

Country-Level Data for Ecuador country Outcome

XM-DAC-41146-ECU_O_2

Data as of:
14 May 2024

OUTCOME ECU_O_2 [XM-DAC-41146-ECU_O_2](#)

Increased engagement of partners in support of UN-Women's mandate

OUTCOME DETAILS

SDG alignment



Outcome Description

Increased engagement of partners in support of UN-Women's mandate

Impact areas



Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Integrated policy advice and thought leadership

Intergovernmental Normative Support

RESOURCES

\$119.05 K

Planned Budget

\$106.66 K

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL




EXPENSES



Funding Partners

Regular resources (Core):

 UN Women
\$106,663

OUTCOME ECU_O_2

B – Baseline

M – Milestones

T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of UN-Women's mandate	SP_O_2A	(Baseline)	-	N/A
	SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women's rights	2019 (Milestone)	-	0
		2020 (Milestone)	-	1
		2021 (Milestone)	1	16
		2022 (Target)	-	-
	<ul style="list-style-type: none"> QCPR Indicator : 			

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	2020 (Baseline)	No	N/A
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2019 (Milestone)	-	0
	2020 (Milestone)	-	1
	2021 (Target)	Yes	1

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C	2010 (Baseline)	100	N/A
SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Milestone)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2D	(Baseline)	-	N/A
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2019 (Milestone)	-	True
	2020 (Milestone)	-	True
	2021 (Milestone)	Yes	True
	2022 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2E	(Baseline)	-	N/A
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	(Baseline)	-	N/A
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2G	(Baseline)	-	N/A
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2H	(Baseline)	-	N/A
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2I	(Baseline)	-	N/A
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2J	(Baseline)	-	N/A
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2K	(Baseline)	-	N/A
SP O_2.11: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a) (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2L	(Baseline)	-	N/A
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2M	(Baseline)	-	N/A
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

OUTPUT INDICATOR AND RESULTS

OUTPUT ECU_O_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased knowledge and capacity of UN entities, MEGECI, academia, the corporate sector, civil society, the media and non-traditional partners to participate and advocate for GEWE. Planned Budget: \$332.34 K	ECU_O_2.1A	2017 (Baseline)	1	N/A
	Number of initiatives implemented in partnership with the private sector to scale up innovations that address the challenges faced by women and girls	2019 (Milestone)	1	0
		2020 (Milestone)	2	1
		2021 (Milestone)	3	0
		2022 (Target)	4	0



Actual Budget and Shortfall:
\$226.01 K

Shortfall: \$106.34 K



Expenses:
\$172.33 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ECU_O_2.1B Number of strategic partnerships signed with the private sector that incorporate specific engagements for gender equality principles in their core business and/or value chains.	2018 (Baseline)	5	N/A
	2019 (Milestone)	6	2
	2020 (Milestone)	8	20
	2021 (Milestone)	10	34
	2022 (Target)	12	11

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ECU_O_2.1C	2018 (Baseline)	1	N/A
Number of advocacy or awareness activities that incorporate specific engagements on engaging men and boys	2019 (Milestone)	2	0
	2020 (Milestone)	3	3
	2021 (Milestone)	4	2
	2022 (Target)	-	9

OUTPUT ECU_O_2.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
A strategy of communication for development to promote GEWE is implemented in coherence with programmatic goals.	ECU_O_2.2A	2017 (Baseline)	5	N/A
	Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy			

Actual Budget and Shortfall:
\$248.70 K

Shortfall: \$85.28 K

Expenses:

\$300.70 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ECU_O_2.2B Number of visitors to the UN-Women and Women Watch websites	2017 (Baseline)	1000	N/A
	2019 (Milestone)	450	29452
	2020 (Milestone)	500	86298
	2021 (Milestone)	600	115719
	2022 (Target)	720	115719


INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ECU_O_2.2C Number of followers of UN-Women on social media	2017 (Baseline)	300	N/A
	2019 (Milestone)	8000	13502
	2020 (Milestone)	9000	16687
	2021 (Milestone)	10000	21034
	2022 (Target)	11000	24339

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ECU_O_2.2D	2018 (Baseline)	41172	N/A
Number of individual commitments made to HeforShe online and offline by men and boys in Ecuador	2019 (Milestone)	43000	0
	2020 (Milestone)	44000	0
	2021 (Milestone)	44000	0
	2022 (Target)	45000	21

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ECU_O_2.2E Number of mentions of UN Women in the media	2018 (Baseline)	6	N/A
	2019 (Milestone)	-	215
	2020 (Milestone)	-	205
	2021 (Milestone)	-	100
	2022 (Target)	14	100

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ECU_O_2.2F Number of media articles, news, interviews where UN Women improves the correct and evidence based knowledge on gender equality.	2018 (Baseline)	4	N/A
	2019 (Milestone)	5	14
	2020 (Milestone)	6	36
	2021 (Milestone)	8	100
	2022 (Target)	-	19

OUTPUT ECU_O_2.4

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Pipeline is expanded and diversified Planned Budget: \$25.00 K 	ECU_O_2.4A Number of partners that contribute to projects with a budget of US\$500.000 or above.	2018 (Baseline)	2	N/A
		2019 (Milestone)	3	2
		2020 (Milestone)	3	2
		2021 (Milestone)	4	1
		2022 (Target)	4	2

Actual Budget and Shortfall:
\$62.40 K

Shortfall: \$0.00



Expenses:
\$59.38 K

Increased engagement of partners in support of UN-Women's mandate

Increase WEPs subscribers and application of the Principles. In 2022, as a result of the alliance between UN Women and the Global Compact, the achievement of 100 signatory companies of the Principles for the Empowerment of Women is celebrated, and 22 are participating in the Target Gender Equality second generation program in the country. On the other hand, 4 enterprises ENCUBA, KUBIEC, Chubb and AVON have a roadmap and a short and medium-term work plan that contributes to implement ILO Convention 190 aligned to WEPs. Thus, 261 people including managers and administrative staff of these companies strengthened their capacities and received technical assistance for the application of the Guide for Diverse and Inclusive Change with a focus on people in a situation of human mobility, the WEPs Principles and ILO Convention 190. In this year, an Advisory Assessment for Banco Pichincha was signed to pilot the Weps 2.0 "Business Accelerator" tool. This is the first agreement signed by UN Women to provide technical assistance to the Private Sector, especially to the private banking sector.

Expansion of the UNiTE Campaign: In 2022, as a result of the work and alliances promoted through the implementation of non-core projects, this year the campaign had a greater presence in several provinces in which the UN Women projects were implemented. It is important to note that at the local level the management and coordination was carried out by civil society organizations and local governments, demonstrating the impact and ownership of the campaign by local actors. This year we have increased exponentially the local initiatives (55 events totally) and the participation of the beneficiaries of the programs in the territory, as well as a greater involvement of partners and local governments with whom we work. Additionally, we coordinated the Illumination of public buildings in orange on November 25: The Government Palace, Junta de San Josacute;, Municipal Palace, the monument of the Virgen del Panecillo, The National Assembly. Developing promotional material for the UNiTE campaign.

3. Growth of the presence of UN Women in the media and social networks. To December 2022 the UN Women Ecuador's social media profiles have 22000 organic followers. 20000 organic followers from twitter, and the facebook fan page has 2000 fans.

4. Increase in the mobilization of resources in new contracts signed for the implementation of "Capacities for peace, security and violence reduction in Ecuador" project funded by the Peacebuilding Fund (\$613,000), and "Strengthening of rural women's identities in the Metropolitan District of Quito" project (\$300,000).