestone)	-	100%
	2022 (Milestone)	-	100
	2023 (Milestone)	-	100
	2024 (Milestone)	-	
	2025 (Target)	100%	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of stories or digital content published on the global and regional websites and social media channels.	2018 (Baseline)	10	N/A
	2020 (Milestone)	10	12
	2021 (Milestone)	20	17
	2022 (Milestone)	30	0
	2023 (Milestone)	40	7
	2024 (Milestone)	50	
	2025 (Target)	60	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of organized or attended offline events to reinforce UN Women´s advocacy and branding strategy.	2018 (Baseline)	3	N/A
	2020 (Milestone)	3	3
	2021 (Milestone)	6	13
	2022 (Milestone)	9	0
	2023 (Milestone)	12	15
	2024 (Milestone)	15	
	2025 (Target)	18	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of strategic partnerships built to strengthen UN Women´s advocacy strategy and diversify and amplify UNW audiences.	2018 (Baseline)	3	N/A
	2020 (Milestone)	3	3
	2021 (Milestone)	6	26
	2022 (Milestone)	9	0
	2023 (Milestone)	12	5
	2024 (Milestone)	15	
	2025 (Target)	18	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of UN Women public products elaborated in line with UN Women´s corporate identity and guidelines	2018 (Baseline)	100%	N/A
	2020 (Milestone)	100%	100
	2021 (Milestone)	100%	100%
	2022 (Milestone)	100%	100
	2023 (Milestone)	100%	100
	2024 (Milestone)	100%	
	2025 (Target)	100%	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Percentage of UN Women corporate campaigns implemented to generate awareness towards UN Women´s mandate, to strengthen its advocacy strategy and to generate socio-cultural transformation.	2019 (Baseline)	100%	N/A
	2020 (Milestone)	100%	100
	2021 (Milestone)	100%	100
	2022 (Milestone)	100%	100
	2023 (Milestone)	100%	100
	2024 (Milestone)	100%	
	2025 (Target)	100%	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Innovative component implemented in communication campaigns to generate socio—cultural transformation.	2019 (Baseline)	1	N/A
	2020 (Milestone)	1	1
	2021 (Milestone)	2	3
	2022 (Milestone)	3	1
	2023 (Milestone)	4	3
	2024 (Milestone)	5	
	2025 (Target)	6	–

OUTPUT MEX_O_2.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Pipeline of core and non-core resources is expanded and diversified	Number of partners that contribute to projects with a budget of US $500, 000 or above.	2019 (Baseline)	2	N/A
		2020 (Milestone)	2	2
		2021 (Milestone)	3	2
		2022 (Milestone)	4	1
		2023 (Milestone)	5	1
		2024 (Milestone)	6	
		2025 (Target)	7	–

Planned Budget:
$115.57 K

Actual Budget and Shortfall:
$76.27 K

Shortfall: $39.29 K

Expenses:

$70.67 K

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Number of agreements of contributions signed with private sector companies.	2019 (Baseline)	2	N/A
	2020 (Milestone)	1	1
	2021 (Milestone)	2	3
	2022 (Milestone)	3	1
	2023 (Milestone)	4	1
	2024 (Milestone)	5	
	2025 (Target)	6	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Ratio of Non-core resources available / AWP budget.	2019 (Baseline)	63%	N/A
	2020 (Milestone)	-	76
	2021 (Milestone)	-	86%
	2022 (Milestone)	-	53.94
	2023 (Milestone)	-	60.44
	2024 (Milestone)	-	
	2025 (Target)	80%	-