

# Country-Level Data for Georgia country Outcome

## XM-DAC-41146-GEO\_O\_2

Data as of:  
18 May 2024

OUTCOME GEO\_O\_2 [XM-DAC-41146-GEO\\_O\\_2](#)

**Advancing partnerships & resourcing; Effectively influencing for impact & scale**

### OUTCOME DETAILS

#### SDG alignment



#### Outcome Description

Increased engagement of partners in support of UN-Women's mandate

#### Impact areas



Advancing partnerships and resourcing

#### Organizational outputs

##### Policy Marker

GENDER EQUALITY

##### Humanitarian Scope

No

##### UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Integrated policy advice and thought leadership



RESOURCES

\$25.00 K

Planned Budget

\$12.81 K

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL



EXPENSES



Funding Partners

Regular resources (Core):

 UN Women  
\$12,814

## OUTCOME GEO\_O\_2

B - Baseline M - Milestones T - Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Advancing partnerships & resourcing; Effectively influencing for impact & scale	SP_O_2A	(Baseline)	-	N/A
	SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women's rights	2021 (Milestone)	3	20
		2022 (Milestone)	-	-
		2023 (Milestone)	-	-
		2024 (Milestone)	-	-
	• QCPR Indicator :	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	2020 (Baseline)	1	N/A
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2021 (Milestone)	1	1
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C	(Baseline)	-	N/A
SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2D	(Baseline)	-	N/A
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2021 (Milestone)	-	True
	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2E	(Baseline)	-	N/A
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	2021 (Milestone)	-	-
	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	(Baseline)	-	N/A
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	2021 (Milestone)	-	-
	2022 (Milestone)	-	Yes
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-
• QCPR Indicator :			

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2G	(Baseline)	-	N/A
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2H	(Baseline)	-	N/A
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2I	(Baseline)	-	N/A
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2J	(Baseline)	-	N/A
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2K	(Baseline)	-	N/A
SP O_2.1i: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals (similar to UNICEF) (Derived from QCPR indicator 20a) (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2L	(Baseline)	-	N/A
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2M	(Baseline)	-	N/A
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-



OUTPUT INDICATOR AND RESULTS

OUTPUT GEO\_O\_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
<div>Increased engagement of partners in support of UN-Women's mandate</div> <div>Planned Budget: \$140.66 K</div> <div></div> <div>Actual Budget and Shortfall: \$143.79 K</div> <div>Shortfall: \$0.00</div> <div></div> <div>Expenses: \$131.20 K</div> <div></div>	GEO_O_2.1A  Existence of a new Country Strategy of CSOs engagement	2017 (Baseline)	No	N/A
		2021 (Milestone)	-	True
		2022 (Milestone)	Yes	True
		2023 (Milestone)	Yes	-
		2024 (Milestone)	-	-
		2025 (Target)	Yes	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
GEO_O_2.1B  Number of private business companies and private sector partners implementing WEPS	2015 (Baseline)	1	N/A
	2021 (Milestone)	-	True
	2022 (Milestone)	500 annual	True
	2023 (Milestone)	500 annual	-
	2024 (Milestone)	-	-
	2025 (Target)	500 annual	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
GEO_O_2.1C  Number of individual commitments made to HeForShe online and offline by men and boys	2017 (Baseline)	324 online, 150 offline	N/A
	2021 (Milestone)	-	True
	2022 (Milestone)	Webpage users - 41,000; Facebook reach - 3,000,000	True
	2023 (Milestone)	Webpage users - 42,000; Facebook reach - 3,000,000	-
	2024 (Milestone)	Yes	-
	2025 (Target)	Webpage users - 45,000; Facebook reach - 3,200,000	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
GEO_O_2.1D	2015 (Baseline)	232	N/A
Number of mentions of UN Women in media	2021 (Milestone)	-	True
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	To be established in 2020	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
GEO_O_2.1E	2015 (Baseline)	Web - 1224; FB - 117,097	N/A
Number of visitors of CO website & Facebook	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
GEO_O_2.1F	2016 (Baseline)	1,762,000 USD	N/A
New non-core resources mobilized for the implementation of SN 2016–2020 as per SN Resource Mobilization Plan	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

## STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : **2022**

### Advancing partnerships & resourcing; Effectively influencing for impact & scale

The UN Women Georgia Country Office bypassed its fundraising targets in 2022, having secured a hard pipeline commitment from the Swiss Agency for Development and Cooperation (SDC) for work in the G&PPL thematic area for 48 months starting in March 2023 with a total budget of USD 4 million, as well as USD 2 million from the Government of Norway for 36 months starting in June 2023. Under the EVAW thematic area, the new phase of the UNJP from the Government of Sweden commenced in July 2022 with a total budget of USD 2,360,725 (scheduled to end in December 2026). The SDC and the Austrian Development Cooperation (ADA) are supporting UN Women work in the WEE thematic area, with a hard pipeline donor commitment obtained for an additional USD 2.5 million from the Government of Norway for 36 months starting in June 2023. Under the WPS thematic area, additional resources have been mobilized again from the U.S. Department of State, Bureau of Population, Refugees, and Migration (September 2022&ndash;August 2023) in the amount of USD 210,000. Further, resources have been mobilized from UNDP through the USAID/UNDP &ldquo;Partnership for Resilience Programme&rdquo; for the period of July&ndash;December 2022 in the amount of USD 103,681 and then again for the period of January&ndash;December 2023 in the amount of USD 186,779.56; and also from the Swiss Federal Department of Foreign Affairs for EVAW work in Abkhazia for the period of December 2022&ndash;November 2024 in the amount of USD 200,205. Thus, the total proposed budget of the SN at the time of its endorsement (2021&ndash;2025) in terms of non-core resources equaled USD 18,718,815.56, of which USD 13,619,977 was mobilized at the end of 2021 and an additional USD 3,061,390.56 was mobilized by the end of 2022. As of December 2022, more than 170 private companies (about 70,000 employees) are signatories to the Women&rsquo;s Empowerment Principles: Equality Means Business (WEPs), 66 of which joined in 2022. These companies have an increased understanding of the gender dimension of corporate sustainability and implement initiatives that advance women in the workplace, marketplace and community. A growing number of businesses adapted their policies, programmes and initiatives to create diverse working environments where women and girls can succeed. In addition, the companies were introduced to grass-roots women to provide women entrepreneurs and rural women with free trainings, internships, mentorship, employment and business opportunities in order to achieve more active participation by women in the economy and more

inclusive economic growth in the Georgian context. The CO website content and highlights are regularly updated and fully meet the thematic priorities of the CO as well as the RO and HQ. In 2022, the CO website saw a 85.1 per cent increase in new visitors&mdash;47,438 new users with 119,629 page views. As for the Facebook page, the following data were generated for 2022 (our audience reach anywhere on FB): our activities were seen 2,627,600 times (posts, comments, shares, etc.), and there were 22,359 page visits (how many times someone searched and viewed the page) and 7,531 new likes. Total likes/follows amounted to 52,978. The current Facebook audience for the page is made up of 90 per cent women aged 18&ndash;45 and 10 per cent men aged 25&ndash;35. The UN Women Georgia CO Twitter account data show 104 followers, 145 tweets and 5,921 profile visits for 2022. Further, there were 1,168 articles, Internet news announcements and TV and radio reports/programmes covering UN Women activities in Georgia. In total, there were 962 online news announcements, 159 TV news reports, 18 radio news and talk shows and 29 newspaper articles. The most popular human story published on the CO website and shared on FB and Twitter can be found at <https://georgia.unwomen.org/en/stories/feature-story/2022/05/grace-hopper-award-motivation-for-girls-seeking-careers-in-ict>.