

# Country-Level Data for Albania country Outcome

## XM-DAC-41146-ALB\_O\_2

Data as of:  
29 April 2024

OUTCOME ALB\_O\_2

[XM-DAC-41146-ALB\\_O\\_2](#)

**Advancing partnerships and resources resourcing; Effectively influencing for impact & scale**

### OUTCOME DETAILS

#### SDG alignment



#### Impact areas



Advancing partnerships and resourcing

#### Organizational outputs

##### Policy Marker

GENDER EQUALITY

##### Humanitarian Scope

No

##### UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Integrated policy advice and thought leadership

#### Outcome Description

Advancing partnerships and resources resourcing; Effectively influencing for impact & scale



RESOURCES

\$30.83 K

Planned Budget

\$47.38 K

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL



EXPENSES



Funding Partners

Regular resources (Core):

 UN Women  
\$47,375

## OUTCOME ALB\_O\_2

B - Baseline      M - Milestones      T - Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Advancing partnerships and resources resourcing; Effectively influencing for impact & scale	SP_O_2A	(Baseline)	-	N/A
	Funding received from (a) public partners (b) private sector (QCPR 4.3.5) (Desk Review)	2022 (Milestone)	-	-
		2023 (Milestone)	-	-
		2024 (Milestone)	-	-
		2025 (Milestone)	-	-
		2026 (Target)	-	-
	<ul style="list-style-type: none"> <li>QCPR Indicator :</li> </ul>			

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	(Baseline)	-	N/A
Contributions received through pooled and thematic funding mechanisms (Desk Review)	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C  Percentage of UN-Women's field offices and relevant HQ Units that implemented dedicated initiatives to engage with non-traditional partners (CO, RO, HQ)	2021 (Baseline)	1	N/A
	2022 (Milestone)	4	6
	2023 (Milestone)	1	-
	2024 (Milestone)	1	-
	2025 (Milestone)	1	-
	2026 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F  Rating of UN-Women Youth2030 performance on meaningful youth engagement, as set out in the Youth2030 Scorecard:(i) Policies and processes for meaningful youth engagement(ii) Diversity of youth (groups) engaged (iii) Meaningful youth engagement in the year in: (a) design, development, monitoring and evaluation of Strategic Plans ; (b) support to Governments/ inter-governmental processes; (c) UN-led programmes, projects and campaigns(QCPR 1.4.25) (CO, RO, HQ)	2021 (Baseline)	Yes	N/A
	2022 (Milestone)	Yes	No
	2023 (Milestone)	Yes	-
	2024 (Milestone)	Yes	-
	2025 (Milestone)	Yes	-
	2026 (Target)	-	-

- QCPR Indicator :

OUTPUT INDICATOR AND RESULTS

OUTPUT ALB\_O\_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UN-Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate.  Planned Budget: <b>\$270.75 K</b>	ALB_O_2.1A	2016 (Baseline)	9	N/A
	Number of CSOs consciously engaged in social media engagement and campaigns	2022 (Milestone)	20	23
		2023 (Milestone)	20	-
		2024 (Milestone)	20	-
		2025 (Milestone)	20	-
		2026 (Target)	-	-

Actual Budget and Shortfall:  
**\$192.30 K**

Shortfall: \$78.45 K

Expenses:  
**\$192.15 K**



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ALB_O_2.1B	2017 (Baseline)	6	N/A
Number of different donors and international partners (non-UN) either providing monetary support or closely collaborating on strategic projects with CO.	2022 (Milestone)	3	3
	2023 (Milestone)	3	-
	2024 (Milestone)	3	-
	2025 (Milestone)	3	-
	2026 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ALB_O_2.1C	2015 (Baseline)	0	N/A
% increase in likes on Facebook	2022 (Milestone)	10	9
	2023 (Milestone)	-	-
	2024 (Milestone)	5	-
	2025 (Milestone)	5	-
	2026 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ALB_O_2.ID	2016 (Baseline)	3	N/A
No. campaigns implemented	2022 (Milestone)	4	4
	2023 (Milestone)	4	-
	2024 (Milestone)	4	-
	2025 (Milestone)	4	-
	2026 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ALB_O_2.IE	2021 (Baseline)	11	N/A
Number of WEPs signatories in Albania	2022 (Milestone)	25	38
	2023 (Milestone)	35	-
	2024 (Milestone)	60	-
	2025 (Milestone)	65	-
	2026 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ALB_O_2.IF	2021 (Baseline)	1	N/A
Number of initiatives involving young people led by UN Women Albania	2022 (Milestone)	1	2
	2023 (Milestone)	1	-
	2024 (Milestone)	5	-
	2025 (Milestone)	1	-
	2026 (Target)	-	-

## STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : **2022**

### Advancing partnerships and resources resourcing; Effectively influencing for impact & scale

UN Women continued to grow the network of partners in order to amplify UN Women's message of women's empowerment and gender equality. In 2022, UN Women Albania continued to strengthen its collaboration with the private sector through the Women's Empowerment Principles (WEPs). The number of companies that signed up for WEPs in Albania surged from 11 to 38, resulting in a stronger and more concrete contribution of private sector companies towards gender equality and women's empowerment thanks to donations and in-kind contributions. Such support included: Vodafone Foundation Albania launched the app "Bright Sky" to help victims of domestic violence record evidence of their abusive relationships and seek professional help Vodafone Albania and One Telecommunications each donated 50 phones plus phone plans to women survivors of violence Intermedica offered free screening to women survivors of violence during October, Breast Cancer Awareness Month Banka Kombetare Tregtare (BKT) made a financial donation to a shelter supporting survivors of domestic violence. BKT and Intesa Sanpaolo Bank displayed the campaign's key messages in all their ATMs across Albania. Matrix Konstruksion, a major construction company, contributed by providing free advertising space for campaign messages within a shopping center. The Metropolitan University of Tirana and UN Women Albania co-hosted an event with university students to discuss and raise awareness on ending violence against women and girls. The Balfin Group also put up the campaign's main messages in two major commercial centers. Throughout the days of the campaign, all WEPs signatories orange their logos and social media spaces, dedicating them to messages and statements against gender-based violence. During this year's 16 Days of Activism against Gender-Based Violence campaign, many WEPs signatories contributed to raising awareness on gender-based violence. Companies such as , and at UN Women Albania's call, 8 WEPs Signatories publicly took a stand against violence against women by participating in a joint video produced by a WEPs

signatory, Oval Studios. The video was shared on UN Women Albania social media profiles (Instagram, Facebook, Twitter and Youtube) as well as on the social media accounts of the participating WEPs companies. The video reached around 13 thousand views. BKT and Intesa Sanpaolo Bank displayed the campaign's key messages in all their ATMs across Albania. Matrix Konstruksion, a major construction company, contributed by providing free advertising space for campaign messages within a shopping center. The Metropolitan University of Tirana and UN Women Albania co-hosted an event with university students to discuss and raise awareness on ending violence against women and girls. The Balfin Group also put up the campaign's main messages in two major commercial centers. Throughout the days of the campaign, all WEPs signatories orange their logos and social media spaces, dedicating them to messages and statements against gender-based violence. If monetized, such contributions amount to approximately USD 40,000.00. The 27 new WEPs Signatories not only comprised of companies from a variety of sectors (including banking, publishing, education, business consulting, telecommunication, construction, law, etc.), but also represent chambers of commerce that are keen in promoting gender equality. To achieve this growth in private sector's engagement, UN Women Albania has increased capacities of companies in understanding gender equality and women's empowerment through two dedicated sessions: in February 2022, a workshop was organized to increase companies' capacities to develop their own gender action plan, and in October 2022, Eighteen WEPs Signatories in Albania participated in a meeting to discuss the private sector's role during this year's 16 days of activism on ending violence against women campaign. Developing close partnership with private sector companies continues to remain critical for UN Women Albania, as building a relationship of mutual trust helps ensure that WEPs signatories are ready to take concrete actions to promote gender equality even beyond the moment of signing the WEPs. This work will continue in 2023, when the office will aim to continue growing the cohort of companies and deepen relationships with existing ones, with the aim to further increase their contribution to gender equality in Albania. UN Women office brought on board, prominent Albanian artist and women's rights activist, Ema Andrea during the 16 days of activism campaign and at the opening of the Regional Forum on Ending Violence against Women in the Western Balkans and Türkiye. Her video and artistic interpretation was received with great appreciation. She promoted both events through her networks and is a powerful advocate for women's and girls' rights. The country office collaborated with the Union of Albanian artists "Bash-Art" for 'Violence OFF – Power ON' initiative during the 16 days of activism against gender-based violence. Young Albanian artists were engaged by conceptualizing artworks and developing 14 murals around Albania to cultivate awareness about the importance of ending violence against women and girls. UN Women Albania supported the development of two of these murals, Drenusha Zajmi's painting in Durrës and Illektra Jole's in Lezha thanks to the funding from the Government of Sweden and the European Union. This was the second collaboration between UN Women and "Bash-Art". The first one was during International Women's Day. UN Women Albania also increased its efforts to engage youth in promoting gender equality. Earlier this year, approx. 40 young women and men increased their understanding and knowledge about gender equality and climate change, and took the lead in developing a 'Call to youth-driven and gender responsive climate and environmental action in Albania'; 200 young women and men increased their awareness around the issue of violence against women, and improved their understanding on how they can take a stand against violence and how to report it. UN Women organized an interagency tour across five universities in Tirana, and dedicated events jointly with the Tirana European Youth Capital in Kamza and Lezha. Engagement of young people will continue in 2023 mainly through interagency collaboration and thanks to the regional project funded by the Peacebuilding Fund 'Youth 4 Inclusion, Equality & Trust', which is implemented by UN Women Albania jointly with UNFPA, UNDP and UNESCO.