

# Country-Level Data for Bosnia and Herzegovina country Outcome XM-DAC-41146-BIH\_O\_2

OUTCOME BIH\_O\_2

XM-DAC-41146-BIH\_O\_2

Increased engagement of partners in support of UN Women's mandate

#### **OUTCOME DETAILS**

## **SDG alignment**







#### **Impact areas**



Advancing partnerships and resourcing

## Organizational outputs

**Policy Marker** 

**GENDER EQUALITY** 

#### **Humanitarian Scope**

No

#### **UN System Function**

Advocacy, communications and social mobilization

Capacity development and technical assistance

Direct support and service delivery

Integrated Normative Support (in the context of operational activities)

### **Outcome Description**

Increased engagement of partners in support of UN Women's mandate

\$82.40 K

Planned Budget

\$82.40 K

Actual Budget

PLANNED BUDGET

ACTUAL BUDGET AND SHORTFALL

**EXPENSES** 



# **Funding Partners**

Regular resources (Core):

UN Women \$0

\$82,401

Other resources (Non-Core)/ Funding Partners:

TOTAL OTHER RESOURCES (NON-CORE)

Swe

Sweden \$82,401

## OUTCOME BIH\_O\_2

			B - Baseline	M - Milestones	T - Target
OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT	
Increased engagement of partners in support of UN Women's mandate	SP_O_2A  SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women's rights	2019 (Baseline)	0	N/A	
		2021 (Milestone)	-	2	
		2023 (Milestone)	-	-	
		2024 (Milestone)	-	-	
		2025 (Target)	-	-	

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	2019 (Baseline)	0	N/A
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2021 (Milestone)	-	1
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C	2020 (Baseline)	0	N/A
SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS REPORTED RESULT
SP_O_2D	(Baseline)	- N/A
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2021 (Milestone)	- True
	2023 (Milestone)	
	2024 (Milestone)	
	2025 (Target)	

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2E	(Baseline)	-	N/A
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	(Baseline)	-	N/A
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2G	(Baseline)	-	N/A
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS REPORTED RESULT
SP_O_2H	(Baseline)	- N/A
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	2021 (Milestone)	
	2023 (Milestone)	
	2024 (Milestone)	
	2025 (Target)	

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2I	(Baseline)	-	N/A
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2J	(Baseline)	-	N/A
SP O_2.10: Number of mentions of UN- Women in the media (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2K	(Baseline)	-	N/A
SP O_2.11: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a) (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2L	(Baseline)	-	N/A
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2M	(Baseline)	-	N/A
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

# **OUTPUT INDICATOR AND RESULTS**

# OUTPUT BIH\_O\_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Effective partnership between UN Women and civil society, and with regional, international organizations and gender mechanisms in the country  Planned Budget:  \$167.93 K	BIH_O_2.1A  %of recommendations made by CSAG that have been implemented by the BIH CO	2016 (Baseline)	BIH CSAG established	N/A
		2021 (Milestone)	-	2
		2022 (Milestone)	-	6
		2023 (Milestone)	-	-
		2024 (Milestone)	-	-
		2025 (Target)	10	-

Actual Budget and Shortfall:

\$75.05 K

Shortfall: \$92.88 K

Expenses:

\$61.29 K

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
BIH_O_2.1B  Existence of the International Working Group on Gender	2016 (Baseline)	BIH IWG established and functional since 2013	N/A
	2021 (Milestone)	-	0
	2022 (Milestone)	-	6
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	10	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
BIH_O_2.1C	2020 (Baseline)	7	N/A
Regular coordination with gender mechanisms to enhance strategic	2021 (Milestone)	-	12
cooperation and coordination.	2022 (Milestone)	-	3
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	9	-

# OUTPUT BIH\_O\_2.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS REPORTED RESULT
Effective communication in support to promotion of GEWE issues in the country  Planned Budget:  \$440.53 K	BIH_O_2.2A	2017 (Baseline)	3 N/A
	Number of new donors supporting UN Women programming	2021 (Milestone)	- 567
		2023 (Milestone)	
		2024 (Milestone)	
		2025 (Target)	1500 -

Actual Budget and Shortfall:

\$257.02 K

Shortfall: \$183.51 K



Expenses:

# \$254.67 K

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
BIH_O_2.2B	2020 (Baseline)	12334	N/A
Number of social media followers on UN Women social media profiles	2021 (Milestone)	-	15874
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	18000	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
BIH_O_2.2C	2020 (Baseline)	10	N/A
Number of thematic and targeted partnerships and collaborations with media on UN Women initiatives, activities and campaigns	2021 (Milestone)	-	9
	2022 (Milestone)	-	14
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	35	-

#### STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF: 2022

## Increased engagement of partners in support of UN Women's mandate

Closing with Q4 of 2022 (31 December 2022), the overall number of social media followers on UN Women social media profiles (Facebook, Twitter and Instagram) was the highest since 2019. Through effective planning of content and creative content creation, the number of social media followers of UN Women has been on a steady yearly rise. For the whole year of 2022, the number of page likes / followers has increased (compared to 2021) by 827(7.9%) for Facebook;427(18.3%) for Twitter; and 698 (22.5%) for Instagram. The cumulative value of social media followers across all three social media platforms is 17.826, thereby demonstrating significant progress in the rise of social media followers. Closing with 31 December 2022, the overall number of tracked media articles that mention UN Women was 617 - the highest since the beginning of the Strategic Note. Apart from engaging on social media, and through traditional media, UN Women CO BiH has also engaged with other partners in communicating about GEWE, mostly through their engagement in different campaigns, such as Generation Equality and 16 Days of Activism. These partners include: UN Resident Coordinator, UN agencies (such as UNFPA and UNHCR), CSOs (partner CSOs such as Bolja buducnost, Udružene žene, Foundation Lara), as well as the international community, that was particularly engaged in the campaign that highlighted UN Women donors through partnership weeks (including Italy, Germany, EU, UK, Sweden, Japan, China, etc.). 2022 saw an increase of these types of collaborations across both traditional and new media platforms.