

Country-Level Data for Asia and the Pacific RO country Outcome XM-DAC-41146-APA_O_2

Data as of:
14 May 2024

OUTCOME APA_O_2 [XM-DAC-41146-APA_O_2](#)

Increased engagement of partners in support of UN-Women's mandate

OUTCOME DETAILS

SDG alignment

Impact areas



Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Integrated Normative Support (in the context of operational activities)

Outcome Description

Increased engagement of partners in support of UN-Women's mandate

RESOURCES

\$1.09 M

Planned Budget

\$1.01 M

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL



EXPENSES



Funding Partners

Other resources (Non-Core)/ Funding Partners:



LinkedIn \$38,669

TOTAL OTHER RESOURCES (NON-CORE)
\$38,669

OUTCOME APA_O_2

B – Baseline

M – Milestones

T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of UN-Women’s mandate	SP_O_2A	(Baseline)	-	N/A
	SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women’s rights	2019 (Milestone)	-	NA
		2020 (Milestone)	-	1
		2021 (Milestone)	-	3
		2023 (Target)	-	-
	● QCPR Indicator :			

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	(Baseline)	-	N/A
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2019 (Milestone)	-	1
	2020 (Milestone)	-	0
	2021 (Milestone)	-	1
	2023 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C	(Baseline)	-	N/A
SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2022 (Target)	-	1

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2D	(Baseline)	-	N/A
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2019 (Milestone)	-	True
	2020 (Milestone)	-	True
	2021 (Milestone)	Yes	True
	2022 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2E	(Baseline)	-	N/A
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	(Baseline)	-	N/A
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2G	(Baseline)	-	N/A
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2H	(Baseline)	-	N/A
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2I	(Baseline)	-	N/A
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2J	(Baseline)	-	N/A
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2K	(Baseline)	-	N/A
SP O_2.11: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a) (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2L	(Baseline)	-	N/A
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2M	(Baseline)	-	N/A
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

OUTPUT INDICATOR AND RESULTS

OUTPUT APA_O_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Strategic Partnerships and Resource mobilization: Partnerships with bilateral partners (traditional donors), the Private Sector (Businesses, HNWIs, Foundations), and IFIs, as well as alternative financing mechanisms are strengthened to advance sustainable resources availability for ROAP and COs.	APA_O_2.1A	2013 (Baseline)	1	N/A
	Number of CSAG meetings held	2019 (Milestone)	Yes	True
		2020 (Milestone)	Yes	True
		2021 (Milestone)	Yes	True
		2022 (Milestone)	Yes	True
		2023 (Target)	TBD	-
Planned Budget:				
\$3.12 M				



Actual Budget and Shortfall:
\$2.94 M

Shortfall: \$180.89 K



Expenses:
\$2.47 M



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.1B	2013 (Baseline)	0	N/A
Number of outreach events to private sector	2019 (Milestone)	3%	6.94%
	2020 (Milestone)	6%	0
	2021 (Milestone)	10%	0
	2022 (Milestone)	10%	0
	2023 (Target)	TBD	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.1C Number of partnerships forged with High Net Worth Individuals	2018 (Baseline)	0	N/A
	2019 (Milestone)	1	0
	2020 (Milestone)	2	0
	2021 (Milestone)	3	0
	2022 (Target)	3	0

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.ID Number of partnerships forged with Foundations	2018 (Baseline)	0	N/A
	2019 (Milestone)	1	0
	2020 (Milestone)	2	0
	2021 (Milestone)	3	0
	2022 (Target)	3	0

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.1E Number of new institutional donors engaged with UN Women	2018 (Baseline)	2	N/A
	2019 (Milestone)	5	2
	2020 (Milestone)	6	0
	2021 (Milestone)	7	0
	2022 (Target)	7	10

OUTPUT APA_O_2.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Partnerships Capacity Building and Strengthening: RO develops regional capacities, knowledge and skills to engage with the private sector to foster innovative programming solutions for multi-country and country specific interventions.	APA_O_2.2A	2013 (Baseline)	10%	N/A
	% increase of UN Women's coverage in media in the Asia pacific	2019 (Milestone)	2	0
		2020 (Milestone)	3	5
		2021 (Milestone)	5	0
		2022 (Target)	1	1

Planned Budget:
\$136.50 K



Actual Budget and Shortfall:
\$145.00 K

Shortfall: \$0.00



Expenses:
\$115.98 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.2B	2017 (Baseline)	246,970, 40,000, 13,700	N/A
Number of unique visitors and followers on AP website and number of followers on UN W AP social media networks (merged with APA_O_2.2C)	2019 (Milestone)	6	1
	2020 (Milestone)	6	3
	2021 (Milestone)	15	0
	2022 (Target)	2	0

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.2C Number of new private sector entities signed up to WEPs in the region	2018 (Baseline)	800	N/A
	2019 (Milestone)	850	0
	2020 (Milestone)	900	1008
	2021 (Milestone)	1000	0
	2022 (Target)	800	2073

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.2D	2017 (Baseline)	5, 20	N/A
Number of staff and journalists trained in communication for GEEW			

OUTPUT APA_O_2.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Partnership: Civil society organizations and women's movements are strong partners in furthering advocacy for GEWE in the region	APA_O_2.3A	2014 (Baseline)	20	N/A
	% of resources mobilized under SN	2019 (Milestone)	15	2

Planned Budget:

\$1.16 M



Actual Budget and Shortfall:

\$510.38 K

Shortfall: \$647.57 K



Expenses:

\$488.82 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.3B	2021 (Baseline)	1200000	N/A
Number of unique visitors to Asia-Pacific UN-Women Regional website			

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.3C	2018 (Baseline)	30	N/A
UN Women considered a credible partner to civil society organisations	2019 (Milestone)	35	2
	2020 (Milestone)	-	32
	2021 (Milestone)	40	0
	2022 (Target)	50	33

OUTPUT APA_O_2.4

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Advocacy and representation: the RO will continue to go beyond traditional campaigning so that advocacy maintains its role and presence as a strong platform for UN Women's voice and influence. The RO will continue to support campaigns and advocacy to address harmful practices and social norms, including by engaging men and boys	APA_O_2.4A	2018 (Baseline)	10	N/A
	Number of HeForShe champions increased	2019 (Milestone)	13	7
		2020 (Milestone)	16	12
		2021 (Milestone)	20	0
		2022 (Target)	20	33

Planned Budget:

\$266.77 K



Actual Budget and Shortfall:

\$129.27 K

Shortfall: \$137.50 K



Expenses:
\$84.13 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.4B Number of people engaged through advocacy campaigns	2018 (Baseline)	10000	N/A
	2019 (Milestone)	30000	32000
	2020 (Milestone)	40000	50000
	2021 (Milestone)	50000	0
	2022 (Target)	60000	600000

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.4C	2023 (Baseline)	0	N/A
Number of initiatives to strengthen UN Women regional advocacy and campaigns focusing on Generation Equality Actions Coalition, digital empowerment of women and engagement of men and boys in gender equality within Asia and the Pacific			

OUTPUT APA_O_2.5

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Communications as a core pillar to support Partnerships, Resource Mobilization and Advocacy: Communication products provide a strong foundation for UN Women ROAP's brand awareness, visibility and effective resource mobilization.	APA_O_2.5A	2018 (Baseline)	20	N/A
	Number of media companies contacting spontaneously APRO for information on GE related subject (per year)	2019 (Milestone)	30	40
		2020 (Milestone)	35	177
		2021 (Milestone)	40	438
		2022 (Target)	44	21

Planned Budget:
\$331.08 K



Actual Budget and Shortfall:
\$351.38 K

Shortfall: \$0.00



Expenses:
\$312.17 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.5C Number of institutional communication products developed and disseminated by APRO per year	2018 (Baseline)	100	N/A
	2019 (Milestone)	125	330
	2020 (Milestone)	130	143
	2021 (Milestone)	150	2000
	2022 (Target)	155	336

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.5D	2017 (Baseline)	15	N/A
Number of institutions trained in Media Partnership Beijing+25	2019 (Milestone)	20	50
	2020 (Milestone)	30	178
	2021 (Milestone)	25	50
	2022 (Target)	30	79

OUTPUT APA_O_2.6

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Partnerships and resource mobilization support: COs receive quality and timely advice and support for Partnerships and Resource Mobilization, and Communication.	APA_O_2.6A	2018 (Baseline)	6.5	N/A
	Level of general satisfaction on Partnerships and Resources Mobilization unit/services	2019 (Milestone)	6.6	65
		2020 (Milestone)	-	0
		2021 (Milestone)	7	0
		2022 (Target)	6.5	7.7

Actual Budget and Shortfall:

\$0.00

Shortfall: \$0.00

Expenses:

\$0.00

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
APA_O_2.6B Level of general satisfaction on Communication unit/services	2018 (Baseline)	7.1	N/A
	2019 (Milestone)	7.2	71
	2020 (Milestone)	-	0
	2021 (Milestone)	7.5	0
	2022 (Target)	7.1	9

STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : **2022**

Increased engagement of partners in support of UN-Women's mandate

The year 2022 witnessed the strategic vision we have embedded in the unit. The new partnership with LinkedIn has benefited the overall corporate communications performance from visibility of programmes towards the steadily growing in number of unique visitors of on the Asia-Pacific website and programme web pages. The ad grant from LinkedIn with a technical lead's expertise dedicated to support UN Women has driven The annual record of Facebook performance reached three million impressions with T witter of 1.2 million and I nstagram at 1.08 million impressions . Our unit also provided regional coverage to the global Donor Week Campaign giving visibility to donors and the programme impact. T he Asia-Pacific d o nor campaign garnered over 117,000 organic impressions on Facebook and Twitter. Starting in October, ROAP has begun using LinkedIn and the LinkedIn ad grant to regenerate the traffic. Six sponsored posts for six donors were made, garnering over 512,000 sponsored impressions . Our new Asia-Pacific LinkedIn Programme Showcase Page recorded 3.8 million post impressions.