

Country-Level Data for Mexico country Outcome XM-DAC-41146-MEX_O_2

Data as of:
19 May 2024

OUTCOME MEX_O_2 [XM-DAC-41146-MEX_O_2](#)

Increased engagement of partners in support of UN Women's mandate

OUTCOME DETAILS

SDG alignment



Outcome Description

Increased engagement of partners in support of UN Women's mandate

Impact areas



Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Support functions

RESOURCES

\$177.00 K

Planned Budget

\$165.03 K

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL



EXPENSES



Funding Partners

Regular resources (Core):

 UN Women
\$165,028

OUTCOME MEX_O_2

B – Baseline M – Milestones T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of UN Women's mandate	SP_O_2A	(Baseline)	-	N/A
	SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women's rights	2020 (Milestone)	-	0
		2021 (Milestone)	100	1
		2022 (Milestone)	-	-
		2023 (Milestone)	-	-
		2024 (Milestone)	-	-
		2025 (Target)	-	-

- QCPR Indicator :

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	(Baseline)	-	N/A
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2020 (Milestone)	-	1
	2021 (Milestone)	1	1
	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2021 (Baseline)	1	N/A
	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2022 (Milestone)	-	0
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	1	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2D	2019 (Baseline)	yes	N/A
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2020 (Milestone)	-	True
	2021 (Milestone)	yes	True
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2E	(Baseline)	-	N/A
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	(Baseline)	-	N/A
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2G	(Baseline)	-	N/A
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2H	(Baseline)	-	N/A
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2I	(Baseline)	-	N/A
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2J	(Baseline)	-	N/A
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2K	(Baseline)	-	N/A
SP O_2.11: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a) (Not for country reporting)	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2L	(Baseline)	-	N/A
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2M	(Baseline)	-	N/A
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	2020 (Milestone)	-	-
	2021 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

OUTPUT INDICATOR AND RESULTS

OUTPUT MEX_O_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased knowledge and capacity of academia, the corporate sector, civil society, the media and non-traditional partners to participate and advocate for GEWE. Planned Budget: \$42.00 K <div></div>	MEX_O_2.1A CO strategy and AWP reflects national priority on GE and WHR	2013 (Baseline)	Yes	N/A
		2020 (Milestone)	1	1
		2021 (Milestone)	2	2
		2022 (Milestone)	3	1
		2023 (Milestone)	4	-
		2024 (Milestone)	5	-
		2025 (Target)	6	-
Actual Budget and Shortfall:				

Shortfall: \$15.14 K





Expenses:
\$20.70 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.1B	2013 (Baseline)	60%	N/A
Availability of baselines and targets for all indicators of the Country Strategy 2014-2019	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.1C	2013 (Baseline)	80	N/A
% of new or revised programmes/projects aligned with the Country Strategy that have clear results chains and SMART outcomes and outputs	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

OUTPUT MEX_O_2.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
<p>A strategy of communication for development to promote GEEW is implemented in coherence with programmatic goals.</p> <p>Planned Budget: \$592.34 K</p>  <p>Actual Budget and Shortfall: \$426.55 K</p> <p>Shortfall: \$165.79 K</p>  <p>Expenses:</p>	MEX_O_2.2A	2013 (Baseline)	80	N/A
	% of activities of the Monitoring, Evaluation and Research Plan 2014-2019 implemented annually	2020 (Milestone)	5	15
		2021 (Milestone)	10	8
		2022 (Milestone)	15	9
		2023 (Milestone)	20	-
		2024 (Milestone)	25	-
		2025 (Target)	30	-

\$416.83 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2B	2013 (Baseline)	3.4	N/A
% of project budgets executed for evaluations	2020 (Milestone)	-	2836
	2021 (Milestone)	2400	3234
	2022 (Milestone)	3600	1894
	2023 (Milestone)	4800	-
	2024 (Milestone)	6000	-
	2025 (Target)	7200	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2C	2013 (Baseline)	100	N/A
% of management responses completed	2020 (Milestone)	50	63
	2021 (Milestone)	100	39
	2022 (Milestone)	150	56
	2023 (Milestone)	200	-
	2024 (Milestone)	250	-
	2025 (Target)	300	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2D Number of opinion articles written by UN Women in the media.	2018 (Baseline)	10	N/A
	2020 (Milestone)	10	21
	2021 (Milestone)	20	5
	2022 (Milestone)	30	5
	2023 (Milestone)	40	-
	2024 (Milestone)	50	-
	2025 (Target)	60	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2E Percentage of increase followers of UN-Women on social media at national level. Facebook	2018 (Baseline)	64336	N/A
	2020 (Milestone)	30%	29
	2021 (Milestone)	30%	42%
	2022 (Milestone)	30%	6.97
	2023 (Milestone)	30%	-
	2024 (Milestone)	30%	-
	2025 (Target)	30%	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2F Percentage of increase followers of UN-Women on social media at national level. Instagram	2018 (Baseline)	6783	N/A
	2020 (Milestone)	30%	130
	2021 (Milestone)	30%	46%
	2022 (Milestone)	30%	43.8
	2023 (Milestone)	30%	-
	2024 (Milestone)	30%	-
	2025 (Target)	30%	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2G	2018 (Baseline)	54695	N/A
Percentage of increase followers of UN-Women on social media at national level. Twitter	2020 (Milestone)	15%	34
	2021 (Milestone)	15%	20
	2022 (Milestone)	15%	31.59
	2023 (Milestone)	15%	-
	2024 (Milestone)	15%	-
	2025 (Target)	15%	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2H Interaction rate (Twitter)	2018 (Baseline)	2.5%	N/A
	2020 (Milestone)	-	3
	2021 (Milestone)	-	1.8%
	2022 (Milestone)	-	3.6
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	2.5%	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2I	2018 (Baseline)	6774783	N/A
Facebook total reach	2020 (Milestone)	-	11247444
	2021 (Milestone)	-	15560798
	2022 (Milestone)	-	1799852
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	6000000	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2J	2018 (Baseline)	100%	N/A
Percentage of Knowledge products uploaded on UN Women website.	2020 (Milestone)	-	100
	2021 (Milestone)	-	100%
	2022 (Milestone)	-	100
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	100%	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2K Number of stories or digital content published on the global and regional websites and social media channels.	2018 (Baseline)	10	N/A
	2020 (Milestone)	10	12
	2021 (Milestone)	20	17
	2022 (Milestone)	30	0
	2023 (Milestone)	40	-
	2024 (Milestone)	50	-
	2025 (Target)	60	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2L Number of organized or attended offline events to reinforce UN Women's advocacy and branding strategy.	2018 (Baseline)	3	N/A
	2020 (Milestone)	3	3
	2021 (Milestone)	6	13
	2022 (Milestone)	9	0
	2023 (Milestone)	12	-
	2024 (Milestone)	15	-
	2025 (Target)	18	-


INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2M Number of strategic partnerships built to strengthen UN Women's advocacy strategy and diversify and amplify UNW audiences.	2018 (Baseline)	3	N/A
	2020 (Milestone)	3	3
	2021 (Milestone)	6	26
	2022 (Milestone)	9	0
	2023 (Milestone)	12	-
	2024 (Milestone)	15	-
	2025 (Target)	18	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2N Percentage of UN Women public products elaborated in line with UN Women's corporate identity and guidelines	2018 (Baseline)	100%	N/A
	2020 (Milestone)	100%	100
	2021 (Milestone)	100%	100%
	2022 (Milestone)	100%	100
	2023 (Milestone)	100%	-
	2024 (Milestone)	100%	-
	2025 (Target)	100%	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.20 Percentage of UN Women corporate campaigns implemented to generate awareness towards UN Women's mandate, to strengthen its advocacy strategy and to generate socio-cultural transformation.	2019 (Baseline)	100%	N/A
	2020 (Milestone)	100%	100
	2021 (Milestone)	100%	100
	2022 (Milestone)	100%	100
	2023 (Milestone)	100%	-
	2024 (Milestone)	100%	-
	2025 (Target)	100%	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.2P Innovative component implemented in communication campaigns to generate socio–cultural transformation.	2019 (Baseline)	1	N/A
	2020 (Milestone)	1	1
	2021 (Milestone)	2	3
	2022 (Milestone)	3	1
	2023 (Milestone)	4	-
	2024 (Milestone)	5	-
	2025 (Target)	6	-

OUTPUT MEX_O_2.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Pipeline of core and non–core resources is expanded and diversified Planned Budget: \$105.57 K  Actual Budget and Shortfall: \$76.27 K	MEX_O_2.3A Number of partners that contribute to projects with a budget of US \$500, 000 or above.	2019 (Baseline)	2	N/A
		2020 (Milestone)	2	2
		2021 (Milestone)	3	2
		2022 (Milestone)	4	1
		2023 (Milestone)	5	-
		2024 (Milestone)	6	-
		2025 (Target)	7	-

Shortfall: \$29.29 K





Expenses:
\$70.67 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.3B Number of agreements of contributions signed with private sector companies.	2019 (Baseline)	2	N/A
	2020 (Milestone)	1	1
	2021 (Milestone)	2	3
	2022 (Milestone)	3	1
	2023 (Milestone)	4	-
	2024 (Milestone)	5	-
	2025 (Target)	6	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
MEX_O_2.3C Ratio of Non-core resources available / AWP budget.	2019 (Baseline)	63%	N/A
	2020 (Milestone)	-	76
	2021 (Milestone)	-	86%
	2022 (Milestone)	-	53.94
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	80%	-

STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : **2022**

Increased engagement of partners in support of UN Women's mandate

UN Women Country Office enhanced knowledge and learning management within the Office thanks to a new internal tool for mapping knowledge products for decision making. This tool will serve as a repository of knowledge products that UN Women has generated historically. As part of this effort, an internal microsite was developed and it was launched in December 2022. This Microsite centralizes and systematizes information and resources for the entire office. UN Women Country Office in Mexico has a strategic analysis of potential resource mobilization opportunities. This analysis allowed to map possible resources for the year 2023, information used to plan activities and resources in the Biennial Work Plan for the Office, approved in December, 2022.