

# Country-Level Data for Argentina country Outcome

## XM-DAC-41146-ARG\_D\_1.1

[OUTCOME ARG\\_D\\_1.1](#) [XM-DAC-41146-ARG\\_D\\_1.1](#)

**More women increase their access to opportunities for the generation of more stable income and sustainable livelihoods.**

### OUTCOME DETAILS

#### SDG alignment



#### Impact areas

#### Organizational outputs

#### Policy Marker

GENDER EQUALITY

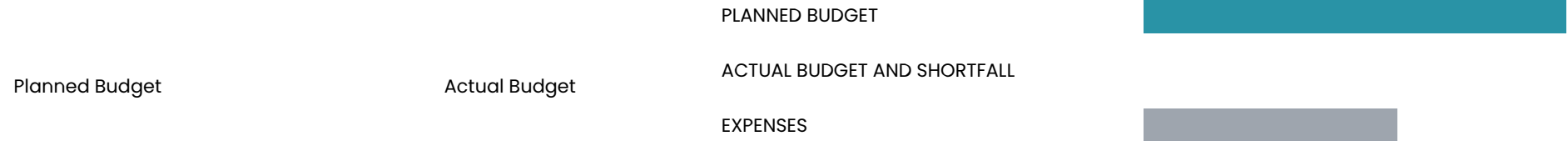
#### Humanitarian Scope

No

#### UN System Function

#### Outcome Description

## RESOURCES



## OUTCOME INDICATOR AND RESULTS

PLAN PERIOD : **2023-2025**

### OUTCOME ARG\_D\_1.1

B - Baseline      M - Milestones      T - Target

OUTCOME STATEMENT	INDICATOR STATEMENT	YEAR	BMTS	REPORTED RESULT
More women increase their access to opportunities for the generation of more stable income and sustainable livelihoods.	Number of national and/or local (multi) sectoral strategies, policies and/or action plans that are adopted with a focus on gender equality (CO)	2022 (Baseline)	1	N/A
		2023 (Milestone)	-	3
		2024 (Milestone)	-	-
		2025 (Target)	-	-

## STRATEGIC NOTE OUTCOME PROGRESS NOTE

SHOWING DATA OF : **2023**

## **More women increase their access to opportunities for the generation of more stable income and sustainable livelihoods.**

Indigenous and Creole women associations from the Gran Chaco territory improved their digital skills and their access to financing, with the support of ONU Mujeres. This improvement will contribute to the scaling of businesses in the territory and therefore to the economic autonomy of each of them and their associative structures. In these areas, the weak presence of the State is reflected in poor access to quality health and education, as well as electricity, gas and sewage services, and inadequate infrastructure (including health care services), connectivity and water collection and distribution. Women represent half of the population (50.8%), but hardly participate in decision-making. The needs of the territory and its development possibilities are disseminated through advocacy and communication strategies of the Womek project and the collection of life stories and impact of the training.

[https://docs.google.com/spreadsheets/d/1Kt\\_zukkUV1CbWgJdry0mNvF-l-DO3Cm/edit#gid=2011359638](https://docs.google.com/spreadsheets/d/1Kt_zukkUV1CbWgJdry0mNvF-l-DO3Cm/edit#gid=2011359638) y

[https://docs.google.com/spreadsheets/d/1CNf68X5bj\\_bQ\\_eBmdWmawAWgXKY-AusxDISZEqXqFwg/edit#gid=0](https://docs.google.com/spreadsheets/d/1CNf68X5bj_bQ_eBmdWmawAWgXKY-AusxDISZEqXqFwg/edit#gid=0) During 2023, 20 companies signed the WEPs, making 256 signatories in total in Argentina. The project of Unstereotype Alliance in Argentina was also a platform to attract new WEPs signatories and to provide companies with a concrete possibility to add value in their value chain. In its second year of life Unstereotype Alliance in Argentina strengthened a network integrated by private sector key actors taking collective action to avoid harmful stereotypes in the advertising industry. Members of Unstereotype Alliance include Unilever, Avon, Alurralde Jasper, SAP, Globant, Mastercard and Mondelez. C&acute;mar Argentina de Anunciantes (CAA) and Mujeres en Publicidad (MEP) are strategic allies. <https://dossiernet.com/articulo/la-alianza-sin-estereotipos-y-onu-mujeres-presentaron-un-diagnostico-sobre-la-situacion-actual-de-las-publicidades-en-argentina/33048> [https://www.clarin.com/opinion/Cambiar-cambie\\_0\\_HIhxFJfjDQg.html](https://www.clarin.com/opinion/Cambiar-cambie_0_HIhxFJfjDQg.html)