

# Country-Level Data for Kenya country Outcome XM-DAC-41146-RD\_O\_6

OUTCOME RD\_O\_6 [XM-DAC-41146-RD\\_O\\_6](#)

Output 2.1. UN-Women KCO effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate.

## OUTCOME DETAILS

### SDG alignment



### Impact areas



Advancing partnerships and resourcing

### Organizational outputs

#### Policy Marker

GENDER EQUALITY

#### Humanitarian Scope

No

#### UN System Function

Advocacy, communications and social mobilization

Direct support and service delivery

### Outcome Description

Includes communications unit Output 2.2: Amplify the brand of UN Women and position GEWE narrative centrally in Kenya's development context



RESOURCES

\$437.32 K

Planned Budget

\$0.00

Actual Budget

PLANNED BUDGET



OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : 2023-2026

OUTCOME RD\_O\_6

B - Baseline

M - Milestones

T - Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Output 2.1. UN-Women KCO effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate.	SP_O_2B Contributions received through pooled and thematic funding mechanisms (Desk Review)	2022 (Baseline)	0	N/A
		2023 (Milestone)	100000	-
		2024 (Milestone)	100000	-
		2025 (Milestone)	100000	-
		2026 (Target)	10000	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	2022 (Baseline)	Yes	N/A
Rating of UN-Women Youth2030 performance on meaningful youth engagement, as set out in the Youth2030 Scorecard:(i) Policies and processes for meaningful youth engagement(ii) Diversity of youth (groups) engaged (iii) Meaningful youth engagement in the year in: (a) design, development, monitoring and evaluation of Strategic Plans ; (b) support to Governments/ inter-governmental processes; (c) UN-led programmes, projects and campaigns(QCPR 1.4.25) (CO, RO, HQ)	2023 (Milestone)	Yes	YES
	2024 (Milestone)	Yes	-
	2025 (Milestone)	Yes	-
	2026 (Target)	Yes	-

- QCPR Indicator :

## OUTPUT INDICATOR AND RESULTS

### OUTPUT RD\_O\_6.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Output 2.1. Resource base is expanded and diversified to meet the demand for UN Women programmatic, technical support and strategic Interventions	RD_O_6.1A	2021 (Baseline)	3	N/A
	Indicator 2.1.1: Percentage of KCO funding received from: the private sector	2023 (Milestone)	10	0
		2024 (Milestone)	-	-
		2025 (Milestone)	-	-
		2026 (Target)	26	-
Planned Budget: <b>\$35.00 K</b>				

Actual Budget and Shortfall:  
**\$0.00**

Shortfall: \$35.00 K



Expenses:  
**\$0.00**

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_6.1B	2022 (Baseline)	0	N/A
Indicator 2.1.2a: Percentage of KCO contributions received through a. Multi-partnership Trust Funds, administered through RC	2023 (Milestone)	10	0
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Target)	15	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_6.1C	2021 (Baseline)	35	N/A
Indicator 2.1.2b: Percentage of KCO contributions received through, b. Joint Programming / Programmes	2023 (Milestone)	40	9
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Target)	45	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_6.1D	2021 (Baseline)	10	N/A
Indicator 2.1.2c: Percentage of KCO contributions received through,; c. non-traditional donors	2023 (Milestone)	15	10
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Target)	20	-

## OUTPUT RD\_O\_6.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Output 2.2: Amplify the brand of UN Women and position GEWE narrative centrally in Kenya's development context  Planned Budget: <b>\$672.99 K</b>	RD_O_6.2A	2022 (Baseline)	60	N/A
	Indicator 2.2.1 Number of mentions in national/regional media	2023 (Milestone)	60	46
		2024 (Milestone)	75	-
		2025 (Milestone)	85	-
		2026 (Target)	100	-

Actual Budget and Shortfall:

**\$0.00**

Shortfall: \$672.99 K



Expenses:



\$0.00

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_6.2B	2022 (Baseline)	22	N/A
Indicator 2.2.2: Number of editorial products (news/stories/features) published on UN Women platforms	2023 (Milestone)	25	3
	2024 (Milestone)	25	-
	2025 (Milestone)	25	-
	2026 (Target)	25	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_6.2C	2021 (Baseline)	2699	N/A
Indicator 2.2.3: Number of visits to UN-Women KCO website, and stories	2023 (Milestone)	2500	12755
	2024 (Milestone)	3500	-
	2025 (Milestone)	4500	-
	2026 (Target)	4500	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_6.2D	2021 (Baseline)	561852	N/A
Indicator 2.2.4: Number of impressions of UN-Women KCO social media platforms	2023 (Milestone)	702315	70000
	2024 (Milestone)	877893	-
	2025 (Milestone)	1097367	-
	2026 (Target)	1371708	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_6.2F	2022 (Baseline)	80	N/A
Indicator 2.2.6: % of KCO staff trained on communications	2023 (Milestone)	85	80
	2024 (Milestone)	90	-
	2025 (Milestone)	95	-
	2026 (Target)	100	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_6.2G	2022 (Baseline)	80	N/A
Indicator 2.2.7: % of IPs trained on communications	2023 (Milestone)	85	100
	2024 (Milestone)	90	-
	2025 (Milestone)	95	-
	2026 (Target)	100	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_6.2H	2022 (Baseline)	0	N/A
Indicator 2.2.8: Number of advocacy (including joint advocacy) initiatives to increase the support for gender equality agenda.	2023 (Milestone)	1	2
	2024 (Milestone)	1	-
	2025 (Milestone)	1	-
	2026 (Target)	1	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_6.2I	2022 (Baseline)	10	N/A
Indicator 2.7.9: Number of knowledge products delivered under the SN 2022-2026.	2023 (Milestone)	2	3
	2024 (Milestone)	2	-
	2025 (Milestone)	2	-
	2026 (Target)	2	-