

Country-Level Data for Americas & the Caribbean RO country Outcome XM-DAC-41146-LAC_O_4

Data as of:
19 May 2024

OUTCOME LAC_O_4 [XM-DAC-41146-LAC_O_4](#)

Increased engagement of partners in support of UN-Women's mandate

OUTCOME DETAILS

SDG alignment



Outcome Description

Increased engagement of partners in support of UN-Women's mandate

Impact areas



Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Support functions

RESOURCES

\$41.00 K

Planned Budget

\$223.62 K

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL



EXPENSES



Funding Partners

Regular resources (Core):

 UN Women
\$223,620

OUTCOME LAC_O_4

B – Baseline M – Milestones T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of UN-Women's mandate	SP_O_2A	2020 (Baseline)	11	N/A
	SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women's rights	2019 (Milestone)	-	0
		2020 (Milestone)	-	18
		2021 (Target)	15	12

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	2020 (Baseline)	0	N/A
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2019 (Milestone)	-	0
	2020 (Milestone)	-	1
	2021 (Target)	1	4

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C	(Baseline)	-	N/A
SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2D	(Baseline)	-	N/A
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2019 (Milestone)	-	False
	2020 (Milestone)	-	True
	2021 (Milestone)	+2	True
	2022 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2E	(Baseline)	-	N/A
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	(Baseline)	-	N/A
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2G	(Baseline)	-	N/A
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2H	(Baseline)	-	N/A
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2I	(Baseline)	-	N/A
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2J	(Baseline)	-	N/A
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2K	(Baseline)	-	N/A
SP O_2.II: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a) (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2L	(Baseline)	-	N/A
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2M	(Baseline)	-	N/A
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	2019 (Milestone)	-	-
	2020 (Milestone)	-	-
	2021 (Target)	-	-

OUTPUT INDICATOR AND RESULTS

OUTPUT LAC_O_4.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Strengthened communications capacities, partnerships and systems to ensure effective advocacy of Gender Equality and the Empowerment of Women and Girls in LAC	LAC_O_4.3A	2015 (Baseline)	500	N/A
	Number of media hits per year			

Planned Budget:
\$171.82 K



Actual Budget and Shortfall:
\$462.70 K

Shortfall: \$0.00



Expenses:
\$341.14 K



INDICATOR STATEMENT	YEAR		BMTS	REPORTED RESULT
LAC_O_4.3B	2015 (Baseline)		300	N/A
Number of visitors (per month) to LAC regional website and people reached through the social networks managed by UN Women (including Facebook and Twitter) Regional Website	2019 (Milestone)		20% from 2018 number	14
	2020 (Milestone)		20% increase from 2019 number	16%
	2021 (Milestone)		20% increase from 2020	119%
	2022 (Target)		20% increase from 2021	100

INDICATOR STATEMENT	YEAR		BMTS	REPORTED RESULT
LAC_O_4.3C	2015 (Baseline)		1000000	N/A
Number of followers of UN Women on social media	2019 (Milestone)	10% increase from 2018 number		7.5
	2020 (Milestone)	10% increase from 2019 number		21%
	2021 (Milestone)	10% increase from 2020 number		12%
	2022 (Target)	10% increase from 2021 number		100

INDICATOR STATEMENT	YEAR		BMTS	REPORTED RESULT
LAC_O_4.3E	2015 (Baseline)		20	N/A
Number of Op eds, interviews media and communications products where UN Women is positioned	2019 (Milestone)	10% increase from 2018 number		420
	2020 (Milestone)	10% increase from 2019 number		8
	2021 (Milestone)	10% increase from 2020 number		220
	2022 (Target)		20% increase	100

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
LAC_O_4.3F	2017 (Baseline)	1	N/A
Number of media outlets that sign up to the Step it Up Media Compact	2019 (Milestone)	+2	0
	2020 (Milestone)	+2	0
	2021 (Target)	+2	0

OUTPUT LAC_O_4.4

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased knowledge and capacity of the corporate sector, civil society, regional integration bodies, donors, as well as non-traditional partners to transform social norms in favor of GEEW	LAC_O_4.4A	2015 (Baseline)	7	N/A
	Number of regional CSAG recommendations implemented by UNW	2019 (Milestone)	+1	0
		2020 (Milestone)	+1	2
		2021 (Target)	+1	12

Planned Budget:

\$147.90 K



Actual Budget and Shortfall:

\$128.94 K

Shortfall: \$18.96 K



Expenses:

\$60.73 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
LAC_O_4.4B Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time	2017 (Baseline)	2	N/A
	2019 (Milestone)	+3	0
	2020 (Milestone)	+3	1
	2021 (Target)	+4	4

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
LAC_O_4.4C	2017 (Baseline)	100	N/A
Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy	2019 (Milestone)	+1	16
	2020 (Milestone)	+1	1
	2021 (Target)	+1	0

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
LAC_O_4.4D	2017 (Baseline)	60	N/A
Percentage of new CO Strategic Notes and unit plans that incorporate specific engagements on a) engaging men and boys and/or b) faith-based organizations in their programmes	2019 (Milestone)	70	100
	2020 (Milestone)	70	0
	2021 (Target)	70	75%

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
LAC_O_4.4E	2017 (Baseline)	50	N/A
Percentage of new CO Strategic Notes and annual work plans that incorporate gender-responsive interventions and targeted results on youth and gender equality	2019 (Milestone)	60	60
	2020 (Milestone)	70	0
	2021 (Target)	70	80

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
LAC_O_4.4F Percentage of new Country Strategic Notes with a dedicated partnerships strategy	2017 (Baseline)	50	N/A
	2019 (Milestone)	60	100
	2020 (Milestone)	75	0
	2021 (Milestone)	100	100
	2022 (Target)	100	100

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
LAC_O_4.4G	2021 (Baseline)	3	N/A
Number of new partnerships with private sector as compare to previous year	2022 (Target)	6	7

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
LAC_O_4.4H	2021 (Baseline)	4	N/A
Number of partnerships and resource mobilization training opportunities are offered by ACRO to COs/MCO.	2022 (Target)	8	10

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
LAC_O_4.4I	2021 (Baseline)	5	N/A
Number of knowledge products for resource mobilization are developed by the regional office	2022 (Target)	10	10

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
LAC_O_4.4J	2021 (Baseline)	3	N/A
Number of proposals on emerging and strategic themes (COVID-19 recovery, climate change and digital inclusion) are developed by resource mobilization area	2022 (Target)	6	15

STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : **2022**

Increased engagement of partners in support of UN-Women's mandate

As part of our resource mobilization and partnership building strategies, the Regional Office launched new media and private sector partnerships, With Prisa, MTV and Disney . Disney's partnership allowed UN Women to disseminate the messages of CSW66 through the NatGeo LATAM Channel. UN Women also received the certification as delivery partner by the Green Climate Fund (GCF) for its Readiness Program. This ACRO-led process allows all UN Women offices to apply as delivery partner jointly with National Accredited entities to the GCF - Readiness program. Two LAC projects (Uruguay and Guatemala) were selected this year . Another highlight is the mobilization of \$5,250,000 for the Originarias programme focused on indigenous women in Chile and the opening of about 10 conversations with different private sector potential partner s in which we agreed a concept note or proposal Development . Different industry sectors were addressed, like medical and beauty care, health supplies for women, IT, Private transport, Telecommunications, among others. Topics in conversations are mostly around Digital inclusion and economic empowerment , STEM, Violence prevention and Climate change .