

Country-Level Data for Viet Nam country Outcome

XM-DAC-41146-VNM_O_2

Data as of:
19 May 2024

OUTCOME VNM_O_2 [XM-DAC-41146-VNM_O_2](#)

Advancing partnerships & resourcing; Effectively influencing for impact & scale: UN-Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate.

OUTCOME DETAILS

SDG alignment



Outcome Description

Advancing partnerships & resourcing

Impact areas

 Advancing partnerships and resourcing

Organizational outputs

Policy Marker

GENDER EQUALITY

Humanitarian Scope

No

UN System Function

Advocacy, communications and social mobilization

Capacity development and technical assistance

Integrated policy advice and thought leadership

Support functions

RESOURCES

\$61.05 K

Planned Budget

\$91.05 K

Actual Budget

PLANNED BUDGET



ACTUAL BUDGET AND SHORTFALL



EXPENSES



Funding Partners

Regular resources (Core):

 UN Women
\$91,050

OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : 2022-2026

OUTCOME VNM_O_2

B – Baseline M – Milestones T – Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Advancing partnerships & resourcing; Effectively influencing for impact & scale: UN-Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate.	SP_O_2E UN women's increased influence as per percentage of mentions in top tier media, number of unique visitors to UN Women websites and followers on all UN Women social media channels (Desk Review)	(Baseline)	-	N/A
		2022 (Milestone)	-	-
		2023 (Milestone)	-	-
		2024 (Milestone)	-	-
		2025 (Milestone)	-	-
		2026 (Target)	-	-

OUTPUT INDICATOR AND RESULTS

OUTPUT VNM_O_2.1

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
Effective partnerships between UN Women and major stakeholders, including civil society, private sector, regional and international organisations to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate	VNM_O_2.1A	2017 (Baseline)	1	N/A
	Indicator 2.1A: Number of consultation meetings with civil society per year	2022 (Milestone)	5	6
		2023 (Milestone)	7	-
		2024 (Milestone)	9	-
		2025 (Milestone)	11	-
		2026 (Target)	13	-
Planned Budget: \$22.30 K				



Actual Budget and Shortfall:
\$19.80 K

Shortfall: \$2.50 K




Expenses:
\$20.23 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
VNM_O_2.1B	2017 (Baseline)	4	N/A
Indicator 2.1B: Number of ambassadors group meeting per year	2022 (Milestone)	1	0
	2023 (Milestone)	1	-
	2024 (Milestone)	1	-
	2025 (Milestone)	1	-
	2026 (Target)	1	-

OUTPUT VNM_O_2.2

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
UN Women advances its mandate through effective communications and advocacy together with other stakeholders. Planned Budget: \$107.75 K 	VNM_O_2.2A	2017 (Baseline)	2	N/A
	Indicator 2.2A: : Number of new donors per year	2022 (Milestone)	300	503
		2023 (Milestone)	450	-
		2024 (Milestone)	-	-
		2025 (Milestone)	-	-
		2026 (Target)	-	-

Actual Budget and Shortfall:

\$85.10 K

Shortfall: \$22.65 K



Expenses:
\$83.24 K



INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
VNM_O_2.2B Number of people reached through UN-Women social media channels	2022 (Baseline)	2,000,000	N/A
	2022 (Milestone)	2,000,000	6000000
	2023 (Milestone)	4,000,000	-
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Target)	-	-

INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
VNM_O_2.2C	2022 (Baseline)	2,000	N/A
Number of people downloading UN Women communications products	2022 (Milestone)	2,000	30000
	2023 (Milestone)	2000	-
	2024 (Milestone)	-	-
	2025 (Milestone)	-	-
	2026 (Target)	-	-

STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : **2022**

Advancing partnerships & resourcing; Effectively influencing for impact & scale: UN-Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate.

In 2022, as Viet Nam enters the recovery phase from COVID-19, UN Women has run numerous events, initiatives and campaigns in different key focused areas. Our activities attracted significant coverage and results on different media channels, continuing to spread the message on gender equality and the empowerment of women and girls to the Vietnamese public. VCO strengthen our relationships with the media and often spread the messages through our key activities. This year, UN Women’s work has been extensively covered on national media and social media, with 503 media clippings recorded, including online and printed articles as well as news reports on national television. Through VTV broadcasting, it is estimated that our messages have been reached about 12 million people (based on VTV rating). On social media channels including UN Women Viet Nam Facebook, UN Women Viet Nam Twitter, the number of followers has increased to 50,000 people. In general, this indicator surpassed the target.