



Selected Strategic Plan:
2022-2025

Year Selected: **2023**

UN Women effectively leverages and expands its partnerships, communications and advocacy capabilities to increase support for and financing of the gender equality agenda, while securing sustainable resourcing for the delivery of its own mandate.

SP_O_2A

Funding received from (a) public partners (b) private sector (Desk Review)

QCPR: 4.3.5

Disaggregation Data

COUNTRY:  GLOBAL

		Public partners	The private sector (QCPR)
2021	Baseline	\$523.4 million	\$21.6 million
2022	Milestone	\$530 million	\$18 million
	Result	\$510.9 million	\$34.5 million
2023	Milestone	\$545 million	\$20.7 million
	Result	\$527.0 million	\$31.7 million
2024	Milestone	\$560 million	\$23.8 million
	Result	-	-
2025	Target	\$600 million	\$27.4 million
	Result	-	-

SP_O_2B

Contributions received through pooled and thematic funding mechanisms (Desk Review)

Progress

Baseline 2021: **\$138.9 million**

	2022	2023	2024	2025
Result	\$102.4 million	\$109.1 million	-	-
Milestone	\$136.4 million	\$152.6 million	\$178.7 million	
Target				\$207.0 million

SP_O_2C

Percentage of UN Women's field offices and relevant HQ Units that implemented dedicated initiatives to engage with non-traditional partners (CO, RO, HQ)

Progress

Baseline 2021: **31%**

	2022	2023	2024	2025
Result	31%	27%	-	-
Milestone	34%	36%	38%	
Target				41%

SP_O_2D

Number of partnerships to support UN Women's mission including (1) resourcing for Gender Equality (financial or non-financial), (2) Convening, (3) Responsible Business Practices, (4) Influencing and/or Knowledge sharing. (Desk Review)

Progress

Baseline 2021: **272**

	2022	2023	2024	2025
Result	366	432	-	-
Milestone	302	332	367	
Target				407

SP_O_2E

UN women's increased influence as per percentage of mentions in top tier media, number of unique visitors to UN Women websites and followers on all UN Women social media channels (Desk Review)

Disaggregation Data

COUNTRY:  GLOBAL

		Mentions in top tier media	Unique visitors to UN Women websites	Followers on all UN Women social media channels
2021	Baseline	17.00%	11,500,000	12,500,000
2022	Milestone	5.0%	12,075,000	12,625,000
	Result	6.60%	10,844,496	14,102,743
2023	Milestone	5.0%	12,680,000	12,750,000
	Result	7.20%	9,490,800	14,969,363
2024	Milestone	5.0%	13,310,000	12,875,000
	Result	-	-	-
2025	Target	5.0%	14,000,000	13,000,000
	Result	-	-	-

SP_O_2F

Rating of UN Women Youth2030 performance on meaningful youth engagement, as set out in the Youth2030 Scorecard: (i) Policies and processes for meaningful youth engagement(ii) Diversity of youth (groups) engaged (iii) Meaningful youth engagement in the year in: (a) design, development, monitoring and evaluation of Strategic Plans ; (b) support to Governments/ inter-governmental processes; (c) UN-led programmes, projects and campaigns (CO, RO, HQ)

QCPR: 1.4.25

Disaggregation Data

COUNTRY:  GLOBAL

		a) Getting Ready	b) Moving Forward	c) At Milestone
2021	Baseline	48%	16%	37%
2022	Milestone	41%	20%	39%
	Result	35%	8%	57%
2023	Milestone	39%	18%	44%
	Result	24%	18%	58%
2024	Milestone	21%	29%	51%
	Result	-	-	-
2025	Target	4%	31%	65%
	Result	-	-	-