

Country-Level Data for China country Outcome XM-DAC-41146-CHN_O_2

Data as of:
 21 May 2024

OUTCOME CHN_O_2 [XM-DAC-41146-CHN_O_2](#)

Increased engagement of partners in support of UN-Women’s mandate

OUTCOME DETAILS

SDG alignment



Impact areas



Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Support functions

UN system coordination (discontinued)

Outcome Description

Increased engagement of partners in support of UN-Women’s mandate

RESOURCES

\$399.76 K

Planned Budget

\$303.42 K

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL



EXPENSES



Funding Partners

Regular resources (Core):

 UN Women
\$303,424

OUTCOME CHN_O_2

B – Baseline

M – Milestones

T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of UN-Women's mandate	SP_O_2A	(Baseline)	-	N/A
	SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women's rights	2021 (Milestone)	3	3
		2022 (Milestone)	-	-
		2023 (Milestone)	-	-
		2024 (Milestone)	-	-
	<ul style="list-style-type: none"> QCPR Indicator : 	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	2020 (Baseline)	0	N/A
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2021 (Milestone)	1	NA
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2023 (Baseline)	1	-
	2021 (Milestone)	-	-
	2022 (Milestone)	-	1
	2023 (Milestone)	1	-
	2024 (Milestone)	1	-
	2025 (Target)	1	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2D	(Baseline)	-	N/A
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2021 (Milestone)	Yes	True
	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2E	(Baseline)	-	N/A
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	2021 (Milestone)	-	-
	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	(Baseline)	-	N/A
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2G	(Baseline)	-	N/A
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2H SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	(Baseline)	-	N/A
	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2I	(Baseline)	-	N/A
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2J	(Baseline)	-	N/A
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2K	(Baseline)	-	N/A
SP O_2.11: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a) (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2L	(Baseline)	-	N/A
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2M	(Baseline)	-	N/A
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

OUTPUT INDICATOR AND RESULTS

OUTPUT CHN_O_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Effective partnerships between UN Women and major stakeholders, including government, civil society, women's rights organizations, private sector, regional and international organizations. Planned Budget: \$629.16 K 	CHN_O_2.1A Number of new partnerships with private sector established that result in either funds mobilized or strategic joint activities furthering UN Women's mandate carried out.	2017 (Baseline)	n/a	N/A
		2021 (Milestone)	3	4
		2022 (Milestone)	Yes	True
		2023 (Milestone)	290000	-
		2024 (Milestone)	136416	-
		2025 (Target)	70000	-

Actual Budget and Shortfall:
\$738.71 K

Shortfall: \$0.00



Expenses:
\$703.56 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
CHN_O_2.1B	2017 (Baseline)	n/a	N/A
Amount of funds mobilized in 2018 for China projects	2021 (Milestone)	3	3
	2022 (Milestone)	7	10
	2023 (Milestone)	4	-
	2024 (Milestone)	5	-
	2025 (Target)	6	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
CHN_O_2.1C Number of companies introduced to the China office via the targeted branding campaign that make verbal or written commitments to contribute funding.	2017 (Baseline)	n/a	N/A
	2023 (Milestone)	29	-
	2024 (Milestone)	30	-
	2025 (Target)	31	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
CHN_O_2.1D	2022 (Baseline)	Yes	N/A
SP o.2.3: % of UN Women's field offices and relevant HQ Units that implemented dedicated initiatives to engage in non-traditional partnerships	2023 (Milestone)	Yes	-
	2024 (Milestone)	Yes	-
	2025 (Target)	Yes	-

OUTPUT CHN_O_2.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Resources base is expanded and diversified to meet the demand for UN Women catalytic and technical support and strategic grant-making. Planned Budget: \$264.40 K	CHN_O_2.2A	2017 (Baseline)	1	N/A
	Number of advocacy / RM materials produced distributed developed to advocate for GEEW and to support resource mobilization efforts and branding visibility for UN Women	2021 (Milestone)	Yes	True
		2022 (Milestone)	1882462	2529280
		2023 (Milestone)	1990000	-
		2024 (Milestone)	1700000	-
		2025 (Target)	3722700	-

Actual Budget and Shortfall:
\$97.15 K

Shortfall: \$167.25 K



Expenses:

\$81.81 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
CHN_O_2.2B Number of external events or media interviews in which UN Women China office staff speak that leverage greater outreach to raise public and mainstream stakeholder awareness of GEEW	2017 (Baseline)	n/a	N/A
	2021 (Milestone)	Yes	True
	2023 (Milestone)	Yes	-
	2024 (Milestone)	Yes	-
	2025 (Target)	Yes	-


INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
CHN_O_2.2C	2017 (Baseline)	79000	N/A
Number of increased weibo followers	2021 (Milestone)	1	0
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
CHN_O_2.2D	2017 (Baseline)	5590	N/A
Number of increased wechat followers	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
CHN_O_2.2E	2017 (Baseline)	n/a	N/A
Number of views of our social media posts related to China-specific, global, and regional UN Women advocacy and communications campaigns, such as HeForShe	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
CHN_O_2.2F	2017 (Baseline)	100%	N/A
Percentage of China office staff (not interns) who have ever participated in regional or local communication trainings	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

OUTPUT CHN_O_2.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UN Women China effectively leverages and expands its communications and advocacy capabilities to increase support for gender equality agenda. Planned Budget: \$284.91 K 	CHN_O_2.3A	2020 (Baseline)	300000	N/A
	Number of followers of UN-Women on Chinese social media (SP OEEF Output 2.9)	2021 (Milestone)	580000	610000
		2022 (Milestone)	5	5
		2023 (Milestone)	8	-
		2024 (Milestone)	-	-
		2025 (Target)	12	-

Actual Budget and Shortfall:
\$145.56 K

Shortfall: \$139.35 K



Expenses:

\$132.46 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
CHN_O_2.3B Number of media coverage in the country where UN Women is mentioned.	2020 (Baseline)	15	N/A
	2021 (Milestone)	18	22
	2022 (Milestone)	600000	606000
	2023 (Milestone)	620000	-
	2024 (Milestone)	-	-
	2025 (Target)	640000	-

STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : 2022

Increased engagement of partners in support of UN-Women’s mandate

In 2022, all teams within UN Women China CO has actively engaged wide range of partners in support of UN Women's mandate and operations in China. Government partners have been engaged in advocacy events and programs in topics include major legislation amendment, women’s economic empowerment, climate change, EVAW, and peacekeeping. Private sector partners were reached and mobilized to provide financial and/or technical support to UN Women’s operation in China, or to improve their own internal governance and external practices for them to be more gender responsive, to contribute to GEWE. Consultations were carried out with CSOs partners, especially women-led organizations, to understand challenges they face as well as their needs, and leveraged private sector partner to provide capacity development for CSOs. UN Women also provided opportunities for women-led organization, especially the ones work with vulnerable women, for them to better showcase their work to wider audience. Consider media’s important role and their impact on the general public, UN Women held workshop with 30 journalists, editors, key opinion leaders and PR agency staff and discussed what media could do to stop gender bias and discrimination and to advance gender equality in reporting. As of 2022, UN Women has also introduced a professional media monitoring system to track mentions of our work in Chinese media. Our team uses new data and insights for analysis of the media landscape as well as reporting and evaluation. In March, 17 UN partners, Goodwill Ambassadors and influencers were mobilized to support our communications efforts during our signature IWD (International Women's Day) campaign.