

# Country-Level Data for Rwanda country Outcome

## XM-DAC-41146-RWA\_D\_2.1

Data as of:  
7 May 2024

OUTCOME RWA\_D\_2.1 [XM-DAC-41146-RWA\\_D\\_2.1](#)

**New opportunities are unlocked for women to benefit from Rwanda's expanding private sector markets**

### OUTCOME DETAILS

#### SDG alignment



#### Impact areas



Women's economic empowerment

#### Organizational outputs



Norms, laws, policies and institutions



Access to services, goods and resources

#### Policy Marker

GENDER EQUALITY

#### Humanitarian Scope

No

#### Outcome Description

Related national priorities as defined in the National Strategy for Transformation 2017 – 2024 (NST1) Economic Transformation Pillar: – Priority Area 1: Create 1,500,000 decent and productive jobs for economic development. – Priority Area 3: Establish Rwanda as a Globally Competitive Knowledge-based Economy – Priority Area 5: Increase domestic savings and position Rwanda as a hub for financial services to promote investments

#### UN Partners

FAO

ILO

UNAIDS



UNDP

UNICEF

**UN System Function**

Advocacy, communications and social mobilization

Capacity development and technical assistance

Direct support and service delivery

Support functions

RESOURCES

\$1.14 M

Planned Budget

\$1.04 M

Actual Budget

PLANNED BUDGET

ACTUAL BUDGET AND SHORTFALL

EXPENSES





Funding Partners

Regular resources (Core):

 UN Women  
\$33,000


Other resources (Non-Core)/ Funding Partners:

 Switzerland \$75,000

 Multi-Partner Trust Fund Office  
\$397,005

 MPTF-UN COVID-19 Response  
\$146,891

 Canada \$284,843

 Unilever  
\$99,050

TOTAL OTHER RESOURCES (NON-CORE)  
\$1,002,788

OUTCOME RWA\_D\_2.1

B – Baseline                      M – Milestones                      T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
New opportunities are unlocked for women to benefit from Rwanda’s expanding private sector markets	RWA_D_2.1A	2016 (Baseline)	38%	N/A
	Percentage of women who received a loan for business development purposes	2019 (Milestone)	40%	60
		2020 (Milestone)	43%	33%
		2021 (Milestone)	46%	36%
		2022 (Milestone)	48%	36
		2023 (Milestone)	50%	-
		2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RWA_D_2.1B Percentage of women opening and owning new business enterprises	2017 (Baseline)	32.6%	N/A
	2019 (Milestone)	32.6%	32.6%
	2020 (Milestone)	32.6%	32.6%
	2021 (Milestone)	38%	37.6%
	2022 (Milestone)	38%	37.6
	2023 (Milestone)	38%	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RWA_D_2.1C  Percentage of public procurement tenders awarded to women-owned enterprises	2017 (Baseline)	13%	N/A
	2019 (Milestone)	15%	13
	2020 (Milestone)	16%	13%
	2021 (Milestone)	17%	13%
	2022 (Milestone)	18%	13
	2023 (Milestone)	20%	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RWA_D_2.1D  Number of gender sensitive measures to promote women in business, adopted by private sector actors	2018 (Baseline)	0	N/A
	2019 (Milestone)	2	2
	2020 (Milestone)	3	1
	2021 (Milestone)	4	1
	2022 (Milestone)	5	6
	2023 (Milestone)	6	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.1	(Baseline)	-	N/A
SDG 5.4.1: Proportion of time spent on unpaid domestic and care work, by sex, age and location (Desk Review)	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Target)	-	-
<ul style="list-style-type: none"> <li>• SDG Indicator :</li> <li>• Common Indicator :</li> </ul>			



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2	(Baseline)	-	N/A
SDG 8.3.1 Proportion of informal employment in total employment, by sector and sex (Desk Review)	2022 (Milestone)	-	-
	2023 (Milestone)	-	-
	2024 (Target)	-	-
<ul style="list-style-type: none"> <li>• SDG Indicator :</li> <li>• Common Indicator :</li> <li>• Complementary Indicator :</li> </ul>			

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2A	(Baseline)	-	N/A
SP 3.9.1: Number of women with strengthened capacities and skills to participate in the economy, including as entrepreneurs, with UN-Women's support	2019 (Milestone)	-	743
	2020 (Milestone)	-	2623
	2021 (Milestone)	-	1447
	2023 (Milestone)	-	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2B	(Baseline)	-	N/A
SP 3.9.2: Number of women entrepreneurs supported to access finance and gender-responsive financial products and services, with UN-Women's support	2019 (Milestone)	-	1662
	2020 (Milestone)	-	1292
	2021 (Milestone)	-	2972
	2023 (Milestone)	-	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2C	(Baseline)	-	N/A
SP 3.9.3: Number of government entities, companies, and/or international organizations that develop and/or implement gender-responsive procurement policies, with UN-Women's support	2019 (Milestone)	-	NA
	2020 (Milestone)	-	1
	2021 (Milestone)	-	102
	2023 (Milestone)	-	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2D	(Baseline)	-	N/A
SP 3.9.4: Number of national and international signatories to the Women Empowerment Principles	2019 (Milestone)	-	NA
	2020 (Milestone)	-	4
	2021 (Milestone)	-	8
	2023 (Milestone)	-	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_2.2E	(Baseline)	-	N/A
SP 3.9.5: Number of countries developing and/or implementing gender-responsive fiscal stimulus packages for COVID-19 economic response and recovery, with UN-Women's support.	2020 (Milestone)	-	NA
	2021 (Milestone)	-	NA
	2023 (Milestone)	-	-
	2024 (Target)	-	-

OUTPUT INDICATOR AND RESULTS

OUTPUT RWA\_D\_2.1.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
<div>Women have enhanced skills and access to finance and markets to leverage business opportunities</div> <div>Planned Budget: \$1.69 M</div> <div></div> <div>Actual Budget and Shortfall: \$1.30 M</div>	<div>RWA_D_2.1.1A</div> <div>Number of proposed laws, policies and strategies formulated/reviewed to advance women’s economic empowerment</div>	2013 (Baseline)	[as of end 2013] 2 (Land and Inheritance Laws) 1 strategy (agriculture,)	N/A
		2019 (Milestone)	2000	2562
		2020 (Milestone)	2500	1314
		2021 (Milestone)	3000	3105
		2022 (Milestone)	3500	2647
		2023 (Milestone)	4000	–
		2024 (Target)	4000	–

Shortfall: \$385.76 K



Expenses:  
\$1.20 M



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RWA_D_2.1.1B  Proportion of women entrepreneurs trained by UN Women who applied their skills in developing business plans to access loans	2018 (Baseline)	0%	N/A
	2019 (Milestone)	40%	86
	2020 (Milestone)	50%	48%
	2021 (Milestone)	60%	77%
	2022 (Milestone)	70%	91
	2023 (Milestone)	75%	-
	2024 (Target)	-	-




INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RWA_D_2.1.1C  Number of market platforms/linkages established and operational with UN Women support, for women entrepreneurs.	2018 (Baseline)	0	N/A
	2019 (Milestone)	5	2
	2020 (Milestone)	2	3
	2021 (Milestone)	3	0
	2022 (Milestone)	4	3
	2023 (Milestone)	5	-
	2024 (Target)	5	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RWA_D_2.1.1D  Number of targeted women entrepreneurs benefiting from markets linkages facilitated by UN Women	2018 (Baseline)	0	N/A
	2019 (Milestone)	100	139
	2020 (Milestone)	200	1004
	2021 (Milestone)	300	448
	2022 (Milestone)	400	210
	2023 (Milestone)	500	-
	2024 (Target)	500	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.4.d	(Baseline)	-	N/A
Number of women accessing information, goods, resources and/or services through UNW supported platforms and programs in humanitarian and development settings (CO, HQ)	2022 (Milestone)	-	26035
	2023 (Milestone)	-	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.5.e	(Baseline)	-	N/A
Number of women and girls, including women and girls living with and/or affected by HIV, with increased capacities to participate in public life and exercise leadership (CO, RO, HQ)	2022 (Milestone)	-	1031
	2023 (Milestone)	-	-
	2024 (Target)	-	-

## OUTPUT RWA\_D\_2.1.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
<p>Women's capacity and opportunities to access remunerated off-farm employment increased</p> <p>Planned Budget: <b>\$1.81 M</b></p>  <p>Actual Budget and Shortfall: <b>\$971.27 K</b></p>	RWA_D_2.1.2A	2013 (Baseline)	1	N/A
	Number of sectors that produce nationally generated and disaggregated statistics on economic opportunities for women	2019 (Milestone)	50%	0
		2020 (Milestone)	60%	82%
		2021 (Milestone)	70%	50
		2022 (Milestone)	80%	95
		2023 (Milestone)	95%	-
		2024 (Target)	95	-

Shortfall: \$843.46 K



Expenses:

\$708.36 K




INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RWA_D_2.1.2B  Proportion of UN Women mentored women/girls graduates who obtain employment placements aligned to their skills set	2018 (Baseline)	0%	N/A
	2019 (Milestone)	50%	0
	2020 (Milestone)	60%	42
	2021 (Milestone)	70%	50%
	2022 (Milestone)	80%	95
	2023 (Milestone)	95%	-
	2024 (Target)	94.99	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RWA_D_2.1.2C	2020 (Baseline)	0	N/A
Number of women and girls vulnerable to COVID-19 who have received UN Women funded livelihood support, e.g. cash transfers, inputs, technical assistance.	2020 (Milestone)	1768	2241
	2021 (Milestone)	1768	5890
	2022 (Milestone)	1768	1774
	2023 (Milestone)	-	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.1.e	(Baseline)	-	N/A
Number of partners that have increased capacities to advance gender equality and women's empowerment through national and/or local (multi) sectoral strategies, policies and/or action plans (CO, HQ)	2022 (Milestone)	-	39
	2023 (Milestone)	-	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.2.a	(Baseline)	-	N/A
Number of partners with capacities to integrate gender equality into fiscal laws/policies/standards (CO, RO, HQ)	2022 (Milestone)	-	35
	2023 (Milestone)	-	-
	2024 (Target)	-	-

## OUTPUT RWA\_D\_2.1.3

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Corporate sector actors demonstrate increased understanding of and commitment to implement gender equality and women's empowerment practices  Planned Budget: <b>\$297.00 K</b>  	RWA_D_2.1.3A	2018 (Baseline)	0	N/A
	Number of private sector companies trained to promote women friendly work environments through UN Women support	2019 (Milestone)	5	10
		2020 (Milestone)	10	4
		2021 (Milestone)	20	14
		2022 (Milestone)	30	26
		2023 (Milestone)	35	-
		2024 (Target)	35	-

Actual Budget and Shortfall:  
**\$87.19 K**

Shortfall: \$209.81 K



Expenses:



\$61.07 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
RWA_D_2.1.3B  Number of companies adopting gender sensitive measures as a result of UN Women supported peer-to-peer learning exchange among/between companies.	2018 (Baseline)	0	N/A
	2019 (Milestone)	5	0
	2020 (Milestone)	15	8
	2021 (Milestone)	25	8
	2022 (Milestone)	27	32
	2023 (Milestone)	30	-
	2024 (Target)	30	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.1.e	(Baseline)	-	N/A
Number of partners that have increased capacities to advance gender equality and women's empowerment through national and/or local (multi) sectoral strategies, policies and/or action plans (CO, HQ)	2022 (Milestone)	-	39
	2023 (Milestone)	-	-
	2024 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
SP_D_0.6.d	(Baseline)	-	N/A
Number of platforms/web-based databases for dissemination of multi-level disaggregated gender statistics, sex-disaggregated data and knowledge developed (CO)	2022 (Milestone)	-	1
	2023 (Milestone)	-	-
	2024 (Target)	-	-

## STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : 2022

### New opportunities are unlocked for women to benefit from Rwanda's expanding private sector markets

In this reporting year, UN Women made solid gains in unlocking women's potential to benefit from Rwanda's expanding private sector markets. UN Women worked with stakeholders including the Ministry of Trade and industry, Private Sector Federation, Rwanda Cooperative Agency (RCA) and Civil society organizations to improve the lives of women involved in the business by exploring national and regional business and market opportunities. Women benefited from access to markets with national and international exposure in Rwanda, Uganda, Tanzania, and Kenya and exchange in African continental free trade area (AfCFTA). Specifically, businesswomen with support from UN Women participated in Africa Accelerate Summit which took place in Kigali in November 2022 under the theme: "Investment and industrialization, Regional Integration of Africa's SMEs for the smooth implementation of the African Continental Free Trade Area (AfCFTA)". The event brought together more than 200 participants and key development actors across Africa for a unique business and investment opportunity. Women entrepreneurs with support from UN Women participated in the event to learn and share experiences with entrepreneurs from other African Countries as well as showcase their products through the exhibition organized during the summit. The Country Office also shared its experience toward strengthening and positioning women entrepreneurs to venture into AfCFTA market opportunities and encouraged all stakeholders to include women and girls in their agenda for inclusive and sustainable growth. UN Women will continue to organize forums that benefit women and youth in trade, especially through its quarterly gender dialogue series that will bring AfCFTA experts to discuss how to position women so that they can fully benefit from AfCFTA. In addition, 110 vulnerable women who increased their start-up capital and skills in entrepreneurship, business, and financial literacy with UN Women support in partnership with Association pour le Développement du Peuple (ADEPE) have ventured into more viable businesses and explored new market opportunities. As a result, through a company, MAHWI Tech, which specializes in connecting businesses to customers these women have secured 10 contracts from different markets including 5 hotels,

2 secondary schools, and restaurants which helped them to increase their income in a more consistent and sustainable manner. In the context of leaving no one behind, through UN Women support and in collaboration with different partners (CSOs), 2,730 vulnerable women of different categories that included women sex workers, women with disabilities, women living with HIV, young women, and teen mothers enhanced their entrepreneurship and business skills including 83 young women who increased their skills in TVET. As a result of the acquired training in entrepreneurship, business plan development, cooperative management, technical vocational skills, financial literacy and exposure visits, 2,418 out of 2,730 total women (88.6%) confirmed applying saving skills through 130 village saving and loan associations and opened bank accounts to build bankable history in order to access future finance opportunities. The participants were able to save a total of 87,908,600Frw (82,116\$) which was used as capital to start income-generating activities such as running small business shops, buying and selling cereals or small livestock, tailoring and fashion design businesses, vegetable and fruits business, selling agriculture inputs, handcrafts, video filming, etc. These women have also been able to access health insurance for their families and build assets. Furthermore, UN Women provided financial and technical support to Hanga Pitchfest, the largest in-person technology event in Rwanda designed to ignite and inspire innovation. The annual startup pitching competition festival organized by the Ministry of ICT and Innovation, to showcase tech-entrepreneurs from all over the country and promote the use of technology and innovation in Rwanda attracted over 400 applicants from all over the country. The event saw a women-led solutions Lifesten health, an initiative that seeks to develop incentive-based health and wellness programs to help people adopt healthy behaviour win the first-place award of \$50,000 for top innovator prize. During this reporting year, UN Women has also strengthened engagement with Private sector institutions through the gender equality seal (GES) programme implemented in collaboration with Gender Monitoring Office (GMO), Private Sector Federation and UNDP. Consequently, gender accountability has increased in 32 public (the National Bank of Rwanda) and private institutions which committed to implementing gender equality and women empowerment principles (WEPs) and gender seal certification because of training and peer-to-peer exchange on WEPs/GES. So far, 9 out of the 32 institutions have acquired the gender seal certification after complying to the certification requirements. These private companies and public institutions are actively playing their role in creating an inclusive gender-sensitive environment by strengthening the implementation of gender equality policies and practices in their respective organizations. The others have also committed to putting in place gender mainstreaming policies, strategies, and guidelines to promote gender equality for more women to benefit within their companies. Women and girls have started benefiting from these commitments which boosted institutions' productivity as asserted by the private sector company leaders during the peer-to-peer exchange.