

Country-Level Data for Caribbean country Outcome

XM-DAC-41146-BRB_O_5

Data as of:
14 May 2024

OUTCOME BRB_O_5 [XM-DAC-41146-BRB_O_5](#)

Increased engagement of partners in support of UN-Women’s mandate

OUTCOME DETAILS

SDG alignment

Impact areas



Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Capacity development and technical assistance

Support functions

Outcome Description

Increased engagement of partners in support of UN-Women’s mandate

RESOURCES

\$115.00 K

Planned Budget

\$0.00

Actual Budget

PLANNED BUDGET



OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : **2022-2026**

OUTCOME BRB_O_5

B – Baseline

M – Milestones

T – Target

OUTCOME STATEMENT

INDICATOR STATEMENT

YEAR

BMTS

REPORTED RESULT

Increased engagement of partners in support of UN-Women's mandate

SP_O_2A

Funding received from (a) public partners (b) private sector (QCPR 4.3.5) (Desk Review)

- QCPR Indicator :

(Baseline)

- N/A

2022 (Milestone)

- -

2023 (Milestone)

- -

2024 (Milestone)

- -

2025 (Milestone)

- -

2026 (Target)

- -

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	(Baseline)	-	N/A
Contributions received through pooled and thematic funding mechanisms (Desk Review)	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C	2022 (Baseline)	0	N/A
Percentage of UN-Women's field offices and relevant HQ Units that implemented dedicated initiatives to engage with non-traditional partners (CO, RO, HQ)	2022 (Milestone)	-	1
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Target)	0	-


INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2D	(Baseline)	-	N/A
Number of partnerships to support UN-Women's mission including (1) resourcing for Gender Equality (financial or non-financial), (2) Convening, (3) Responsible Business Practices, (4) Influencing and/or Knowledge sharing. (Desk Review)	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	2022 (Baseline)	0	N/A
Rating of UN-Women Youth2030 performance on meaningful youth engagement, as set out in the Youth2030 Scorecard:(i) Policies and processes for meaningful youth engagement(ii) Diversity of youth (groups) engaged (iii) Meaningful youth engagement in the year in: (a) design, development, monitoring and evaluation of Strategic Plans ; (b) support to Governments/ inter-governmental processes; (c) UN-led programmes, projects and campaigns(QCPR 1.4.25) (CO, RO, HQ)	2022 (Milestone)	-	3
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Target)	0	-

- QCPR Indicator :

OUTPUT INDICATOR AND RESULTS

OUTPUT BRB_O_5.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of UN-Women’s mandate in the Caribbean Planned Budget: \$243.50 K 	BRB_O_5.1B Percentage of CSAG members who participate in annual meeting	2016 (Baseline)	100	N/A
		2022 (Milestone)	55	10
		2023 (Milestone)	60	-
		2024 (Milestone)	65	-
		2025 (Milestone)	-	-
		2026 (Target)	-	-

Actual Budget and Shortfall:
\$119.06 K

Shortfall: \$124.44 K



Expenses:
\$92.93 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
BRB_O_5.1C Funding Gap Percentage	2017 (Baseline)	62	N/A
	2022 (Milestone)	80	80
	2023 (Milestone)	90	-
	2024 (Milestone)	90	-
	2025 (Milestone)	-	-
	2026 (Target)	-	-

STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : **2022**

Increased engagement of partners in support of UN-Women's mandate

The MCO Caribbean seeks to increase engagement of partners through a communications and advocacy multi-pronged approach. This includes advocacy and visibility events, leveraging the purpose and reach of its social media platforms, engaging and allowing key personalities/leaders to drive the messages and reach and via the external traditional and non-traditional channels. Integrated in this approach are key partnerships for joint execution of events and other visibility actions and leveraging partners/key stakeholders' reach. This is guided by the MCO Caribbean 2022-23 Communications and digital media strategy. There were 144 media mentions of UN Women, Representative, or MCO Projects up to the end of the Q 4 compared to 69 media mentions in the same quarter for 2021, owing to MCO-issued press releases, engagement of the media to cover signature programme launches, 16 Days actions and other activities, including by our media compact partner LOOP news. Social media saw growth across the year on the platforms. 36 KPs produced. Percentage increase in the number of unique visitors to UN Women MCO Caribbean website <https://caribbean.unwomen.org/en> increase of 16.18% or 39,156 vs 33,702, (2022 vs 2021). The year prior there was an increase of 12.42% unique visitors to the site. Main traffic sources were from Google searches Google (92.33% of total) led the way with a 9.78% increase (24,166 up from 22,013), followed by Bing (5.62%) which had a 5.75% increase (1,472 up from 1,392), and less than 1% numbers from Baidu, Yahoo, Ecosia, Duckduckgo, etc. Referrals dropped overall by -41.54% (1,302 down from 2,227). Visitor traffic to Caribbean Women Count Portal <https://caribbeanwomencount.unwomen.org/> remained static with USA led visits but with a drop of -24.90% (395 down from 526), followed by Trinidad and Tobago (18.16%) with an increase of 13.20% (343 up from 303), then Barbados (9.11%) which had a drop of 23.56% (172 down from 225), then Jamaica (8.31%) with an increase of 37.72% (157 up from 114), and the UK (4.13%) with a drop of -22.77 (78 down from 101). Searches were led by Google (93.30%) dropping from 1,718 down to 1,072, then Bing (3.39%). Direct visits dropped

slightly from 704 down to 666. Facebook : 8,985 followers 23% growth over 2021. Audience profile – Men 24.40%; Women75.60% Instagram – 2437 followers 47.5% growth over 2021 Twitter – 1428 followers or 33% growth