

Country-Level Data for Argentina country Outcome

XM-DAC-41146-ARG_O_4

Data as of:
6 May 2024

OUTCOME ARG_O_4 [XM-DAC-41146-ARG_O_4](#)

UNW CO Resource mobilization, partnerships and communication strategies provide a foundation to increase and diversify non core resources.

OUTCOME DETAILS

SDG alignment



Impact areas



Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Advocacy, communications and social mobilization

Support functions

Outcome Description

UN Women is working in the development of a RM strategy to ensure continuity and diversification of non-core resources beyond 2021. Among prospective funding, an Agreement with UNOPS is being drafted, and donors from private and third sector are being contacted. To strengthen UN Women's work in the country, a 2021 communications plan will be implemented, including activities to carry out the Unite Campaign and activities to strengthen UNW image in the media. Communications is currently carried out by a UNV, funded by the Argentine Government. Under this output cluster, the office will also support implementation of the 2021 work plan of the UNW Civil Society Advisory Group in Argentina, which was created in 2020.

RESOURCES

\$60.00 K

Planned Budget

\$60.00 K

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL



EXPENSES



Funding Partners

Regular resources (Core):

 UN Women
\$60,000

Other resources (Non-Core)/ Funding Partners:

 Argentina \$0

TOTAL OTHER RESOURCES (NON-CORE)
\$0

OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : **2021-2022**

OUTCOME ARG_O_4

B – Baseline

M – Milestones

T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UNW CO Resource mobilization, partnerships and communication strategies provide a foundation to increase and diversify non core resources.	SP_O_2A SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women's rights	2020 (Baseline)	0	N/A
		2021 (Target)	+1	3

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	2020 (Baseline)	0%	N/A
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2021 (Target)	0%	1

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C	(Baseline)	-	N/A
SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2021 (Milestone)	-	-
	2022 (Target)	-	100

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2D	2020 (Baseline)	0	N/A
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2021 (Target)	+2	True

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2E	(Baseline)	-	N/A
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	2021 (Milestone)	-	-
	2022 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	(Baseline)	-	N/A
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2G	(Baseline)	-	N/A
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2H	(Baseline)	-	N/A
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2I	(Baseline)	-	N/A
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2J	(Baseline)	-	N/A
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	2021 (Target)	-	-




INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2K	(Baseline)	-	N/A
SP O_2.11: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a) (Not for country reporting)	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2L	(Baseline)	-	N/A
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2M	(Baseline)	-	N/A
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	2021 (Target)	-	-

OUTPUT INDICATOR AND RESULTS

OUTPUT ARG_O_4.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased and diversified non-core resources to better position UNW presence in the country.	ARG_O_4.1A	2019 (Baseline)	0	N/A
	Total amount of non-core resources risen	2021 (Milestone)	USD 1.800.000	1800000
		2022 (Target)	5	6
Planned Budget:				
\$29.35 K				
				
Actual Budget and Shortfall:				
\$32.00 K				
Shortfall: \$0.00				
				
Expenses:				
\$28.75 K				
				

OUTPUT ARG_O_4.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
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Un Women CO communications capacity and systems provide a foundation for effective advocacy for gender equality and the empowerment of women.

ARG_O_4.2A
Number of mentions of UN-Women Argentina in the media.

2019 (Baseline)	50	N/A
2021 (Milestone)	100	531
2022 (Target)	450	2074

Planned Budget:
\$136.50 K



Actual Budget and Shortfall:
\$113.50 K

Shortfall: \$23.00 K



Expenses:
\$45.49 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ARG_O_4.2B	2019 (Baseline)	2504	N/A
Number of Likes to ONU Mujeres Argentina Facebook account.	2021 (Milestone)	+4000	9333
	2022 (Target)	13046	21039

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ARG_O_4.2C	2019 (Baseline)	0	N/A
Number of followers to ONU Mujeres Argentina (onumujeresar) Instagram Account.	2021 (Milestone)	+4000	15543
	2022 (Target)	23171	23168

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ARG_O_4.2D	2020 (Baseline)	329	N/A
Number of followers to ONU Mujeres Argentina Twitter account	2021 (Milestone)	+2500	2074
	2022 (Target)	3367	3411

OUTPUT ARG_O_4.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of Un Women's mandate	ARG_O_4.3A	2019 (Baseline)	No	N/A
	UN Women's Civil Society Advisory Group set-up in Argentina	2021 (Milestone)	yes	False
		2022 (Target)	Yes	True

Planned Budget:

\$22.00 K



Actual Budget and Shortfall:

\$10.00 K

Shortfall: \$12.00 K



Expenses:

\$28.16 K

UNW CO Resource mobilization, partnerships and communication strategies provide a foundation to increase and diversify non core resources.

The most important achievements of 2022 are: – Thanks to the efforts made in terms of mobilization strategy, the Argentina country office managed to achieve around 80% of the expected resources for 2022, with an important presence of non-traditional donors: subnational governments and private sector. – Visibility in the media increased; A total of more than 2,000 mentions were recorded in 2022, achieving an economic impact of 2,419,885 USD. – With respect to the 16 days of activism and Spotlight's campaign, specifically "A life without violence is possible", more than 3.002.826 million people were reached on Facebook and Instagram in less than a month. On YouTube, 286.885 views of the spots were achieved with digital advertising, achieving the top 10 most viewed videos. Furthermore a podcast coproduced with Feminacida got 1.085 views on Spotify. – New followers continued to arise, reaching in 2022 a total of 20187 across all platforms. Compared to 2021, the Facebook page increased its reach by 2426.3 % (+5,285,124), visits by 101.6 % (+13,907) and likes by 500.9 % (+11,296). On Instagram, it increased by 7289 followers (23.168 total) during 2022. With 3118 posts published on social networks, Argentina was the third country in the region with the most posts during the year, behind the regional office and Mexico. – After 4 years the Country Office was able to constitute its Civil Society Advisory Group integrated by known experts and activists, and approved its first work plan: Alejandra Tolosa, Anny Ocoro; Loango, Clelia del Carmen Avalos, Ethel Edith Zulli, Fabiana Menna, Lucía Cavallero, María del Carmen Feijo, María Mercedes Pombo, María Soledad Deza, Mariana Paterlini, Mariela Belski, Natalia Gherardi, Paula Mercedes Alvarado y Vanina Escales.