Country-Level Data for Kenya country Outcome XM-DAC-41146-RD_O_2

OUTCOME RD_O_2   XM-DAC-41146-RD_O_2

Enhanced effective communication and visibility of UN Women's GEWE results through effective partnerships

OUTCOME DETAILS

SDG alignment

Impact areas

  Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Direct support and service delivery

Outcome Description

Enhanced effective communication and visibility of UN Women's GEWE results through effective partnerships

Integrated policy advice and thought leadership

Intergovernmental Normative Support

Support functions

UN system coordination (discontinued)

RESOURCES

$400.46 K
Planned Budget

$363.44 K
Actual Budget

PLANNED BUDGET

ACTUAL BUDGET AND SHORTFALL

EXPENSES

Funding Partners

Regular resources (Core):

UN Women
$28,000

Other resources (Non-Core)/ Funding Partners:

Republic of Korea (the)
$73,746

Japan $98,331

Finland
$69,786

Canada $93,577

TOTAL OTHER RESOURCES (NON-CORE)
$335,440

OUTCOME RD_O_2

B - Baseline   M - Milestones   T - Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Enhanced effective communication and visibility of UN Women's GEWE results through effective partnerships	SP_O_2A SP O_2.1: Number of initiatives led by UN Women-supported civil society mechanisms (including the civil society advisory groups) towards achieving gender equality and women's rights	(Baseline)	–	N/A
		2019 (Milestone)	–	7
		2020 (Milestone)	–	45
		2021 (Target)	–	5

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2B	(Baseline)	–	N/A
SP O_2.2: Percentage of UN Women's field offices and relevant HQ units that implemented dedicated initiatives to engage with the following non-traditional partners: a) organizations working with men and boys and/or b) faith-based organizations and actors	2019 (Milestone)	–	0
	2020 (Milestone)	–	1
	2021 (Target)	–	1

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2C	(Baseline)	–	N/A
SP O_2.3: Number of individual commitments made to HeForShe online and offline by men and boys (Not for country reporting)	2019 (Milestone)	–	–
	2020 (Milestone)	–	–
	2021 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2D	(Baseline)	–	N/A
SP O_2.4: Number of UN Women initiatives that are dedicated to engage youth for gender equality	2019 (Milestone)	–	False
	2020 (Milestone)	–	True
	2021 (Target)	–	True

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2E	(Baseline)	–	N/A
SP O_2.5: Number of strategic partnerships with the corporate sector, integrating gender equality principles in their core business and/or value chains and at least two types of the following contributions to UN-Women's mandate: (i) financial; (ii) advocacy and visibility; (iii) expertise and staff time (similar to UNICEF) (Not for country reporting)	2019 (Milestone)	–	–
	2020 (Milestone)	–	–
	2021 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2F	(Baseline)	–	N/A
SP O_2.6: Percentage of new Regional and Country Strategic Notes with a dedicated partnerships strategy (Not for country reporting)	2019 (Milestone)	–	–
	2020 (Milestone)	–	–
	2021 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2G	(Baseline)	–	N/A
SP O_2.7: Number of media outlets that sign up to the Step it Up Media Compact (Not for country reporting)	2019 (Milestone)	–	–
	2020 (Milestone)	–	–
	2021 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2H	(Baseline)	–	N/A
SP O_2.8: Number of visitors to the UN Women global website (Not for country reporting)	2019 (Milestone)	–	–
	2020 (Milestone)	–	–
	2021 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2I	(Baseline)	–	N/A
SP O_2.9: Number of followers of UN-Women on social media (Not for country reporting)	2019 (Milestone)	–	–
	2020 (Milestone)	–	–
	2021 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2J	(Baseline)	–	N/A
SP O_2.10: Number of mentions of UN-Women in the media (Not for country reporting)	2019 (Milestone)	–	–
	2020 (Milestone)	–	–
	2021 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2K	(Baseline)	–	N/A
SP O_2.11: Amount of total regular core resources and total non-core other resources from: -> public partners -> private sector partners, including National Committees and individuals(similar to UNICEF)(Derived from QCPR indicator 20a)(Not for country reporting)	2019 (Milestone)	–	–
	2020 (Milestone)	–	–
	2021 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2L	(Baseline)	–	N/A
SP O_2.12: Contributions by donors other than the top 15 (Shared with UNFPA and UNICEF)(Not for country reporting)	2019 (Milestone)	–	–
	2020 (Milestone)	–	–
	2021 (Target)	–	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_O_2M	(Baseline)	–	N/A
SP O_2.13: Contributions received through pooled and thematic funding mechanisms (Derived from QCPR indicators 15d and 15f) (Shared with UNFPA) (Not for country reporting)	2019 (Milestone)	–	–
	2020 (Milestone)	–	–
	2021 (Target)	–	–

OUTPUT INDICATOR AND RESULTS

OUTPUT RD_O_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Increased engagement of partners in support of UN-Women's mandate	RD_O_2.1A Number of staff and UN Women partners who can apply RBM in their programmes	2013 (Baseline)	Only 10% of staff have basic RBM skills but will require a refresher too	N/A
		2019 (Milestone)	–	Medium 30-69%
		2020 (Milestone)	3 Lead & 4 Co-lead roles?	4
		2021 (Milestone)	3 Lead & 4 Co-lead roles?	4
		2022 (Target)	3 Lead & 4 Co-lead roles?	8

Planned Budget:

$213.08 K

Actual Budget and Shortfall:

$182.43 K

Shortfall: $30.66 K

Expenses:

$62.16 K

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_2.1B	2020 (Baseline)	19,024,875	N/A
Value of new funding raised	2021 (Milestone)	USD 6,660,560	12630900
	2022 (Target)	USD 1,100,000.00	4169784

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_2.1C	2018 (Baseline)	16	N/A
Percentage share of total resources from Joint Programmes and joint programming	2020 (Milestone)	22.5	–
	2021 (Milestone)	25	–
	2022 (Target)	30	38

OUTPUT RD_O_2.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Development and effective implementation of KCO communications strategy	RD_O_2.3A	2014 (Baseline)	40	N/A
	Rate of management responses to agreed recommendations	2019 (Milestone)	–	Medium 30-69%
		2020 (Milestone)	40	16
		2021 (Milestone)	50	12
		2022 (Target)	60	0

Planned Budget:

$960.75 K

Actual Budget and Shortfall:

$723.22 K

Shortfall: $237.52 K

Expenses:

$484.08 K

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_2.3B Number of evaluations conducted	2013 (Baseline) One evaluation was conducted in 2013		N/A
	2019 (Milestone)	–	Medium 30-69%
	2020 (Milestone)	12	17
	2021 (Milestone)	24	29
	2022 (Target)	24	21

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_2.3C	2018 (Baseline)	3000	N/A
Number of followers of UN-Women on social media (Gender in Kenya Facebook, Twitter and Instagram)	2019 (Milestone)	–	Medium 30-69%
	2020 (Milestone)	20,000,000	673430
	2021 (Milestone)	24,000,000	603947
	2022 (Target)	25,000,000	342000

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_2.3D	2018 (Baseline)	4	N/A
	2019 (Milestone)	–	High>70%
Number of key GEWE calendar events supported annually	2020 (Milestone)	8	8
	2021 (Milestone)	8	18
	2022 (Target)	8	8

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_2.3E	2018 (Baseline)	2	N/A
Number of staff in place to implement the communication strategy	2019 (Milestone)	–	High>70%
	2022 (Target)	3	–

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_2.3F A communication and social media strategy developed for the new SN 2019-2022 period and approved	2018 (Baseline)	No	N/A
	2019 (Milestone)	Yes	True
	2020 (Milestone)	3	1
	2021 (Milestone)	4	1
	2022 (Target)	4	2

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RD_O_2.3G	2019 (Baseline)	14	N/A
Number of IEC material produced with donor branding for visibility	2020 (Milestone)	21	21
	2021 (Milestone)	21	12
	2022 (Target)	21	12

Enhanced effective communication and visibility of UN Women's GEWE results through effective partnerships

KCO Communications continued to provide extensive support to amplify UN Women's results and promote issues of gender in national and local media outlets. Highlights from the year included for example publication of ten editorial articles on the UN Women HQ and ESARO websites. In addition to editorial content, KCO continued to publish content on its Tiwtter platform. The Twitter account audience continues to grow, now reaching 5731 followers - an 8% increase. In addition , digital content on UN Women platforms, the unit successfully coordinated a media visit to KCO's Climate Smart Agriculture project. Standard Media produced 7 digital products (news segments, editorial). YouTube views of videos is above 11,000. https://youtu.be/BSncD5SGIbY https://youtu.be/GmdBJXhVkho https://youtu.be/Ce2OwzAJ6p0 https://youtu.be/HAHcxMQWaNk https://youtu.be/Ky70Sjx6p98 https://www.standardmedia.co.ke/africa/article/2001459975/more-families-now-open-to-the-fight-against-fgm-and-early-marriages https://www.standardmedia.co.ke/crop/article/2001458707/i-profit-more-farming-geranium-than-i-did-employed-in-lebanon?fbclid=IwAR3m0D1BRlzuJHuByqJa2Ak43nG68wlODXwkImzAD4rxtbJEbyhPiRCaNLQ