

# Country-Level Data for Kenya country Outcome XM-DAC-41146-RD\_D\_2.2

Data as of:  
 16 April 2024

OUTCOME RD\_D\_2.2 [XM-DAC-41146-RD\\_D\\_2.2](#)

**Access by women entrepreneurs to existing and emerging markets/procurement opportunities increased**

## OUTCOME DETAILS

### SDG alignment



### Impact areas



Women's economic empowerment

### Organizational outputs



Access to services, goods and resources



Women's voice, leadership and agency

### Policy Marker

GENDER EQUALITY

### Humanitarian Scope

No

### Outcome Description

Women entrepreneurs have better access to emerging markets and procurement opportunities through AGPO and WEPS

### UN Partners

FAO

ILO

UN-HABITAT

UNAIDS



UNDP

UNICEF

**UN System Function**

Advocacy, communications and social mobilization

Capacity development and technical assistance

Integrated policy advice and thought leadership

Support functions

RESOURCES

\$174.65 K

Planned Budget

\$189.83 K

Actual Budget

PLANNED BUDGET

ACTUAL BUDGET AND SHORTFALL

EXPENSES



Funding Partners

Other resources (Non-Core)/ Funding Partners:



UN Development Programme (UNDP) \$23,083



Republic of Korea (the) \$129,758



Republic of Korea (the) \$36,994

TOTAL OTHER RESOURCES (NON-CORE)  
\$189,835

## OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : 2019-2022

### OUTCOME RD\_D\_2.2

B – Baseline      M – Milestones      T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Access by women entrepreneurs to existing and emerging markets/procurement opportunities increased	RD_D_2.2A  Value (USD) of procurement contracts awarded to women and young women	2021 (Baseline)	Women is \$ 151,981; Youth is \$ 108,234; PWDs is \$ 17,862	N/A
		2020 (Milestone)	-	100000
		2021 (Milestone)	-	55000
		2022 (Target)	Women is \$ 161,100; Youth is \$ 114,728; PWDs is \$ 18,934	360000000

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.4.2	(Baseline)	-	N/A
SDG indicator 5.a.1 (a) Proportion of total agricultural population with ownership or secure rights over agricultural land, by sex; SDG indicator 5.a.1 (b) Share of women among owners or rights-bearers of agricultural land, by type of tenure (Desk Review)	2022 (Target)	-	-
<ul style="list-style-type: none"> <li>• SDG Indicator :</li> <li>• Common Indicator :</li> <li>• Complementary Indicator :</li> </ul>			

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.5.4	(Baseline)	-	N/A
Level of influence of civil society organizations working on gender equality and women's empowerment, including women's organizations, in key normative, policy and peace processes (CO, RO, HQ)	2022 (Target)	-	6

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.1	(Baseline)	-	N/A
SDG 5.4.1: Proportion of time spent on unpaid domestic and care work, by sex, age and location (Desk Review)	2022 (Target)	-	-

- SDG Indicator :
- Common Indicator :

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2	(Baseline)	-	N/A
SDG 8.3.1 Proportion of informal employment in total employment, by sector and sex (Desk Review)	2022 (Target)	-	-
<ul style="list-style-type: none"> <li>• SDG Indicator :</li> <li>• Common Indicator :</li> <li>• Complementary Indicator :</li> </ul>			



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2A	(Baseline)	-	N/A
SP 3.9.I: Number of women with strengthened capacities and skills to participate in the economy, including as entrepreneurs, with UN-Women's support	2020 (Milestone)	-	100
	2021 (Target)	-	363

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2B	(Baseline)	-	N/A
SP 3.9.2: Number of women entrepreneurs supported to access finance and gender-responsive financial products and services, with UN-Women's support	2020 (Milestone)	-	170
	2021 (Target)	-	1569

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2C	2019 (Baseline)	5	N/A
SP 3.9.3: Number of government entities, companies, and/or international organizations that develop and/or implement gender-responsive procurement policies, with UN-Women's support	2020 (Milestone)	20	2
	2021 (Milestone)	35	17
	2022 (Target)	50	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2D	(Baseline)	-	N/A
SP 3.9.4: Number of national and international signatories to the Women Empowerment Principles	2020 (Milestone)	-	2
	2021 (Target)	-	17

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2E	(Baseline)	-	N/A
SP 3.9.5: Number of countries developing and/or implementing gender-responsive fiscal stimulus packages for COVID-19 economic response and recovery, with UN-Women's support.	2020 (Milestone)	-	True
	2021 (Target)	-	True

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.3	(Baseline)	-	N/A
SDG 1.3.1: Proportion of population covered by social protection floors/systems, by sex, distinguishing children, unemployed persons, older persons, persons with disabilities, pregnant women, newborns, work-injury victims and the poor and the vulnerable (Desk Review)	2022 (Target)	-	-
<ul style="list-style-type: none"> <li>• SDG Indicator :</li> <li>• Common Indicator :</li> <li>• Complementary Indicator :</li> </ul>			

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.4	(Baseline)	-	N/A
SDG 11.5.1 Number of people whose livelihoods were disrupted or destroyed, attributed to disasters, by sex (Not for unit reporting)	2022 (Target)	-	4500000

- SDG Indicator :

OUTPUT INDICATOR AND RESULTS

OUTPUT RD\_D\_2.2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Capacities of women entrepreneurs as suppliers strengthened  Planned Budget: \$387.04 K	RD_D_2.2.1A	2019 (Baseline)	24	N/A
	Number of women entrepreneurs qualified on preferred vendor lists	2020 (Milestone)	30	10
		2021 (Milestone)	50	150
		2022 (Target)	75	130



Actual Budget and Shortfall:  
\$324.23 K

Shortfall: \$62.81 K



Expenses:  
\$278.38 K





INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_D_2.2.1B	2020 (Baseline)	0	N/A
Number of women with enhanced economic resilience during and after Covid-19 supported by UN Women	2020 (Milestone)	560	200
	2021 (Milestone)	1257	1154
	2022 (Target)	-	1154

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_D_2.2.1C	2020 (Baseline)	0	N/A
Number of women and girls who benefit from COVID 19 prevention initiatives implemented with support from UN Women	2020 (Milestone)	29,400	10200
	2021 (Milestone)	29,400	106543
	2022 (Target)	-	106543

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_D_2.2.1D	2020 (Baseline)	0	N/A
Number of advocacy initiatives on women's enhanced economic resilience associated with response to COVID 19 effects on women businesses with support from UN Women	2020 (Milestone)	30	3
	2021 (Milestone)	30	14
	2022 (Target)	-	46.67

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.4.c	(Baseline)	-	N/A
Number of women's organizations with increased capacities to deliver and/or monitor the quality of services, resources and goods for women in humanitarian and development settings (CO, HQ)	2022 (Target)	-	3

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.4.d	(Baseline)	-	N/A
Number of women accessing information, goods, resources and/or services through UNW supported platforms and programs in humanitarian and development settings (CO, HQ)	2022 (Target)	-	7121

## OUTPUT RD\_D\_2.2.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Capacities of selected institutions to implement, monitor and report on women's access to procurement opportunities strengthened	RD_D_2.2.2A	2019 (Baseline)	5	N/A
	Number of institutions complying with AGPO, WEPs and affirmative procurement policies	2020 (Milestone)	20	2
		2021 (Milestone)	20	49
		2022 (Target)	10	70
Planned Budget: <b>\$211.00 K</b>				



Actual Budget and Shortfall:  
**\$110.20 K**

Shortfall: \$100.80 K



Expenses:  
\$99.22 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.2.d  Number of tools introduced that support innovative financing and accountability, including related to digital financing, for gender equality (CO)	2022 (Baseline)	0	N/A
	2022 (Target)	1	1

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.4.a	(Baseline)	-	N/A
Number of institutions with strengthened capacities to improve the provision of essential services, goods and/or resources for women (CO, RO, HQ)	2022 (Target)	-	22

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.4.d	(Baseline)	-	N/A
Number of women accessing information, goods, resources and/or services through UNW supported platforms and programs in humanitarian and development settings (CO, HQ)	2022 (Target)	-	7121

### OUTPUT RD\_D\_2.2.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Capacity of the Government of Kenya to engender fiscal stimulus packages and recovery efforts during COVID-19 and economic crises is strengthened and advocacy efforts to promote gender-responsive planning and implementation of economic and social policies are increased	RD_D_2.2.3A	2022 (Baseline)	0	N/A
	Number of government and non-state actors trained on gender-responsive fiscal and economic stimulus programming and tools with UN Women's support	2022 (Target)	50	94

Planned Budget:

**\$33.00 K**



Actual Budget and Shortfall:

**\$8.08 K**

Shortfall: \$24.92 K





Expenses:  
**\$0.00**

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_D_2.2.3B	2022 (Baseline)	0	N/A
Number of advocacy campaigns on engendering fiscal stimulus and social protection packages during economic crises conducted	2022 (Target)	3	4

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.4.a	(Baseline)	-	N/A
Number of institutions with strengthened capacities to improve the provision of essential services, goods and/or resources for women (CO, RO, HQ)	2022 (Target)	-	22

## STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : 2022

### Access by women entrepreneurs to existing and emerging markets/procurement opportunities increased

There was an increase in the number of women entrepreneurs who accessed government procurement opportunities in 2022. There was a 20% increase in the value of procurement opportunities accessed by women through the Access to Government Procurement Opportunities (AGPO)– from USD 298 million in FY2020/21 to USD 360 million in FY2021/22. 54.8% of the total AGPO procurement value went to women, while 37.7% and 7.5% went to youth and People with Disability (PWDs) respectively. The number of total AGPO tenders awarded in FY2021/22 increased by 22.5% and those awarded to women increased by 21%. Of the total 42,486 tenders awarded in FY2021/22, 40% went to the youth, 52% to women, and 8% to PWDs. Within this period and contributing to the result above, the simplified bidder’s handbook manual was finalized and disseminated with financial and technical support from UN Women. This is expected to address the complicated bidding processes cited by women, youth, and PWDs as the reason for low AGPO uptake. Additionally, UN Women in collaboration with the State Department for Gender ( SDfG ), the Council of Governors (COG), and the AGPO Secretariat, the capacity of four counties (Busia, West Pokot, Isiolo, and Narok ) to accelerate the uptake of AGPO was strengthened – including on AGPO reporting requirements as required by the National Treasury and Public Procurement Regulatory Authority (PPRA). During this reporting period, the 217 women trained in the four counties reported increased capacity to access, participate and benefit from AGPO because of training by UN Women. All the directors from the four counties also expressed increased capacity at the county level to comply with AGPO requirements and ultimately enhance AGPO uptake by Women, Youth, and PWDs. This is also evidenced by a 25% increase in the number of state agencies reporting on AGPO uptake. The four counties were targeted in 2022 due to their rural nature and low AGPO uptake. UN Women plans to upscale the AGPO work to other counties in future. As part of increasing women’s opportunities (work and business), the number of Women Empowerment Principles (WEPs) signatories increased by 22% from 49 to 60 , thereby strengthening private sector engagement, reporting, and gender-responsive procurement. UN Women in collaboration with the Global Compact Network Kenya convened quarterly consultative, sensitization, training workshops, and recruitment drives to enhance the

capacity of WEPS members and increase membership in the private sector. This was also undertaken under the auspice of the Unstereotype Alliance advocacy interventions that saw UN Women feature s in the June edition of the Marketing Africa Magazine. Lessons learned : When the AGPO secretariat provides agency-specific training and coaching on reporting requirements and processes, most government agencies can integrate this as part of their procurement SOP. This allows also for streamlined and standard reporting by all government agencies. Most WEPS signatories have struggled with their reporting requirements due to the complex nature of the global Women's Empowerment Principles (WEPS) reporting process/platform. Going forward, the focus should not only be on the recruitment of more WEPS members but also on tracking their implementation of the WEPS principles and enhancing their compliance with the reporting requirements.