



Selected Strategic Plan:
2022–2025

Year Selected: **2023**

\$28.97 M	\$17.73 M	\$10.57 M	69	41
Expense	Regular resources (core)	Other resources (non-core)	Countries	Funding Partners

UN Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate.

Our Results Highlights

Nigeria: Increasing Partnerships

Nigeria

During the reporting year, the UN Women Nigeria Country Office advanced partnerships and influenced non-traditional partners to support gender equality and women's empowerment. Further, the Country Office increased private sector investment in Gender Based Violence (GBV) through the innovative \$25 million private-sector Gender Based Violence (GBV) fund aimed at eliminating violence against women and girls. The Country Office further sustained its media engagement as well as other strategic engagements, including initial engagements with the government of Nigeria towards a "financing for gender equality summit" to expand resources towards gender equality and women empowerment.

Fiji: Increasing Visibility In The Pacific

Fiji

The Fiji Multi-Country Office continues to enhance UN Women's visibility, attract financial support, and secure sustainable resourcing to deliver its mandate in advancing gender equality and women's empowerment in the Pacific region. The recent update of two of its important strategies, namely the Media and Communications Strategy, and the Resource Mobilization Strategy will guide the Fiji Multi-Country Office in this regard for the duration of the Strategic Note period, 2023-2027.

The Fiji Multi-Country Office maintains its upward trajectory in social media engagement, witnessing an increase of 9.6 per cent from its 2022 baseline of 43,145 followers. Regarding social media presence, the Fiji Multi-Country Office has a total of 47,300 followers, enhancing visibility and outreach across digital platforms.

Regular engagement is ongoing with existing traditional partners, including donors and members of the Gender Theme Group. These are important avenues for the Fiji Multi-Country Office to provide updates on the initiatives, achievements, progress made and challenges in addressing gender equality and women's empowerment.

There is also ongoing exploration of opportunities for collaborative initiatives with traditional partners, emphasizing shared goals and mutual benefits to increase support for and financing of the gender equality agenda while securing sustainable resourcing. This collaborative approach has been successful for the Fiji Multi-Country Office in strengthening existing partnerships and attracting additional support for two of its largest projects, the Markets for Change Project and the Pacific Partnership to End Violence Against Women & Girls. Both projects commenced Phase II in 2023. The same approach is taken for current ongoing efforts for the design of Phase II of the Women in Leadership in Samoa (WILS) project.

HeForShe And Gender Parity In The Private Sector



The HeForShe Alliance has catalyzed transformative gender equality progress across its partner organizations by instituting rigorous monitoring and reporting mechanisms. Committing to enhancing gender ratios in key areas—overall company composition, senior leadership, board membership, and new hires—partners have embraced accountability, yielding measurable improvements.

Remarkably, over the last two years, half of the Alliance's Champions have increased the female to male ratio in their overall workforce. Even more impressive, 70% have uplifted female representation in the top 6% of their organizational hierarchy. Moreover, 55% of the partners have augmented the presence of women on their boards, with notable entities like Vodafone, INSEAD, and Havas achieving gender parity. Additionally, 30% of the organizations reported a rise in the recruitment of women, further underscoring the Alliance's role in shaping a more equitable corporate world.

Through these efforts, HeForShe is not just advocating for change but is actively forging an inclusive future.[Read more>](#)

Key achievements



194M

SOCIAL MEDIA REACH

achieved by UN Women effectively leveraging partnerships and communication (188.5 million in 2022)



+19%

OF WOMEN'S EMPOWERMENT PRINCIPLES SIGNATORIES

in 2023, totaling 8,917 signatories in over 160 countries

SP_O_2A

Funding received from (a) public partners (b) private sector (Desk Review)

QCPR: 4.3.5

Disaggregation Data

COUNTRY:  GLOBAL

		Public partners	The private sector (QCPR)
2021	Baseline	\$523.4 million	\$21.6 million
2022	Milestone	\$530 million	\$18 million
	Result	\$510.9 million	\$34.5 million
2023	Milestone	\$545 million	\$20.7 million
	Result	\$527.0 million	\$31.7 million
2024	Milestone	\$560 million	\$23.8 million
	Result	-	-
2025	Target	\$600 million	\$27.4 million
	Result	-	-

SP_O_2B

Contributions received through pooled and thematic funding mechanisms (Desk Review)

Progress

Baseline 2021: **\$138.9 million**

	2022	2023	2024	2025
Result	\$102.4 million	\$109.1 million	-	-
Milestone	\$136.4 million	\$152.6 million	\$178.7 million	
Target				\$207.0 million

SP_O_2C

Percentage of UN Women's field offices and relevant HQ Units that implemented dedicated initiatives to engage with non-traditional partners (CO, RO, HQ)

Progress

Baseline 2021: **31%**

	2022	2023	2024	2025
Result	31%	27%	-	-
Milestone	34%	36%	38%	
Target				41%

SP_O_2D

Number of partnerships to support UN Women's mission including (1) resourcing for Gender Equality (financial or non-financial), (2) Convening, (3) Responsible Business Practices, (4) Influencing and/or Knowledge sharing. (Desk Review)

Progress

Baseline 2021: **272**

	2022	2023	2024	2025
Result	366	432	-	-
Milestone	302	332	367	
Target				407

SP_O_2E

UN women's increased influence as per percentage of mentions in top tier media, number of unique visitors to UN Women websites and followers on all UN Women social media channels (Desk Review)

Disaggregation Data

COUNTRY:  GLOBAL

		Mentions in top tier media	Unique visitors to UN Women websites	Followers on all UN Women social media channels
2021	Baseline	17.00%	11,500,000	12,500,000
2022	Milestone	5.0%	12,075,000	12,625,000
	Result	6.60%	10,844,496	14,102,743
2023	Milestone	5.0%	12,680,000	12,750,000
	Result	7.20%	9,490,800	14,969,363
2024	Milestone	5.0%	13,310,000	12,875,000
	Result	-	-	-
2025	Target	5.0%	14,000,000	13,000,000
	Result	-	-	-

SP_O_2F

Rating of UN Women Youth2030 performance on meaningful youth engagement, as set out in the Youth2030 Scorecard: (i) Policies and processes for meaningful youth engagement(ii) Diversity of youth (groups) engaged (iii) Meaningful youth engagement in the year in: (a) design, development, monitoring and evaluation of Strategic Plans ; (b) support to Governments/ inter-governmental processes; (c) UN-led programmes, projects and campaigns (CO, RO, HQ)

QCPR: 1.4.25

Disaggregation Data

COUNTRY:  GLOBAL

		a) Getting Ready	b) Moving Forward	c) At Milestone
2021	Baseline	48%	16%	37%
2022	Milestone	41%	20%	39%
	Result	35%	8%	57%
2023	Milestone	39%	18%	44%
	Result	24%	18%	58%
2024	Milestone	21%	29%	51%
	Result	-	-	-
2025	Target	4%	31%	65%
	Result	-	-	-