

Country-Level Data for Arab States RO country

Outcome XM-DAC-41146-RAS_O_5

Data as of:
 14 May 2024

OUTCOME RAS_O_5 [XM-DAC-41146-RAS_O_5](#)

UN Women in the Arab States effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate

OUTCOME DETAILS

SDG alignment

Impact areas



Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Advocacy, communications and social mobilization

Direct support and service delivery

Integrated policy advice and thought leadership

Support functions

Outcome Description

UN Women in the Arab States effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate

RESOURCES

\$721.62 K

Planned Budget

\$436.53 K

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL



EXPENSES



OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : 2022-2025

OUTCOME RAS_O_5

B – Baseline M – Milestones T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UN Women in the Arab States effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate	SP_O_2A	(Baseline)	-	N/A
	Funding received from (a) public partners (b) private sector (QCPR 4.3.5) (Desk Review)	2022 (Milestone)	-	-
		2023 (Milestone)	-	-
		2024 (Milestone)	-	-
		2025 (Target)	-	-

- QCPR Indicator :

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	(Baseline)	-	N/A
Contributions received through pooled and thematic funding mechanisms (Desk Review)	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	(Baseline)	-	N/A
Rating of UN-Women Youth2030 performance on meaningful youth engagement, as set out in the Youth2030 Scorecard:(i) Policies and processes for meaningful youth engagement(ii) Diversity of youth (groups) engaged (iii) Meaningful youth engagement in the year in: (a) design, development, monitoring and evaluation of Strategic Plans ; (b) support to Governments/ inter-governmental processes; (c) UN-led programmes, projects and campaigns(QCPR 1.4.25) (CO, RO, HQ)	2022 (Milestone)	-	Yes
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

- QCPR Indicator :

OUTPUT INDICATOR AND RESULTS

OUTPUT RAS_O_5.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Key finance institutions and development partners, partner with UN Women to accelerate WEE Planned Budget: \$448.36 K  Actual Budget and Shortfall: \$65.45 K Shortfall: \$382.91 K  Expenses: \$66.00 K 	RAS_O_5.1A Number of IFI that collaborate with UN Women to scale WEE priorities	2022 (Baseline)	0	N/A
		2022 (Milestone)	-	0
		2023 (Milestone)	1	-
		2024 (Milestone)	-	-
		2025 (Target)	2	-

OUTPUT RAS_O_5.4

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
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ROAS effectively expands its communications capabilities and media partnerships to support results on gender equality thematic priorities in the Arab States region

RAS_O_5.4A
Percentage increase in the number of followers of UN Women Arabic on social media

Planned Budget:
\$549.11 K



Actual Budget and Shortfall:
\$133.09 K

Shortfall: \$416.02 K



Expenses:
\$114.03 K



2021 (Baseline)	0	N/A
2022 (Milestone)	20	6
2023 (Milestone)	20	-
2024 (Milestone)	20	-
2025 (Target)	20	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RAS_O_5.4B Number of partnerships concluded with media entities at regional level and with media entities in countries where ROAS serves as NRA	2021 (Baseline)	8	N/A
	2022 (Milestone)	-	True
	2023 (Milestone)	10	-
	2024 (Milestone)	-	-
	2025 (Target)	12	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RAS_O_5.4C Percentage of responses to the CO communications survey indicating satisfaction with technical support provided by ROAS communications unit	2021 (Baseline)	80	N/A
	2022 (Milestone)	-	0
	2023 (Milestone)	100	-
	2024 (Milestone)	-	-
	2025 (Target)	100	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RAS_O_5.4D	2021 (Baseline)	4.61	N/A
Change in the average likelihood of engaging in gender equality and women's empowerment social or political activities among those who interact with UN Women ROAS's social media channels weekly or daily.	2022 (Milestone)	-	4.61
	2023 (Milestone)	4.67	-
	2024 (Milestone)	-	-
	2025 (Target)	4.75	-

OUTPUT RAS_O_5.7

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Greater impact and funding for women and girls achieved in the region as UN Women expands and consolidates its partnerships as a regionally-based entity, particularly in the Gulf sub-region	RAS_O_5.7B	2021 (Baseline)	No	N/A
	Partnership with Kuwait and KSA formalized to advance gender equality and women's empowerment	2022 (Milestone)	Yes	True
		2023 (Milestone)	-	-
		2024 (Milestone)	-	-
		2025 (Target)	-	-

Planned Budget:
\$112.02 K

Actual Budget and Shortfall:
\$237.98 K

Shortfall: \$0.00

Expenses:
\$238.14 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RAS_O_5.7C UN Women Bahrain operational	2021 (Baseline)	No	N/A
	2022 (Milestone)	Yes	True
	2023 (Milestone)	-	-
	2024 (Milestone)	-	-
	2025 (Target)	-	-

STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : 2022

UN Women in the Arab States effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate

During 2022, the Arab States region increased its support for gender equality and women's empowerment due to ROAS 's expanded its partnership network and leveraged its communications and advocacy capacities. Bahrain now has access to technical policy advisory services are now available to support gender-inclusive national strategies for Agenda 2030 implementation, following conclusion of the agreement to open the new UN Women Bahrain office. The conclusion of this strategic partnership was achieved through leveraging the IB-funded coordination function in the RO, in parallel with strengthening UN Women's role as (then) NRA member of the UNCT (drawing on the Gender Equality Scorecard and GEM as tools for coordination). The landmark agreement also built on the successful administration and communications coverage by UN Women of two editions of the Princess Sabeeka bint Ibrahim Al-Khalifa Global Award for Women's Empowerment. The initial 12 months funding envelope for UN Women Bahrain is USD 563,000, with additional RM opportunities for presence sustainability to be explored in 2023. UN Women increased its influence as a source of information and analysis on GEWE in the Arab States region through its strategic partnership with ITP Media Group. An audience of 2.74 million (up 10 per cent on 2021) was reached through collaboration on a campaign for International Women's Day, with editorial value worth USD 1.2 million (up 20 per cent from 2021), provided pro bono by ITP Media Group. The Regional Director continued to speak to a monthly regional audience through her regular column in Harper's Bazaar Arabia, published by ITP Media Group, and UN Women advanced knowledge amongst the private sector in particular of the Women's Empowerment Principles through ad hoc engagement in industry events organised by ITP Media Group with UN Women's support. UN Women ROAS and CNN Arabic engaged through a multiyear strategic partnership, are implementing a communication strategy on 1) the current financial and developmental loss (on family, company, and national level) of not absorbing highly educated women into the job-market, 2) policy and programme solutions for governments and private companies to surge women employment at scale, 3) human stories of success to shift social norms/public opinions. This

partnership is a component of the new regional programme on surging women's labour force participation. Standard-setting members of the private sector in Saudi Arabia increased their understanding of the importance of women's participation and leadership, particularly with regards to innovation in the tech sector. More than 20 women employees from STC and Nokia increased their leadership skills through training provided through UN Women's partnership with Nokia Saudi Arabia, expanded in scope to include collaboration with STC (and international companies Deutsche Telekom and e&). The training focused on developing a business model by women to respond to the needs and interests of female consumers. Further, UN Women ROAS and Nokia are beginning to create a model to increase the number of women employed in the STEM sector in Saudi Arabia (capable of scaling-up / replication in other contexts). ROAS and Nokia are gathering data through staff and graduate surveys, which will continue in 2023.