

# Country-Level Data for Ethiopia country Outcome

## XM-DAC-41146-ETH\_O\_2

Data as of:  
29 April 2024

[OUTCOME ETH\\_O\\_2](#)

[XM-DAC-41146-ETH\\_O\\_2](#)

**Advancing partnerships & resourcing; Effectively influencing for impact & scale**

### OUTCOME DETAILS

#### SDG alignment



#### Outcome Description

Advancing partnerships & resourcing; Effectively influencing for impact & scale

#### Impact areas



Advancing partnerships and resourcing

#### Organizational outputs

##### Policy Marker

GENDER EQUALITY

##### Humanitarian Scope

No

##### UN System Function

Advocacy, communications and social mobilization

Support functions

RESOURCES

\$273.12 K

Planned Budget

\$156.43 K

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL



EXPENSES



Funding Partners

Other resources (Non-Core)/ Funding Partners:



Sweden  
\$89,000



Norway  
\$67,429

TOTAL OTHER RESOURCES (NON-CORE)  
\$156,429

## OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : 2022-2025

### OUTCOME ETH\_O\_2

B - Baseline      M - Milestones      T - Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Advancing partnerships & resourcing; Effectively influencing for impact & scale	SP_O_2C	2021 (Baseline)	0	N/A
	Percentage of UN-Women's field offices and relevant HQ Units that implemented dedicated initiatives to engage with non-traditional partners (CO, RO, HQ)	2022 (Milestone)	2	1
		2023 (Milestone)	6	-
		2024 (Milestone)	7	-
		2025 (Target)	9	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2D  Number of partnerships to support UN-Women's mission including (1) resourcing for Gender Equality (financial or non-financial), (2) Convening, (3) Responsible Business Practices, (4) Influencing and/or Knowledge sharing. (Desk Review)	(Baseline)	-	N/A
	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2E	(Baseline)	-	N/A
UN women's increased influence as per percentage of mentions in top tier media, number of unique visitors to UN Women websites and followers on all UN Women social media channels (Desk Review)	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

OUTPUT INDICATOR AND RESULTS

OUTPUT ETH\_O\_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UN-Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate.	ETH_O_2.1A	2015 (Baseline)	3	N/A
	Number of knowledge products developed by UNW Ethiopia CO and available for use by partners	2022 (Milestone)	5	1
		2023 (Milestone)	6	-
		2024 (Milestone)	7	-
		2025 (Target)	8	-

Planned Budget:  
\$1.17 M

Actual Budget and Shortfall:  
\$510.39 K

Shortfall: \$662.87 K

Expenses:  
\$519.13 K

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ETH_O_2.1B  Number of policy dialogues, publications and programs that cite UN Women knowledge products	2016 (Baseline)	0	N/A
	2022 (Milestone)	3	1
	2023 (Milestone)	4	-
	2024 (Milestone)	5	-
	2025 (Target)	6	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
ETH_O_2.1C	2019 (Baseline)	3	N/A
Number of knowledge products developed by UNW Ethiopia CO and available for use by partners	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

## STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : **2022**

### Advancing partnerships & resourcing; Effectively influencing for impact & scale

UN Women Ethiopia Country Office has used all internal and external outlets as well as advocacy through events to communicate the impact its work under the Strategic Note 2021–2025. The office developed and published 17 impact stories and four videos on its various programmatic interventions ensuring its visibility internally and externally using national, regional and headquarters websites. In 2022, the social media platforms were also utilised to send daily messages to promote gender equality and women’s empowerment and to create visibility through sharing impact stories, videos and events. UN Women increased its social media presence and the reach through Facebook and Twitter. The annual total record of Facebook and Twitter reached 480,293 impressions, with majority of it achieved through Twitter with 380,400 impressions. Both platforms have recorded a significant increase throughout the year, as evidence by a growth in visits and views on Facebook from 8,595 in quarter 1 to 48,694 and Twitter from 79,100 in first quarter to 137,300 in the end of 2022. This significant growth has been a result of regular and coordinated advocacy messages, live tweets of events and dissemination of fact sheets, including partner appreciation quote cards produced and shared throughout the year attracting more audience to the social media platforms, while raising awareness of gender equality and women’s empowerment and profiling the work of UN Women in Ethiopia. One key media partnership was undertaken promoting girls in information, communication and technology (ICT) UN Women built new partnership with Fana Broadcast corporate, one of the largest media houses in Ethiopia with a nation-wide coverage in TV and radio, to sponsoring production and airing of TV and radio advertisement as well as a radio program involving Ethiopian coders who sent message of importance of ICT for girls, the coders and girls who participated in the UN women signature programme “African girls can code initiative” also discussed their experience in coding during prime-time broadcast for four days. The knowledge production and sharing through website and social media has also supported the overarching goal of becoming a knowledge hub on gender equality and women’s empowerment issues and advocacy efforts. Accordingly, 26 knowledge products were produced and shared during 2022. In 2022, UN Women continued to increase financing for gender equality and women’s empowerment through expanding the pool of available resources for gender equality by exploring new partnerships and

strengthening the current one. As a result, UN Women secured 53% non-core available funding out of total 2022 budget that has been directly applied to the Strategic Note 2021-2025 implementation. UN Women successfully galvanized partners to join several donor missions in 2022, which gave an opportunity to jointly review the key achievements of the UN Women programme in Ethiopia and mobilize more resources for the implementation of the Strategic Note 2021-2025 and its ongoing thematic programmes. In addition, a Strategic Partners Consultative Forum has been created by strategic partners and UN Women recognized as a mechanism for in-country strategic high-level consultations with main contributors who provide direct Strategic Note funding (non-earmarked) throughout the implementation of the UN Women Ethiopia Strategic Note 2021-2025.